

January 12, 2015

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Dear Sirs,

Sub: Intimation under Listing Agreement

As per the requirements of Listing Agreement, please find enclosed a press release, titled “**Ramco redefines ‘Inclusive Computing’ with SMS based Employee Self Service**”, which is being released to the press from our end.

We request you to kindly take the above on record.

Thanking you,

Yours faithfully,

For **RAMCO SYSTEMS LIMITED**


G VENKATRAM
COMPANY SECRETARY

Ramco Systems Limited

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Ramco redefines 'Inclusive Computing' with SMS based Employee Self Service

Takes the power of Enterprise Software to the masses

Chennai, India – January 12, 2015 – After revolutionizing the Human Capital Management software market with NFC and GPS based Attendance Management System, **Ramco Systems** has announced the launch of **SMS based Employee Self Service (ESS)**. Designed and developed as part of Ramco's Mobility offerings, this new feature will help ESS users of Ramco HCM to apply leave, raise queries and perform transactions, all via a text message. Organisations on the other hand can use this feature to send company-wide communication by SMS.

This feature has been rolled out at a **US Fortune 10 company for its India operations** having 16000+ employees. Ramco ESS users will now be able to transact and raise standard inquiries without actually downloading the APP or connecting to the Internet.

With the SMS based ESS feature, Ramco aims at addressing the needs of organizations with heavily distributed workforce or highly secure workplaces (like BPO, Factories, R&D units) which restrict use of smart phones within office premises.

Talking about the newly launched offering, **Mr. Virender Aggarwal, CEO, Ramco Systems**, said, "With Ramco's Mobility solutions, our clients have leveraged the benefits of accessing Ramco HCM on their smartphones. We found a sizeable section of the ESS users not leveraging the mobile application as it necessitated internet access on phones. In order to simplify the user experience and to truly take the mobile experience to every user, we have launched a short-code based ESS feature. With mobile redefining the way we interact, we are confident this new feature will find good adoption from both existing and new customers. This, in short, is the first step towards building 'inclusive' enterprise software."

Ramco HCM is a comprehensive HR & Talent Management solution with multi-country Payroll available on cloud as well as on-premise. Since the global launch of its cloud based HR software, Ramco has added on an average one customer a week taking the total count to 350+ including leading Fortune 100 and multinational brands across the globe.

About Ramco Systems

Ramco Systems is part of the USD 1 Billion diversified conglomerate, the Ramco Group of companies. Ramco Systems is a rapidly growing cloud enterprise software company focused on providing multi-tenanted enterprise software to corporates in the area of HCM, ERP and M&E MRO with Mobile first philosophy and In-memory based Planning and Optimization engine. At Ramco, we understand that functionality alone cannot help a product succeed in today's crowded marketplace. With utmost importance to usability, Ramco has charted out a product philosophy of MUSIC—an acronym for Mobility, User Interface, Social, In-Memory and Context-aware applications. Globally, Ramco has over 150,000 users from 1000+ customer organizations. Headquartered in Chennai (India), the company has 20 offices spread across India, USA, Canada, Europe, Australia, Middle East, South Africa and APAC.

For more information, please visit <http://www.ramco.com>

Follow Ramco on Twitter [@ramcosystems/](https://twitter.com/ramcosystems) read latest updates on <http://www.ramco.com/blog>

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