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Dear Sir,

As per the requirements of Listing Agreement, please find enclosed a press release, titled **"Mother Dairy connects its Sub-contractor network with Ramco ERP on Cloud; Signs a 5-year agreement with Ramco to connect its extended enterprise with a cloud based ERP solution"**, which is being released to the press from our end.

We request you to kindly take the above on record.

Thanking you,

Yours faithfully

For **RAMCO SYSTEMS LIMITED**

G VENKATRAM

COMPANY SECRETARY

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Mother Dairy connects its Sub-contractor network with Ramco ERP on Cloud

Signs a 5-year agreement with Ramco to connect its extended enterprise with a cloud based ERP solution

Noida, Uttar Pradesh – June 17, 2014 – Mother Dairy, India's leading milk and dairy major, has signed a 5-year agreement with **Ramco Systems**, an enterprise software product company focused on delivering ERP on Cloud, to connect its extended network of 30+ subcontractors with an end-to-end ERP that can seamlessly integrate with its existing SAP instance at the principal site.

In phase I, subcontractors of Mother Dairy's Ice Cream business have gone live on the solution. This has helped Mother Dairy get better control over purchase, have visibility of supply, ensure centralized approvals, quicker MRP and better product traceability thereby streamlining operations across locations. This has helped Mother Dairy track consumption pattern, trace batch quality, centralize approval of price list, and manage inventory.

Ms. Annie Mathew, CIO, Mother Dairy Fruit & Vegetable Pvt. Ltd., said "As a diversified F&B business group with multi-company set up having manufacturing plants across regions, we wanted to connect our ecosystem of subcontractors with an end-to-end ERP for seamless flow of information. Though our internal ERP is on-premise, the benefits of a Cloud solution coupled with the strength of Ramco to offer a comprehensive, flexible and simple to use ERP which can seamlessly integrate with our in-house application tilted the decision in their favor. With this implementation, we have been able to reduce manual interventions and achieve greater transparency and accountability between both Mother Dairy and our subcontractors. We look forward to taking this collaborative relationship forward with Ramco."

Commenting on the go-live, **Mr. Virender Aggarwal, CEO, Ramco Systems**, said "Every large business has its network of subcontractors, dealers, and retailers. The need to automate operations not just at the company level but to extend this to partners, dealers and subcontractors is leading to many organisations go the Cloud way. Large organisations are choosing a two-tier ERP strategy by adopting cloud based solutions which can co-exist with their current enterprise applications. Our implementation at Mother Dairy has reaffirmed the strength in our solution to help organisations build a truly connected digital enterprise."

Ramco ERP on Cloud equips customers with better visibility, tighter control and improved profitability. As the solution is available online, it enables real-time visibility into the extended enterprise of dealers and sub-contractors. By comprehensively integrating data across various sections who are spread across several locations, it provides a centralized view of information and facilitates decision-making. The core modules help companies to manage their extended network effectively, besides empowering partner organisations to effectively run their daily business routine.

About Mother Dairy Fruit & Vegetable Pvt Ltd:

Mother Dairy was commissioned under the flagship 'Operation Flood' project of the National Dairy Development Board (NDDB) in December 1974 and today the Company is a wholly owned subsidiary of NDDB. A trusted brand, known for its purity, safety and adulterant free quality milk has been serving the Delhi city for nearly 40 years and has become an integral part of the lives of the millions of people living in the city. Mother Dairy has





been a market leader in the branded milk segment in Delhi and also markets milk to regions like Mumbai, Lucknow, Kanpur, Tirupati, Pune, Saurashtra and Hyderabad.

The brand over the years has also evolved into a significant dairy products player with presence in the categories of Ice creams, Dahi, Misti Doi, Fruit yoghurt, Masala Chach, Lassi, Flavoured milk, butter, cheese, UHT milk, etc. Mother Dairy also markets fresh fruit & vegetables, frozen vegetables, fruit pulps and juices under the brand name 'Safal'. The Dhara range of edible oil is also marketed by Mother Dairy and is available in all major locations across the country.

About Ramco Systems:

Ramco Systems provides next generation, end-to-end enterprise solutions that render complete transformation of the business in real time. Built on Ramco VirtualWorks®, all Ramco products are cloud architected by design and address the entire business cycle from transaction to analytics. Part of the USD 1 Billion Ramco Group, the company offers ERP, HCM, MRO, M&E, SCM, CRM, Financials, Service Management, Asset Management, Process Control, Project Management and Analytics to multiple verticals on the most appropriate cloud model—public, private and community. Ramco focuses on providing innovative business solutions that can be delivered quickly and cost-effectively in complex environments. Globally, Ramco has over 150,000 users from 1000+ customer organizations. The company has 20 offices spread across India, USA, Canada, Europe, Australia, Middle East, South Africa and APAC.

For more information, please visit <http://www.ramco.com>

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