

February 19, 2015

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Dear Sirs,

Sub: Intimation under Listing Agreement

As per the requirements of Listing Agreement, please find enclosed a press release, titled "**Ramco User Meet 2015 draws to an eventful close; Signs new order with MAG, Inc. at RUM 2015**", which is being released to the press from our end.

We request you to kindly take the above on record.

Thanking you,

Yours Faithfully,

For **RAMCO SYSTEMS LIMITED**



R RAVI KULA CHANDRAN
CHIEF FINANCIAL OFFICER

Ramco User Meet 2015 draws to an eventful close; Signs new order with MAG, Inc. at RUM 2015

100+ customers across Aviation, ERP and HCM converge to discuss and deliberate future technology trends

Dana Point, LA (USA) / Chennai, India – February 19, 2015 – Ramco customers across ERP, HCM and Aviation converged at the picturesque St. Regis Monarch Beach Resort in Los Angeles for the Annual **Ramco User Meet (RUM – 2015)**. The event started on a high note with Ramco announcing a new order from Philadelphia-based **MAG Inc.** (Mecaer Aviation Group Inc.), an authorized Augusta service center having its parent company in Italy. Ramco will be implementing its Maintenance, Repair and Overhaul (MRO) software at MAG Inc.

Themed '**Disrupting the Status Quo**', the three-day meet which began on 11th Feb 2015, had senior leaders from Emirates Airlines, Petroleum Helicopters, Kerzner International, BL Harbert International, Columbia Helicopters Inc., Able Aerospace & Engineering, MJB Woods, Air India, and many others share their insights and knowledge on varied subjects around - technology, processes and operations.

Mr. P R Venketrama Raja, Vice Chairman & Managing Director, Ramco Systems said, "It is exciting to see some of the best global business conglomerates share their best practices and technology adoption with peers. Platforms such as these help us and our users interact and understand real business scenarios where technology adoption have led to business efficiency and process improvements. It brings immense pleasure to see the seeds we sowed to build an enterprise-class offering are yielding results for organizations across geographies and industry segments. The best endorsement for any product is its customer and RUM 2015 reaffirmed that we are in great company of successful and growing organizations."

Presenting on the conference theme of Disruption, **Mr. Virender Aggarwal, Chief Executive Officer, Ramco Systems**, said, "Innovation and Disruption are omnipresent. The pace at which businesses are changing is bringing tectonic shifts in the market place, across sectors. The growth of the knowledge economy is creating more value and wealth than ever. In this dynamic environment, adapting to changes is key to remaining a leader. Cloud, Mobility, Internet of Things, Nearables and Big Data are a few technologies which have risen to disrupt the status quo. At Ramco, the focus is on reading the market trends and delivering enterprise apps which are simple, intelligent and contextual in nature."

"Overall, RUM 2015 was an exhilarating 3 day meet filled with knowledge sharing, networking and fun. It gave us an opportunity to see global CxOs discuss how industry, market and business changes are impacting their operations and how technology is helping address these effectively," added **Mr. Aggarwal**.

A few customer comments on Ramco and RUM 2015:

Mr. John Beaudette, CEO, MHW – "Ramco was the only solution provider that could meet all our customer centric needs and also help us keep in pace with technology. We are certainly proud to be associated with Ramco. RUM 2015 has served to be a great platform to interact with like minds from other industries, across the globe. At RUM, the most gratifying aspect is to understand how Ramco has been addressing the complexities of industries right from Aviation to Manufacturing, and this certainly strengthens our confidence on Ramco."

Mr. David Parmeter, Controller, CHI – "I enjoy coming to RUM! It feels great to interact with the Ramco User Community. We get an opportunity to exchange stories, swap ideas, and talk about issues pertaining to varied industries. Our 15+ years of partnership with Ramco has been very positive. Ramco has been supportive throughout the journey and we appreciate their readiness to address all our requirements."

Mr. Imran Ahmad, Chief Human Resources Officer, RedTag (part of BMA International) – "Our requirement for a scalable, flexible and a robust solution was well addressed by Ramco. With Ramco HCM solution we now integrate and manage entire employee lifecycle right from hire to retire, synchronize our payroll processes, addressing the respective statutory needs. Therefore minimizing the payroll processing

time and going paperless. RUM 2015 is certainly an interesting forum with an opportunity of cross fertilizing ideas. It's good to see how a single solution has been revolutionizing various industries..."

About Ramco Systems

Ramco Systems is part of the USD 1 Billion diversified conglomerate, the Ramco Group of companies. Ramco Systems is a rapidly growing cloud enterprise software company focused on providing multi-tenant enterprise software to corporates in the area of HCM, ERP and M&E MRO with Mobile first philosophy and In-memory based Planning and Optimization engine. At Ramco, we understand that functionality alone cannot help a product succeed in today's crowded marketplace. With utmost importance to usability, Ramco has charted out a product philosophy of MUSIC—an acronym for Mobility, User Interface, Social, In-Memory and Context-aware applications. Globally, Ramco has over 150,000 users from 1000+ customer organizations. Headquartered in Chennai (India), the company has 20 offices spread across India, USA, Canada, Europe, Australia, Middle East, South Africa and APAC.

For more information, please visit <http://www.ramco.com>

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