

December 17, 2012

National Stock Exchange of India Ltd Exchange Plaza, 5th Floor Plot No:C/1, G Block Bandra Kurla Complex, Bandra (E) Mumbai – 400 051 Fax Nos: 022-26598237/ 26598238/26598347/26598348 Email: cmlist@nse.co.in Scrip: RAMCOSYS	Corporate Relationship Department The Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400 001 Fax Nos: 022-22723121/ 22723719/ 22722039 Email: 'corp.relations@bseindia.com' Scrip: 532370	The Secretary Madras Stock Exchange Limited Exchange Building 30, Second Line Beach Chennai – 600 001 Fax Nos: 2521 8206 Email: listing@mseindia.in Scrip: RSST
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Dear Sir,

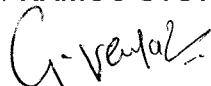
As per the requirements of Listing Agreement, please find enclosed a press release, titled **“Ramco Launches ERP on Cloud and iPad in Australia”**, which is being released to the press from our end.

We request you to kindly take the above on record.

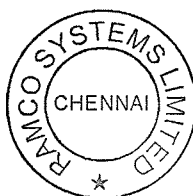
Thanking you,

Yours faithfully

For **RAMCO SYSTEMS LIMITED**



G VENKATRAM
COMPANY SECRETARY



Encl: As Above



For Immediate Release

Ramco Launches ERP on Cloud and iPad in Australia

Continues its cloud growth momentum by launching an ERP powered by Amazon Web Services in the newly launched AWS Asia Pacific (Sydney) Region

Sydney, Australia/ Chennai, India–December 17, 2012: Ramco Systems (BSE - 532370, NSE – RAMCOSYS, MSE – RSST); an enterprise software company focused on enterprise cloud platform, products and services, today announced the launch of Ramco ERP on Cloud, iPad and other Tablets and smart phones in Australia. The launch marks the expansion of Ramco's existing cloud solution that is powered by Amazon Web Services (AWS) in the new AWS Asia Pacific (Sydney) Region.

With this new offering, customers in Australia, New Zealand and the Pacific islands (ANZ) will be able to access Ramco's comprehensive, cloud-based ERP solution that runs on AWS with data residing within Australian shores.

Commenting on the launch, **Mr. Virender Aggarwal, CEO – Ramco Systems** said, "Australia is the most mature market for Cloud in the APAC region. We set up operations in the region to serve the local market with our suite of cloud-based offerings. Today, we are excited to have extended our customer offering to host Ramco ERP on Cloud in the new AWS Asia Pacific (Sydney) Region. We believe the availability of a comprehensive ERP with flexibility to build industry-specific and Australia-specific features, available on the secure and reliable AWS infrastructure, will greatly benefit the growing business environment in ANZ."

Benefits of Ramco ERP powered by AWS

- Quick and easy implementation with Gen-Y interface
- Anywhere, anytime access—available on iPad and Android devices
- Customization capability built in
- Built in Analytics platform and report writer
- Comprehensive full-scale ERP which can compete with established industry players
- Leverages AWS's secure, reliable and cost-effective cloud infrastructure
- Leverages AWS's elastic and scalable infrastructure

"We are excited that Ramco is growing its momentum on the AWS Cloud and expanding their offering for Australian businesses using our newly launched AWS Asia Pacific (Sydney) Region," said **Terry Wise, Head of Worldwide Partner Ecosystem, Amazon Web Services, Inc.** "Ramco's innovative mobile platform for ERP on Cloud is a great example of how quickly AWS Partner Network's Technology Partners like Ramco can quickly grow their business by leveraging AWS's global footprint."

With this launch, Ramco turns its attention to the growing mid-sized enterprises from Mining, Professional Services, Equipment Rental, Property Management and Infrastructure maintenance industries. It will also target niche segments like Aviation MRO, GRP (Government Resource Planning) and Citizen Services, which have a good market potential in the region.

The company currently has 150,000+ users globally and has been growing its cloud footprint across global markets.

To get more information of how Ramco ERP that runs on AWS can support your business, [click here](#).



For Immediate Release

About Ramco Systems:

Ramco Systems provides next generation, end-to-end enterprise solutions that render complete transformation of the business in real time. Built on RamcoVirtualWorks®, all Ramco products are cloud architected by design and address the entire business cycle from transaction to analytics. Part of the USD 1 Billion Ramco Group, the company offers ERP, HCM, SCM, CRM, SRP, Financials, Asset Management, Process Control, Project Management and Analytics to 40+ verticals on the most appropriate cloud model—public, private and community. Ramco focuses on providing innovative business solutions that can be delivered quickly and cost-effectively in complex environments. Globally, Ramco has over 150,000 users from 1000+ customer organizations across 35 countries. The company currently has 17 offices spread across India, USA, Canada, Europe, Middle East, South Africa and APAC and employs over 1,800 employees.

For more information, please visit www.ramco.com; Follow Ramco on Twitter [@ramcosystems](https://twitter.com/ramcosystems)/read latest news & updates on <http://www.ramcoblog.com/>

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