

March 06, 2026

To,
National Stock Exchange of India Limited
(NSE: RATEGAIN)

BSE Limited
(BSE: 543417)

Sub: Press Release on “RateGain Launches Agentic ARI to Make UNO the Industry’s First CRS Built on Intelligent ARI Logic”

Dear Sir / Ma’am,

In accordance with Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the press release on “*RateGain Launches Agentic ARI to Make UNO the Industry’s First CRS Built on Intelligent ARI Logic*”

Please take the above information on record.

Thanking you.

Yours faithfully,
For RateGain Travel Technologies Limited

Mukesh Kumar
General Counsel,
Company Secretary & Compliance Officer
Membership No.: A17925

RateGain Launches Agentic ARI to Make UNO the Industry's First CRS Built on Intelligent ARI Logic

India, 6th March, 2026: RateGain Travel Technologies Limited (NSE: RATEGAIN), a global leader of AI-powered SaaS solutions for the travel and hospitality industry, today announced the launch of Agentic ARI, an AI-driven intelligence capability embedded within its UNO CRS. With Agentic ARI, UNO becomes the industry's first channel manager built on intelligent ARI logic designed to protect revenue in the most time-sensitive booking windows. It delivers higher revenue, greater operational reliability, and faster market agility.

Agentic ARI redefines connectivity by transforming traditional ARI distribution into an intelligent, decision-led framework, marking a significant innovation in the connectivity landscape and setting a new benchmark for how hotels distribute rates and availability.

With nearly 70 percent of hotel bookings now taking place within 30 days of check-in, traditional ARI engines often struggle to keep pace. Many continue to process updates sequentially, treating all stay dates and rate changes with the same priority. During pricing volatility, last-minute inventory shifts, or operational disruptions, time-sensitive updates can be delayed. This can lead to stale pricing, rate inconsistencies across channels, increased risk of overselling, and missed revenue opportunities.

Agentic ARI addresses this gap by shifting ARI from passive processing to intelligent execution. Instead of pushing updates only in the order received, the system prioritizes and sequences of rate and inventory changes based on booking urgency, commercial impact, and real-time market conditions, while maintaining accuracy and disciplined processing.

Bhanu Chopra, Founder and Managing Director, RateGain, said, "This launch reflects our vision to embed AI at the core of travel commerce. Distribution is no longer just about connectivity; it is about intelligent execution of revenue decisions in real time. With Agentic ARI, we are applying AI to ensure that high-impact pricing and inventory updates reach the market with the urgency they deserve. This enables hotels to reduce revenue leakage, improve booking reliability, and operate with greater agility in increasingly compressed booking windows."

Now live within UNO Channel Manager, Agentic ARI prioritizes updates by days to check-in and booking window, using strict FIFO within each priority band. This keeps near-term rates and availability accurate across OTAs without data loss or sequencing breaks. For hotels, rate changes accelerate, competitive adjustments, inventory recovery after cancellations, and close-outs to prevent overselling. For demand partners, it delivers cleaner, prioritized updates with up to a 30-40% reduction in ARI traffic, fewer mismatches, and more reliable bookings.

Agentic ARI marks the foundation of RateGain's next-generation connectivity strategy. The company intends to progressively integrate this intelligence layer across its broader distribution portfolio.

To know more about Agentic ARI click [here](#).

About RateGain

RateGain Travel Technologies Limited is a global provider of AI-powered SaaS solutions for travel and hospitality, working with 13,000+ customers and 700+ partners across 160+ countries. RateGain helps travel and hospitality businesses accelerate revenue generation through acquisition, retention, and wallet share expansion.

Today, RateGain is one of the world's largest processors of electronic transactions, price points, and travel intent data, enabling revenue management, distribution, and marketing teams across hotels, airlines, destination marketing organizations, online travel agents, metasearch companies, package providers, car rentals, travel management companies, cruises, and ferries to drive better business outcomes.

Founded in 2004 and headquartered in India, RateGain works with 33 of the Top 40 Hotel Chains, 4 of the Top 5 Airlines, 7 of the Top 10 Car Rental companies, and all leading DMOs, OTAs, and metasearch platforms, including 25 Global Fortune 500 companies, unlocking new revenue every day.

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