



March 14, 2013

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Dear Sir,

As per the requirements of Listing Agreement, please find enclosed a press release, titled **“NEC strengthens its Cloud portfolio with Ramco ERP on Cloud”**, which is being released to the press from our end.

We request you to kindly take the above on record.

Thanking you,

Yours faithfully

For **RAMCO SYSTEMS LIMITED**


G VENKATRAM
COMPANY SECRETARY

Encl: As Above



For Immediate Release

NEC strengthens its Cloud portfolio with Ramco ERP on Cloud

Chennai/ Delhi, India – March 14, 2013: NEC India, a leading network and IT solutions provider, announced a strategic alliance with Ramco Systems, an enterprise software product company focused on delivering ERP on Cloud, Tablets and Smart Phones. The partnership aims to serve the growing customer needs for SaaS based ERP to companies in the mid to large enterprise segments in India and could potentially expand into other geographic locations.

Cloud is a global initiative for NEC, and India is one of the focus countries for NEC's cloud business. The company is well positioned in the market as a holistic cloud services provider, offering cloud solutions and services that contribute not only to the field of IT and networks but also societal, individual and corporate activities. Through this partnership, NEC will leverage its 'Cloud Services Platform' to offer Ramco's flagship cloud offering, Ramco ERP on Cloud to its enterprise customers. Ramco ERP on Cloud is a comprehensive ERP with solutions for Process & Discrete Production, Cost Planning & Control, Human Capital Management (HCM), Supply Chain Management (SCM), CRM, Financial Management, Maintenance Management, Asset Management, and MIS Reports.

Sharing his views on the alliance, **Angira Agrawal, Head and Associate Vice President – Cloud Division, NEC India** said, "We are excited to partner with an Enterprise cloud leader like Ramco Systems to offer ERP solutions and further strengthen our existing cloud portfolio. Ramco has been a leader in driving ERP on Cloud in India, targeted at enterprises in all segments. Our goal is to empower enterprises by providing them end-to-end Cloud services, including applications and SI services, through a single provider. With this partnership, we aim to provide businesses the right ERP solution that can increase operational efficiencies and accelerate growth in revenues."

Mr. Harsh Vardhan G, Executive Vice President – Global Marketing and Channels, Ramco Systems said, "NEC was one of the first enterprises to implement the use of cloud computing in their own management system. They have been propagating and promoting cloud technologies globally and this partnership will help us take Ramco's offering to NEC customers. We have been growing rapidly and to accelerate our growth, have been identifying strategic partners like NEC. With this partnership, NEC will help us get an extended reach into the Indian market via the long clientele that NEC provides. Ramco is a market leader in providing business applications on cloud and we are confident that our alliance with NEC will help us further strengthen our leadership position."

Ramco's unique differentiator is its product strategy called 'MUSIC' which brings Mobility, Usability, Social, In-memory and Context aware Enterprise solutions on cloud to customers. The company has been focusing on delivering cloud ERP solutions and with MUSIC, Ramco is looking forward to continue its growth and aims at becoming a leading enterprise cloud player, globally.

Cloud computing services have seen an unprecedented growth in recent years across industries. To meet this daunting demand and changing market dynamics, NEC offers a host of cloud solutions to



enterprises, including cloud offerings, aggregation and SI services across public and private cloud deployments. NEC has successfully implemented its cloud computing solutions globally, including carrier cloud solutions for Telefonica in Spain, and secured cloud solution for the Ministry of Education in San Juan, Argentina.

About NEC India Pvt. Ltd.

NEC India Pvt. Ltd. established in New Delhi, India, in August 2006, leverages on NEC's unique capabilities in integrating IT and networking technologies for a diverse customer base across governments, businesses, individuals and society in India. NEC India provides and develops solutions for Carrier Network, Unified Communications, Retail, Security and Surveillance Systems, IT, Cloud Services and Multimedia Products to cater to the rapidly expanding Indian market.

About NEC Asia Pacific Pte Ltd (NEC APAC)

Singapore-based NEC Asia Pacific is the regional headquarters for NEC Corporation (HQ: Japan) in the Asia Pacific region (South and Southeast Asia, and Oceania). As a leading infocomm technology provider and systems integrator offering regional sales and services support and consultancy, NEC APAC develops solutions on carrier network, global identity, RFID, enterprise server, unified communications, multimedia display, and contact centre, as well as provides outsourcing and managed services.

To leverage on its technological expertise, NEC APAC has established regional competency centres for public safety and display solutions to expand its capabilities and expertise to support businesses in the Asia Pacific region.

In line with the NEC Group Vision to realize an information society friendly to humans and the earth, NEC embarks on corporate social responsibilities initiatives to support the Nature (environment), Education and Community. For more information, please visit www.nec.com.sg.

About Ramco Systems:

Ramco Systems provides next generation, end-to-end enterprise solutions that render complete transformation of the business in real time. Built on RamcoVirtualWorks®, all Ramco products are cloud architected by design and address the entire business cycle from transaction to analytics. Part of the USD 1 Billion Ramco Group, the company offers ERP, SRP, HCM, SCM, CRM, Financials, Asset Management, Process Control, Project Management and Analytics to 40+ verticals on the most appropriate cloud model—public, private and community. Ramco focuses on providing innovative business solutions that can be delivered quickly and cost-effectively in complex environments. Globally, Ramco has over 150,000 users from 1000+ customer organizations across 35 countries. The company currently has 17 offices spread across India, USA, Canada, Europe, Middle East, South Africa and APAC and employs over 1,800 employees.

For more information, please visit www.ramco.com; Follow Ramco on Twitter [@ramcosystems](https://twitter.com/ramcosystems)/read latest news & updates on <http://www.ramcoblog.com/>

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