

September 10, 2012

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Dear Sir,

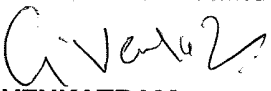
As per the requirements of Listing Agreement, please find enclosed a press release, titled **“Dell strengthens its Solution Portfolio with Ramco’s ERP on Cloud offering”**, which is being released to the press from our end.

We request you to kindly take the above on record.

Thanking you,

Yours faithfully

For **RAMCO SYSTEMS LIMITED**


G VENKATRAM
COMPANY SECRETARY

Encl: As Above



Dell strengthens its Solution Portfolio with Ramco's ERP on Cloud offering

Date: 10/9/2012
Bangalore, India

- Dell is partnering with Ramco Systems in India to deliver Ramco's end-to-end ERP solution on Cloud to help businesses particularly from the midmarket, achieve operational efficiencies and generate greater revenue
- Solution offers functionalities across corporate functions including production planning, finance, procurement, HR, and analytics
- Includes productized services designed to achieve quick time-to-market

Tweet this: Dell strengthens its midmarket solution portfolio with Ramco's ERP on Cloud offering

Dell today announced its strategic alliance with Ramco Systems to deliver Ramco's ERP-as-a-service on Cloud to help midmarket businesses execute cost and operational efficiencies and accelerate revenue growth. The new offering strengthens Dell's growing portfolio of Software-as-a-Service (SaaS) solutions that help organizations manage and grow their business.

Ramco's ERP on Cloud supports businesses with wide functionalities across various industry segments, including production planning, asset management, and analytics along with regular corporate functionalities of HR, Supply Chain Management (SCM), Customer Relationship Management (CRM), and financial management. The solution is designed to ensure quick adoption and time-to-value.

The Ramco ERP-as-a-service on Cloud solution allows midmarket enterprises ease of adopting evergreen, feature rich business applications with significant cost and management advantages. Additionally, the solution offers customers unique features like tools for personalizing applications to suit their requirements, architecture enabling co-existence and integration with other business applications, and compatibility on various mobility platforms.

Quotes

"Ramco has strong expertise and a successful track record of delivering ERP-as-a-service on Cloud for the midmarket, particularly in emerging markets like India and the Middle East," said **Suresh Vaswani**, Executive Vice President and Global Head, Applications & BPO, Dell Services and Chairman, Dell India. "This partnership resonates with Dell's focus and strategy to create solutions for scale using our midmarket design philosophy and reiterates our commitment to our midmarket customers globally."

Ramco's Vice Chairman & Managing Director, **P.R.Venketrama Raja** said, "We are very excited about this partnership with Dell. It will help us leverage our strong positioning in the enterprise segment for midmarket segments globally. Our solution has been architected on next-generation platforms and leverages latest technology trends. We are confident that its proliferation and adoption will significantly increase with this partnership with Dell."

Commenting on the partnership, **Virender Aggarwal**, Chief Executive Officer, Ramco Systems, said "Cloud is revolutionizing the way businesses are run globally. At Ramco, we have been investing on building futuristic technologies that will enable easy, yet feature rich and effective adoption of

business applications. This alliance between Dell and Ramco will help us extend compelling and comprehensive value to our businesses globally.”

“Dell is committed to delivering next-generation solutions to our customers and this partnership significantly strengthens our next-generation applications portfolio. Adding Ramco’s ERP on Cloud to our existing capabilities will help us deliver a completely integrated enterprise-class solution to our customers”, said **Raman Sapra**, Executive Director, Strategy and M&A, Applications & BPO, Dell Services.

About Dell

Dell Inc. (NASDAQ: DELL) listens to customers and delivers innovative technology and services that give them the power to do more. Dell Services develops and delivers a comprehensive suite of services and solutions in applications, business process, consulting, infrastructure and support to help customers succeed.

About Ramco Systems

Ramco Systems provides next generation, end-to-end enterprise solutions that render complete transformation of the business in real time. Built on Ramco’s proprietary platform—Ramco VirtualWorks®, all Ramco products are cloud architected by design and address the entire business cycle from transaction to analytics. Part of the USD 1 Billion Ramco Group, the company offers ERP, HCM, SCM, CRM, Financials, Asset Management, Process Control, Project Management and Analytics to 40+ verticals on the most appropriate cloud model—public, private and community. Ramco focuses on providing innovative business solutions that can be delivered quickly and cost-effectively in complex environments. Globally, Ramco has over 150,000+ users from 1000+ customer organizations across 35 countries. The company currently has 17 offices spread across USA, Canada, Europe, India, Middle East, South Africa and APAC and employs over 1,800 employees.

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