

RateGain Travel Technologies Limited

(Formally Known as RateGain Travel Technologies Pvt. Ltd.)



March 03, 2022

To,

National Stock Exchange of India Limited
(NSE: RATEGAIN)

BSE Limited
(BSE: 543417)

Sub: Press Release on 'NYU School of Professional Studies Jonathan M. Tisch Center of Hospitality Launches New Initiative with RateGain to Help Build the Future of Hospitality Technology'

Dear Sir / Madam,

In accordance with SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the press release on 'NYU School of Professional Studies Jonathan M. Tisch Center of Hospitality Launches New Initiative with RateGain to Help Build the Future of Hospitality Technology'.

Please take the above information on record.

Thanking you.

Yours faithfully,

For RateGain Travel Technologies Limited

A handwritten signature in blue ink, appearing to read "Thomas P. Joshua", is written over a circular stamp.



(Thomas P. Joshua)

Vice President – Legal & Company Secretary

Memb. No.: F9839

Encl.: As above.



NYU School of Professional Studies Jonathan M. Tisch Center of Hospitality Launches New Initiative with RateGain to Help Build the Future of Hospitality Technology

Collaboration will Empower Students to Learn about New Age Technology Solutions being used in the Hospitality Industry, and will Position RateGain as a Founding Member of the Tisch Center of Hospitality Innovation Hub's Entrepreneur Mentorship Program

New York, NY — The [NYU School of Professional Studies Jonathan M. Tisch Center of Hospitality \(Tisch Center\)](#), a thought leader in the study of hospitality, travel, and tourism, today announced a new initiative with RateGain Travel Technologies Limited (RateGain), a global provider of SaaS solutions for travel and hospitality, that will help to develop future hospitality talent and be part of an ecosystem for fostering innovation in the hospitality, travel, and tourism sector.

As part of the engagement, students at the Tisch Center will learn how RateGain's AI-powered products are built and how thousands of hotels and travel providers use them to create new revenue opportunities every day. The Tisch Center will integrate RateGain's best-in-class business intelligence platforms, such as [Optima](#) and [Demand.AI](#) into academic courses. RateGain will play an active role in educating and empowering students and faculty members by providing access to award-winning tools, expertise, and resources, as well as by participating in panel/speaking opportunities at Tisch Center events and classes. RateGain prides itself in preparing students to become tomorrow's successful hospitality executives and commercial leaders.

RateGain also will become a founding member of the **Tisch Center [Hospitality Innovation Hub \(HI Hub\)](#)**, which serves as an ecosystem for fostering innovation in hospitality, travel, and tourism. The HI Hub provides a state-of-the-art environment for hospitality students, start-ups, and industry partners to work together and to learn about new challenges and technologies that will impact the hospitality industry today and in the future.

Commenting on the initiative, Chinmai Sharma, president - Americas at RateGain, commented "The pace of technology adoption in the hospitality industry has been historically low and has always lagged behind most industries, resulting in a dearth of good-quality talent and technology solutions. Innovation is part of RateGain's DNA, and we are proud to be working with the Tisch Center of Hospitality, which is leading the way in developing future hospitality leaders and in encouraging innovation."

Acknowledging RateGain's efforts in creating future tech talent, Nicolas Graf, PhD, associate dean of the Tisch Center of Hospitality, added "RateGain is a leader in creating innovative products, especially in the post-pandemic world. They are committed to solving the new challenges the hospitality industry is facing to drive recovery. Understanding and embracing this innovation is essential for our students to change their approach to both hospitality and technology as they enter the workforce in the new normal."

Vanja Bogicevic, PhD, the director of the HI Hub Experiential Learning Lab at the Tisch Center, concluded "Our students have a tremendous creative drive to contemplate, re-imagine, and innovate hospitality solutions. We are excited about the opportunity for them to co-innovate the future of travel and hospitality business intelligence systems with RateGain."



About NYU SPS Jonathan M. Tisch Center of Hospitality

The **NYU School of Professional Studies Jonathan M. Tisch Center of Hospitality** is a leading center for the study of hospitality, travel, and tourism. Founded in 1995, the Tisch Center was established in response to the growing need for hospitality and tourism undergraduate and graduate education. Its cutting-edge curricula attract bright, motivated students who seek to become leaders in their fields. The Tisch Center recently launched the **Hospitality Innovation Hub (HI Hub)** that will foster entrepreneurship and creative solutions for the industries it serves. The state-of-the-art facilities offer students, start-ups, established industry partners and investors opportunities to learn, discover, innovate, and invest. For more information about the NYU SPS Jonathan M. Tisch Center of Hospitality, visit sps.nyu.edu/tisch.

About RateGain Travel Technologies Limited

RateGain Travel Technologies Limited is a global provider of SaaS solutions for travel and hospitality that works with over 2200+ customers in over 100+ countries helping them accelerate revenue generation through acquisition, retention and wallet share expansion. Founded in 2004 and headquartered in India, today RateGain works with Top 23 of 30 Hotel Chains, Top 25 of 30 Online Travel Agents and all the top car rentals including 8 Global Fortune500 companies. RateGain is one of the world’s largest processors of electronic transactions and price points for the travel and hospitality industry and is the largest Software as a Service (“SaaS”) company in the hospitality and travel industry in India. It offers travel and hospitality solutions across a wide spectrum of verticals including hotels, airlines, online travel agents (“OTAs”), meta-search companies, vacation rentals, package providers, car rentals, rail, travel management companies, cruises and ferries. For more information, please visit <https://www.rategain.com>.

Forward-looking Statements

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

Company:	Investor Relations Advisors:
<p>RateGain Travel Technologies Limited (Formerly Known as RateGain Travel Technologies Pvt. Ltd.)</p>  <p>CIN No: L72900DL2012PLC244966 Name: Mr. Thomas P Joshua Design: Vice President – Legal & Company Secretary Email: investor.relations@rategain.com</p>	<p>Strategic Growth Advisors Private Limited</p>  <p>CIN No: U74140MH2010PTC204285 Mr. Rahul Agarwal / Mr. Aakash Mehta Email: rahul.agarwal@sgapl.net/aakash.mehta@sgapl.net Tel No: +91 98214 38864/ +91 9819178243</p>