

March 23, 2026

To,
National Stock Exchange of India Limited
(NSE: RATEGAIN)

BSE Limited
(BSE: 543417)

Sub: Press Release on “RateGain Strengthens Sojern Leadership with Appointment of Sylvia Weiler to Lead Global Destinations Business”

Dear Sir / Ma'am,

In accordance with Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the press release on “*RateGain Strengthens Sojern Leadership with Appointment of Sylvia Weiler to Lead Global Destinations Business*”

Please take the above information on record.

Thanking you.

Yours faithfully,
For RateGain Travel Technologies Limited

Mukesh Kumar
General Counsel,
Company Secretary & Compliance Officer
Membership No.: A17925

RateGain Strengthens Sojern Leadership with Appointment of Sylvia Weiler to Lead Global Destinations Business

Noida, March 23, 2026: RateGain Travel Technologies Limited (RateGain), a global provider of AI-powered SaaS solutions for the travel and hospitality industry, today announced the appointment of Sylvia Weiler as President and General Manager of Sojern's Global Destinations business. Sojern was acquired by RateGain in 2025.

In this role, Weiler will lead Sojern's Destinations business globally, helping destination marketing organizations navigate changing traveler discovery patterns, prove economic impact, and drive smarter destination marketing outcomes through AI-powered intelligence.

Weiler brings deep experience across travel, tourism, and destination marketing. She previously helped build Sojern's destination business and returns after senior leadership roles at Zartico, where she served as Chief Revenue Officer, as well as at Tripadvisor and Airbnb.

Her appointment comes at a time when destination marketers are under increasing pressure to demonstrate measurable economic impact while adapting to rapid shifts in traveler discovery driven by AI-powered search. These themes were highlighted in [Sojern's 2026 State of Destination Marketing Report](#).

Earlier this month, RateGain consolidated its martech business under Sojern, strengthening its position as the world's largest source of travel intent data. Weiler's appointment marks the next step in aligning Sojern's leadership across its three core verticals: Corporate, Property, and Destinations.

"Sylvia's deep expertise at the intersection of travel, data, and technology makes her the perfect leader for this next chapter for Sojern," said **Mark Rabe, CEO of Sojern**. "Her deep industry roots and forward-thinking approach to AI will be key to unlocking new growth for our partners worldwide. I'm thrilled to have her back on the team." "Returning to Sojern at this pivotal moment is a unique opportunity to scale a business I helped build and take it to new heights," said **Sylvia Weiler, President and General Manager, Global Destinations, Sojern**. "We are navigating an increasingly complex and competitive landscape, where access to the most sophisticated travel-intent data, combined with AI-driven personalization and transparent measurement, enables our partners not just to reach travelers, but to influence decisions with precision and confidence at scale. I'm energized to lead this next chapter and deliver even greater impact for our partners globally."

Weiler's appointment reinforces RateGain's commitment to building category-leading leadership across its AI-powered travel commerce and marketing businesses.

About RateGain

RateGain Travel Technologies Limited is a global provider of AI-powered SaaS solutions for travel and hospitality, working with 13,000+ customers and 700+ partners across 160+ countries. RateGain helps travel and hospitality businesses accelerate revenue generation through acquisition, retention, and wallet share expansion.

Today, RateGain is one of the world's largest processors of electronic transactions, price points, and travel intent data, enabling revenue management, distribution, and marketing teams across hotels, airlines, destination marketing organizations, online travel agents, metasearch companies, package providers, car rentals, travel management companies, cruises, and ferries to drive better business outcomes.

Founded in 2004 and headquartered in India, RateGain works with 33 of the Top 40 Hotel Chains, 4 of the Top 5 Airlines, 7 of the Top 10 Car Rental companies, and all leading DMOs, OTAs, and metasearch platforms, including 25 Global Fortune 500 companies, unlocking new revenue every day.

About Sojern

[Sojern](#) is the leading AI-powered marketing platform built for hospitality, designed to boost growth and profitability for the travel industry. The [Sojern marketing platform](#) is a set of easy-to-use software and services that delivers [unrivaled traveler insight](#), intelligent audiences, [multichannel activation](#) and optimization, and a connected guest experience—all in one place. More than 10,000 travel marketers rely on our platform annually to find, attract, convert and engage travelers. Sojern, founded in 2007 and [acquired by RateGain in 2025](#), is headquartered in San Francisco, California, with teams in the Americas, Europe, Middle East and Africa, and Asia Pacific.