

November 19, 2025

To,  
**National Stock Exchange of India Limited**  
(NSE: RATEGAIN)

**BSE Limited**  
(BSE: 543417)

**Sub: Press Release on “RateGain Unveils a New Logo Reflecting Its Evolution into an AI-First, Connected Travel Technology Leader”**

Dear Sir / Ma’am,

In accordance with Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the press release on “*RateGain Unveils a New Logo Reflecting Its Evolution into an AI-First, Connected Travel Technology Leader*”

Please take the above information on record.

Thanking you.

Yours faithfully,  
**For RateGain Travel Technologies Limited**

**Mukesh Kumar**  
**General Counsel,**  
**Company Secretary & Compliance Officer**  
**Membership No.: A17925**

## RateGain Unveils a New Logo Reflecting Its Evolution into an AI-First, Connected Travel Technology Leader

**Noida, 19<sup>th</sup> November 2025: RateGain Travel Technologies Limited (NSE: RATEGAIN)**, a global provider of AI-powered SaaS solutions for the travel and hospitality industry, today unveiled its refreshed brand logo, marking a significant milestone in the company's transformation into an AI-first, connected travel technology leader.

Over the last two decades, RateGain has evolved from a single-product company into a unified platform that empowers travel and hospitality brands to make faster decisions, enhance efficiency, and unlock profitable growth through insightful data, global distribution, and MarTech capabilities that drive multi-channel customer acquisition. The refreshed logo represents this progression and underscores the company's commitment to building an intelligent, integrated, and future-ready organization.

Designed to be sharper, more modern, and digitally native, the new identity reflects RateGain's core values of innovation, clarity, precision, and agility. The refreshed visual system is optimized for today's multi-screen world and symbolizes RateGain's mission of simplifying complexity and enabling smarter, more seamless connections across the global travel ecosystem.

The brand update comes at a pivotal moment for the industry, as AI and next-generation technologies redefine how travelers search, book, and experience travel. As RateGain expands its global footprint, the new logo stands as a bold statement of intent, demonstrating the company's determination to innovate faster, scale with confidence, and partner with customers to navigate an increasingly dynamic landscape.

Access the brand kit [here](#).

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### About RateGain

RateGain Technologies Limited is a global provider of AI-powered SaaS solutions for travel and hospitality that works with 3,200+ customers and 700+ partners in 100+ countries, helping them accelerate revenue generation through acquisition, retention, and wallet share expansion.

RateGain today is one of the world's largest processors of electronic transactions, price points, and travel intent data—helping revenue management, distribution, and marketing teams across hotels, airlines, car rentals, cruise lines, and OTAs drive better outcomes. Founded in 2004 and headquartered in India, RateGain works with 26 of the Top 30 Hotel Chains, 25 of the Top 30 Online Travel Agents, 3 of the Top 4 Airlines, and all the top car rentals, including 15 Global Fortune 500 companies, unlocking new revenue every day. For more information, please visit [www.rategain.com](http://www.rategain.com).

### Media Contact

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