



Dated: 21-10-2016

To,
The Secretary
National Stock Exchange of India
'Exchange Plaza', Bandra- Kurla Complex,
Banndra(E), Mumbai-400051

To,
The Secretary
BSE Ltd
P.J.Towers, 22, Dalal Street
MUMBAI-400001

Re: Information about strategic partnership with Raymond Weil

Dear Sir,

This is to notify that the Company's subsidiary, Ethos Ltd., along with Titan Co. Ltd. - Tata Group's largest consumer company - has entered into a strategic partnership with Raymond Weil for exclusively retailing Raymond Weil watches in India. Raymond Weil will exit from all other retailers in India and will now be exclusively available only at Ethos and Helios stores - the retail arm of Titan Co. Ltd.

Swiss watchmaker Raymond Weil belongs to the limited circle of independent family companies creating elegant and refined watches for men and women. Founded in 1976, the Geneva-based company continues to develop and consolidate its status among the leading names of the Swiss watch industry. With 40 years of history, know-how and experience, Raymond Weil meets the prerequisites of the much sought-after "Swiss made" label.

You are requested to kindly display the above information on your website for the information of our valued Investors.

Thanking You

Yours truly
For KDDL Limited

R.K.Sood
Company Secretary