

June 30, 2011

The Secretary
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai- 400 001
FaxNos.
22723121/2037/2039/2041/2061/3719

✓ **The Secretary**
The National Stock Exchange
of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai - 400 051
Fax Nos. 26598237/38
NSE Scrip id: RBN

BSE Scrip Code: 533143

Dear Sirs,

Sub: Acquisition of Business Undertaking/ Division viz. BIG Productions

We wish to inform you that Reliance Broadcast Network Limited (previously known as Reliance Media World Limited) ("the Company") has completed its final negotiations with Reliance BIG Entertainment Private Limited ("RBEPL"), a group company and executed a Business Undertaking Transfer Agreement in connection with acquisition of "BIG Productions" a business undertaking/division of RBEPL.

"BIG Productions" is engaged in the business of production of content for telecast on television by different broadcaster. The Company has acquired BIG Productions "as a going concern" on a slump sale basis effective from 1st April, 2011.

We request you to inform your members accordingly.

Thanking you,
Yours faithfully,
For Reliance Broadcast Network Limited
(formerly known as Reliance Media World Limited)



Gururaja Rao
Company Secretary & Manager



page 1 of 1