

December 07, 2011

The General Manager
Corporate Relationship Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai- 400 001
Fax No.: 22722037/39/41/61/3121/3719
BSE Scrip Code: 533143

NSE Scrip Symbol: RBN

✓ The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot no.C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai- 400 051
Fax No.: 26598237/38

Dear Sir/ Madam,

Re: Media Release

Please find enclosed the Media release. Kindly inform your members accordingly.

You are requested to take the same on record.

Thanking you,

Yours faithfully,

For Reliance Broadcast Network Limited



Gururaja Rao
Company Secretary & Manager



Encl: a/a

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"Excused" on BIG CBS LOVE

A new reality dating show is all set to hit Indian Television screens

December 7, 2011: BIG CBS Networks, the joint venture between Reliance Broadcast Network Limited and CBS Studios International brings to India its newest and freshest offering Excused exclusively on BIG CBS LOVE. Starting December 12th, get ready for a show filled with jaw-dropping pick-up lines, outrageous expectations and tongue-in-cheek remarks, EXCUSED is everything one wants in a dating show, with a side helping of rejection. Single men and women looking for love are either in-or-out when EXCUSED, on the latest reality dating show on BIG CBS LOVE.

BIG CBS LOVE, a part of the BIG CBS bouquet, provides prime entertainment to the contemporary urban Indian women and couples. The reality show will be hosted by Iliza Shlesinger, the first female and youngest winner of 'Last Comic Standing', EXCUSED, offers a fresh take on the dating scene, mining the comedy that traditionally comes with relationships.

With each episode the show follows a new group of men competing for the affections of two women or vice versa. Based on first impressions and intimate dates, Shlesinger guides the contestants as they systematically eliminate the group down to the final four which is then brought down to two remaining suitors. Out of these two, the contestants will then decide which of the two suitors will go on a one-on-one date with each of the contestants while the other will be EXCUSED.

The final man standing then has the opportunity to select the woman he wants to date. Ultimately, one final couple has the chance for love but at this stage too, comes a twist called The Courtyard. The final contestant chosen by the suitor is given the choice to culminate the relationship by meeting their suitor in the courtyard of the house

So stay tuned to true love only on BIG CBS LOVE and don't forget to catch all the drama on EXCUSED Monday to Friday at 9:30pm

About BIG CBS Networks Private Limited:

An equal joint venture between Reliance Broadcast Network Limited (through its subsidiary) and CBS Studios International, BIG CBS Networks has changed the way English language television entertainment is served to Indian audiences. The JV has launched 3 English language Entertainment Channels marking not just RBNL's, but the Reliance Group's entry into the television broadcasting space and CBS Corporation's channel entry into India.

The themed channels are targeted at India's fast-growing, upwardly mobile population and are branded BIG CBS PRIME, a premium general entertainment channel, BIG CBS SPARK, India's first international youth entertainment channel and BIG CBS LOVE, India's first ever international entertainment channel for the contemporary Indian couple. The channels offer audiences the latest of CBS's world class and globally successful programming and are available across a network of digital and analog distribution platforms.

With Reliance Broadcast Network Limited's prolific multi-media presence and an integrated sales offering, combined with the content muscle of CBS Corporation, BIG CBS stands to make a significant impact in India's burgeoning entertainment industry. Reliance Broadcast Network Limited has a multi-media play in the spaces of Radio, Television, Intellectual Property, Out of Home and Television Production, and specializes in creating & executing integrated solutions for clients, across the country. CBS Studios International, the leading supplier of programming to the international television marketplace, is a division of CBS Corporation.

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