

September 15, 2021

BSE Limited,
1st Floor, Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001
Scrip Code: 540065

National Stock Exchange of India Limited,
'Exchange Plaza', C-1 Block G,
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051
Scrip Symbol: RBLBANK

Sub: Press Release

Dear Sir/Madam,

In terms of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the press release w.r.t. RBL Bank Credit Cards go live on Visa.

Kindly take the same on record.

Thanking you.

Yours faithfully,

For **RBL Bank Limited**



Niti Arya
Company Secretary

Encl.: As above

www.rblbank.com

RBL Bank Limited

Controlling Office: One World Center, Tower 2B, 6th Floor, 841 Senapati Bapat Marg, Lower Parel, Mumbai - 400 013, Maharashtra, India | Tel: +91 22 43020600 | Fax: 91 22 43020520

Registered Office: 1st Lane, Shahupuri, Kolhapur - 416001, India | Tel.: +91 231 6650214 | Fax: +91 231 2657386

CIN: L65191PN1943PLC007308 . E-mail: customercare@rblbank.com

For Immediate Release

RBL Bank Credit Cards go live on Visa

- Commenced issuance of Visa branded credit cards to new customers
 - Technology integration achieved in record time

Mumbai, September 15, 2021: RBL Bank, has today started issuing credit cards to its new customers on Visa's payment network. The launch follows the successful completion of technology integration with the new platform following the agreement between RBL Bank and Visa on July 14,2021.

The Bank, which has a 5% market share in credit cards in India, will leverage its partnership with Visa to offer a wide range of credit cards to a variety of customer segments. These cards are designed to offer smart, convenient and secure transactions, along with attractive reward propositions to customers.

Harjeet Toor, Head – Retail, Inclusion and Rural Business, RBL Bank, said, "We are delighted to announce the onboarding of the widely-used Visa platform in record time. We would like to thank Visa as well as Fiserv, our technology partner, for enabling this journey. With this launch, we are confident of meeting our annual plan of issuing 1.2 to 1.4 million credit cards in FY22."

Sujai Raina, Head – Business Development, India, Visa, said, "At a time when consumers are looking for more ways to pay without using cash, we are pleased to announce our partnership with RBL Bank to issue Visa-powered credit cards to their consumers. Visa aims to enable digital payments for all and help consumers avail credit offerings from their issuers with ease. We are confident this partnership will make credit more accessible and convenient to the Bank's users."

About RBL Bank

RBL Bank is one of India's leading private sector banks with an expanding presence across the country. The Bank offers specialized services under five business verticals namely: Corporate & Institutional Banking, Commercial Banking, Branch & Business Banking, Retail Assets and Treasury and Financial Markets Operations. It currently services over 9.83 million customers through a network of 435 branches, 1,422 business correspondent branches (of which 271 banking outlets) and 380 ATMs spread across 28 Indian states and Union Territories.

RBL Bank is listed on both NSE and BSE (RBLBANK).

Further details: www.rblbank.com

Media Contacts

Abhijit Somvanshi	Saranya Shetty
Head - Marketing & Communications	VP - Marketing & Communications
RBL BANK	RBL BANK
T: +91 22-43020565 M: +91 9920915158	T: +91 22-43020546 M: +91 9819460747
E: abhijit.somvanshi@rblbank.com	E: saranya.shetty@rblbank.com

Jyothi Goswami	Kejal Tolia
Sr. Group Head – Financial Services	Senior Account Manager- Financial Services
Adfactors PR	Adfactors PR
T: +91 22-67574325 M: +91 9987036388	T: +91 22-67574276 M: +91 9819710338
E: jyothi@adfactorspr.com	E: kejal.tolia@adfactorspr.com