

November 23, 2016

The Secretary,
Listing Department,
BSE Limited,
1st Floor, Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001
Scrip Code: 540065

The Manager,
Listing Department,
The National Stock Exchange of India Limited,
'Exchange Plaza', C-1 Block G,
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051
Scrip Symbol: RBLBANK

Dear Sir,

Sub: Disclosure of event/ information under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

This is to inform you that our Bank and Bajaj Finance Limited, one of India's leading financial services company, have today entered into an agreement for launching a series of co-branded credit cards in partnership for the Indian market. These co-branded credit cards are proposed to be launched in December 2016.

This partnership is being entered into for strengthening the scale of operations in our Bank's rapidly growing credit cards business. These co-branded Credit Cards are proposed to be offered to Bajaj Finance Limited's existing as well as new customers.

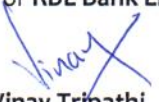
The Bank believes that it will benefit by partnering with Bajaj Finance Limited in this co-branded card offering as Bajaj Finance has around 29 years of existence with a strong customer franchise of around 18 million customers and 33,000+ distribution points with deep-rooted customer understanding.

Along with Bajaj Finance Limited, RBL Bank aims to build a large franchise of digital and electronic payment users. RBL Bank with its focus on leveraging digital technology and partnerships aims to create frictionless customer experience and flexible consumer lending products.

Kindly take the same on record and oblige.

Thank you.

Yours faithfully,
For RBL Bank Limited


Vinay Tripathi
Company Secretary

www.rblbank.com

RBL Bank Limited

(Formerly: The Ratnakar Bank Limited)

Controlling Office: One Indiabulls Centre, Tower 2B, 6th Floor, 841, Senapati Bapat Marg, Lower Parel, Mumbai - 400 013, India | Tel: +91 22 43020600 | Fax: +91 22 43020520

Registered Office: 1st Lane, Shahupuri, Kolhapur- 416 001, India. | Tel.: +91 231 6650214 | Fax: +91 231 2657386

CIN: U65191PN1943PLC007308 • E-mail: customercare@rblbank.com