

J.K. Helene Curtis Limited

POKHARAN ROAD NO.1, JEKEGRAM,
THANE - 400 606, (MAHARASHTRA)
PHONE: 6152 8200 Fax: 91-22-2534 4018

August 02, 2013

The National Stock Exchange of India Ltd.
Exchange Plaza, 5th floor
Plot No. C/1, 'G' Block
Bandra Kurla Complex
Bandra (East)
Mumbai 400 051

Dear Sir,

Sub: Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

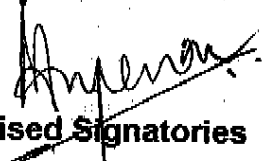
We, one of the Promoter Group Companies of Raymond Limited (**Company Symbol: RAYMOND EQ**), hereby disclose the acquisition of 1,75,000 equity shares of Raymond Limited. Post this Acquisition the shareholding of our Company in Raymond Limited has increased from 30,31,208 (4.94%) shares to 32,06,208 (5.22%) shares.

Pursuant to Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we hereby enclose prescribed form for such acquisition of shares.

Kindly take the same on record.

Thanking you,

Yours faithfully,
for **J.K. HELENE CURTIS LIMITED**


Authorised Signatories

Encl.: as above.

CC.

RAYMOND LIMITED



REGISTERED OFFICE :
NEW HIND HOUSE, NAROTTAM MORARJEE MARG,
BALLARD ESTATE, MUMBAI - 400 001.
Phone : (022) 2268 6000
Fax : (022) 22620052

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	RAYMOND LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	J.K. HELENE CURTIS LIMITED		
3. Whether the acquirer belongs to Promoter/Promoter group	YES		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	1) BOMBAY STOCK EXCHANGE & 2) NATIONAL STOCK EXCHANGE OF INDIA LIMITED		
5. Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition under consideration, holding of:</u>			
a) Shares carrying voting rights	30,31,208	4.94%	4.94%
b) Voting rights (VR) otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NIL	NIL	NIL
Total (a+b+c)	30,31,208	4.94%	4.94%

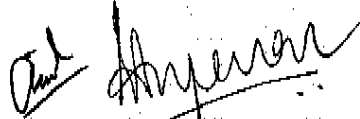
Details of acquisition			
a) Shares carrying voting rights acquired	1,75,000	0.28%	0.28%
b) VRs acquired otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	NIL	NIL	NIL
Total (a+b+c)	1,75,000	0.28%	0.28%
After the acquisition, holding of:			
a) Shares carrying voting rights	32,06,208	5.22%	5.22%
b) VRs otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NIL
Total (a+b+c)	32,06,208	5.22%	5.22%
6. Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	OPEN MARKET		
7. Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	AUGUST 01, 2013		
8. Equity share capital / total voting capital of the TC before the said acquisition	Rs. 61,38,08,540/-		

9. Equity share capital/ total voting capital of the TC after the said acquisition	Rs. 61,38,08,540/-
10. Total diluted share/voting capital of the TC after the said acquisition	Rs. 61,38,08,540/-

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For J.K. Helene Curtis Limited



Authorised Signatories

Place: Mumbai

Date: August 02, 2013