

June 21, 2011

The General Manager
Corporate Relationship Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai- 400 001
Fax No.: 22722037/39/41/61/3121/3719
BSE Scrip Code: 533143

✓ The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot no.C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai- 400 051
Fax No.: 26598237/38
NSE Scrip Symbol: RBN

Dear Sir/ Madam,

Re: Media Release

Please find enclosed the Media release. Kindly inform your members accordingly.

You are requested to take the same on record.

Thanking you,

Yours faithfully,

For **Reliance Broadcast Network Limited**
(formerly known as Reliance Media World Limited)



Gururaja Rao
Company Secretary & Manager



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Michael Jackson - Coming back to life with Oprah Winfrey on BIG CBS LOVE

Commemorates 2nd death anniversary of the legend through a 3 episode special

Mumbai, June 21, 2011: Michael Jackson - the world's biggest enigmatic superstar who sold millions of albums and has zillions of fans, couldn't go anywhere without attracting hordes of paparazzi. He stunned the world with his captivating moonwalk, 'change of color' plastic surgery, the innumerable allegations slapped upon his brilliant career and with a seismic celebrity death that triggered a global outpouring of tributes for the eccentric genius known as "The King of Pop." As **BIG CBS LOVE** commemorates the pop star's 2nd death anniversary, the **Oprah Winfrey Show** will host a special MJ series.

Sixteen years after she interviewed Michael Jackson in what was a very emotional interview, Oprah is all set to go back in to the past as she chats with his ex-wife Lisa Marie Presley and his mother & the legal guardian of his three children Katherine Jackson on her show.

Come June 25th, thousands of fans will throng the Los Angeles cemetery where the musician is laid to rest, along with members of his family to pay tribute to the greatest singer of all times, and thousands in India will get an opportunity to connect with the musical legend through this highly emotional interview series by Oprah, exclusively on BIG CBS LOVE.

Catch Oprah bringing alive through some of the people who knew Jackson closely in 3 Special episodes on Oprah Winfrey Show on BIG CBS LOVE, 9:00pm

June 22nd – 9.00 pm: Oprah unveils the untold secrets behind MJ's controversial album

June 23rd – 9.00 pm: Lisa Marie Presley speaks about death of MJ and..

June 24th – 9.00 pm: Oprah has an emotional chat with MJ's mother Katherine...

About BIG CBS Networks Pvt. Ltd.:

An equal joint venture between Reliance Broadcast Network Limited and CBS Studios International, BIG CBS Networks is poised to change the way English language television entertainment is served to Indian audiences. The JV has launched 3 English language Entertainment Channels marking not just RBNL's, but the Reliance Group's entry into the television broadcasting space and CBS Corporation's channel entry into India.

The themed channels are targeted at India's fast-growing, upwardly mobile population and are branded BIG CBS PRIME, a premium general entertainment channel, BIG CBS SPARK, India's first international youth entertainment channel and BIG CBS LOVE, India's first ever international entertainment channel for the contemporary Indian couple. The channels offer audiences the latest of CBS's world class and globally successful programming and are available across a network of digital and analog distribution platforms.

With Reliance Broadcast Network Limited's prolific multi-media presence and an integrated sales offering, combined with the content muscle of CBS Corporation, BIG CBS stands to make a significant impact in India's burgeoning entertainment industry. Reliance Broadcast Network Limited has a multi-media play in the spaces of Radio, Television, Intellectual Property, and Out of Home and specializes in creating & executing integrated solutions for clients, across the country. CBS Studios International, the leading supplier of programming to the international television marketplace, is a division of CBS Corporation.