



June 25, 2012

National Stock Exchange of India Ltd Exchange Plaza, 5th Floor Plot No:C/1, G Block Bandra Kurla Complex, Bandra (E) Mumbai – 400 051 Fax Nos: 022-26598237/ 26598238/26598347/26598348 Email: cnlist@nse.co.in Scrip: RAMCOSYS	Corporate Relationship Department The Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400 001 Fax Nos: 022-22723121/ 22723719/ 22722039 Email: ' corp.relations@bseindia.com ' Scrip: 532370	The Secretary Madras Stock Exchange Limited Exchange Building 30, Second Line Beach Chennai – 600 001 Fax Nos: 2521 8206 Email: listing@mseindia.in Scrip: RSST
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Dear Sir,

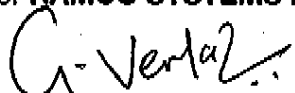
As per the requirements of Listing Agreement, please find enclosed a press release, titled **"Al Faris Goes-live with Ramco ERP in 100 days"**, which is being released to the press from our end.

We request you to kindly take the above on record.

Thanking you,

Yours faithfully

For **RAMCO SYSTEMS LIMITED**


G VENKATRAM
COMPANY SECRETARY

Encl: As Above



For Immediate Release

Al Faris Goes-live with Ramco ERP in 100 days

Dubai, UAE / Chennai, India – June 25, 2012: Ramco Systems (BSE - 532370, NSE – RAMCOSYS, MSE – RSST); an enterprise software company focused on enterprise cloud platform, products and services, has announced the successful go-live of its ERP software for Equipment Rental Management industry at **Al Faris Equipment Rentals (L.L.C)**, owners of the largest fleet of Mobile Cranes in the UAE. The entire process from blueprint to go-live was completed in a record time of 100 days.

Ramco Equipment Rental Management has enabled Al Faris have effective control over costs and operational parameters like equipment availability, operational expenses, equipment run time, rental income etc., which has in turn led to improved equipment utilization and profitability. It has enabled real-time analysis of key parameters which provides the management with adequate information for strategic decision making.

"We have been growing exponentially and needed a robust and integrated IT backbone that is flexible and scalable to meet all our needs. We evaluated multiple global ERP solutions and chose Ramco Equipment Rental Management as it fit our requirements like a glove. A powerful solution coupled with competent implementation team enabled a smooth transition to ERP in record time. We look forward to a continued association with Ramco," said Mr. Kieve Pinto, Director-Operations, Al Faris.

Al Faris implemented the complete suite of ERP with industry specific solution including Equipment Rental Management Module, Enterprise Asset Management (EAM), Purchase and Sub-contracting, Inventory Management, Payable, Receivable, Book Keeping, CRM, Fixed Assets, Management Accounting, HRMS (Human Resource Management System), and Payroll.

"This is an exciting engagement and we look forward to continuing our successful relationship forward. The successful go-live in record time has been possible because of the support from Al Faris and a competent implementation team from Ramco working closely together. This win has further reiterated our strength to address the niche Equipment Rental industry with a complete ERP solution. This is a hitherto underserved market and we have a strong offering that can solve the pain points of the Rental industry," said Mr. R. Shankar, Executive Vice President – India, Middle East & Africa, Ramco Systems.

Ramco Equipment Rental Management enables rental providers to optimise equipment utilisation, eliminate non-performing assets, and improve operational efficiencies of the supply chain, planning processes and accounting functions.

About Al Faris Equipment Rentals (L.L.C):

Al Faris Equipment Rentals was established in Dubai, UAE in 1992 to provide transportation and craneage service to the oil & gas industry; these services were then extended to oil refineries, power plants and the construction industry. Al Faris has grown since its inception to one of the largest lifting and construction services in the United Arab Emirates. The Power Rentals Division was established to cater for the ever-increasing demand for power rentals services in the UAE and across the GCC.

For more information on Al Faris Equipment Rentals, please refer to www.alfarisuae.com



For Immediate Release

About Ramco Systems:

Ramco Systems provides next generation, end-to-end enterprise solutions that render complete transformation of the business in real time. Built on Ramco's proprietary platform—Ramco VirtualWorks®, all Ramco products are cloud architected by design and address the entire business cycle from transaction to analytics. Part of the USD 952 mn Ramco Group, the company offers ERP, HCM, SCM, CRM, EAM, Financials, Analytics, Aviation MRO and Mine Management to multiple verticals on the most appropriate cloud model—public, private and community. Ramco focuses on providing innovative business solutions that can be delivered quickly and cost-effectively in complex environments. Globally, Ramco has over 150,000 users from 1000+ customer organizations across 35 countries. The company currently has 16 offices spread across India, USA, Canada, Europe, Middle East, South Africa and APAC and employs over 1,800 employees.

For more information, please visit www.ramco.com; Follow Ramco on Twitter [@ramcosystems](https://twitter.com/ramcosystems)/read latest news & updates on <http://www.ramcoblog.com/>

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