

RateGain launches World-on-Holiday Report the first free-to-use insights center to drive growth for the travel ecosystem

New Delhi, 7th November, 2023— [RateGain](#) Travel Technologies Limited (RateGain), a global provider of SaaS solutions for travel and hospitality, today announced a new initiative to help micro, small, and medium-sized travel businesses and professionals across the travel industry the launch of ‘World-on-Holiday’, a dedicated insights center created for any business to track travel-trends across the world.

Over the last two years, travel demand has been a key driver for economic recovery across a lot of countries, for businesses of every size in travel and hospitality including startups as well as for adjacent verticals looking to invest in the industry. However, for small businesses, start-ups, media houses and the investor community, getting actual insights from travelers has always been a challenge and this initiative is focused on that.

Subscribers to the report will be able to track changes in travel demand across different periods, important origins and destinations, travel demand by booking class and category, length of stay, advance booking period windows, and online travel companies that are emerging including insights on traveler preferences.

These comprehensive reports feature insights from each region capturing demand across key holidays and events. The insights are curated by combining data from RateGain’s rate intelligence, distribution, and travel-intent platforms from the world’s largest pool of travel-intent and pricing data by tracking around 430 billion data points, sourced from 700+ brands covering over 100+ countries.

Starting this month, readers will have access to year-end travel trends across major holidays such as Diwali, Thanksgiving, and Christmas across the Americas, Europe, the Middle East, and Asia Pacific.

Commenting on the launch, Bhanu Chopra, Founder & Managing Director, RateGain said, “Over the last twenty years, RateGain’s goal has been to help unlock new revenue for everyone in the travel and hospitality industry, by providing accurate and real-time insights to take the right decision. However, every business does not have the means or needs for consuming large volumes of information, and the World on Holiday initiative is to help them, and the industry at large.”

Ankit Chaturvedi, Global Head of Marketing, RateGain added, “We are in the age of information, and today the urge to consume more information has increased, thanks to Generative AI. World on Holiday is our attempt to democratize information consumption around travel trends to tell you simply one thing - what travelers are interested in.



To subscribe to World-on-Holiday reports, search [woah.travel](https://www.worldholidayreport.com) or visit <https://www.worldholidayreport.com>

About RateGain

RateGain Travel Technologies Limited is a global provider of SaaS solutions for travel and hospitality that works with 2800+ customers and 700+ partners in 100+ countries, helping them accelerate revenue generation through acquisition, retention, and wallet share expansion.

RateGain today is one of the world's largest processors of electronic transactions, price points, and travel intent data, helping revenue management, distribution, and marketing teams across hotels, airlines, meta-search companies, package providers, car rentals, travel management companies, cruises, and ferries drive better outcomes for their businesses. Founded in 2004 and headquartered in India, today RateGain works with the Top 23 of 30 Hotel Chains, the Top 25 of 30 Online Travel Agents, and all the top car rentals, including 8 Global Fortune 500 companies, in unlocking new revenue every day. For more information, please visit www.rategain.com.

Forward-Looking Statements

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential, and target dates for project-related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.