



To,
The Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai - 400051
STOCK CODE: RADIOWALLA
ISIN: (INE430U01019)

Date: 29.10.2025

Subject: Disclosure under Regulation 30 - Press Release on partnership with Mirchi Media Uganda for AfroMobile channel launch

Dear Sir / Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a Press Release titled "*Radiowalla Network Limited partners with Mirchi Media Uganda to launch a digital audio channel on AfroMobile*" being issued by the Company.

The same is being submitted for your information and records.

Kindly take the above on record.

Thanking You,

Yours faithfully,

Thanking you,

For Radiowalla Network Limited

KIRAN
GURNA
NI

Digitally signed
by KIRAN
GURNANI
Date:
2025.10.29
08:48:12 +05'30'

Kiran Gurnani
Company Secretary & Compliance officer
M. No. A63039

Radiowalla Network Limited
(Formerly known as Radiowalla Network Pvt. Ltd.)
Registered Address: 16/A, Maratha Bhavan, Basement Floor Miller Tank Bund Road, Vasanthnagar, Bangalore - 560052
Old Registered Address: 603, Sudhama Niwas, 16th Road, Khar West, Mumbai - 400052
CIN: U93090KA2010PLC183658 Website: www.radiowalla.in Email id: sales@radiowalla.in
Tel: +91-80-44999999



Radiowalla Network Limited Partners with Mirchi Media Uganda to Launch a Digital Audio Channel on AfroMobile

Bangalore, 29th October 2025 – Radiowalla Network Limited (NSE Emerge: RADIOWALLA), a leading audio-content and in-store media network, is pleased to announce a strategic partnership with **Mirchi Media & Communications Limited, Uganda**, to launch a new dedicated digital audio channel under the brand name **“RadioWalla”** on the **AfroMobile platform**.

The collaboration will bring together Radiowalla’s expertise in audio-content creation and digital rollout with Mirchi Media’s strong local presence in Uganda and AfroMobile’s extensive reach as a premier streaming and OTT platform in Africa. The new channel will be available exclusively on AfroMobile, offering listeners in Uganda and the Indian-diaspora access to curated, high-quality audio experiences.

The offering will feature a blend of premium playlists, genre-specific shows, cultural features, music discovery, and community-centric content tailored for Ugandan audiences and the Indian diaspora. Listeners will be able to tune in via AfroMobile’s app across mobile, smart TV, and web platforms—whether at home, on the move, or abroad.

This launch serves as a pilot project for Radiowalla in East Africa and is expected to drive future revenue growth as it expands across the region. With this entry into its fifth African country, alongside existing operations in Botswana, Zambia, Namibia, and Congo, Radiowalla continues to strengthen its footprint across the continent.

Commenting on this development, Mr. Harvinderjit Singh Bhatia, Promoter, CEO, CFO & Executive Director of Radiowalla Network Limited, said, “Africa continues to be a strategic growth market for Radiowalla, offering immense potential for audio innovation and cultural storytelling. Over the past few years, we have witnessed a surge in demand for high-quality, localized digital audio content that resonates with regional audiences. Our partnership with Mirchi Media and AfroMobile is a significant milestone in our journey to build a global network of connected listeners.

This collaboration not only marks our entry into the fifth African country but also reinforces our commitment to delivering differentiated, technology-driven experiences that blend global creativity with local flavour. We see this as the beginning of a long-term engagement with the African continent—one that will empower brands, creators, and communities to connect through music, dialogue, and digital storytelling. With Uganda emerging as one of East Africa’s most vibrant media hubs, this partnership positions **Radiowalla** at the forefront of the region’s growing digital audio revolution.”

About Radiowalla Network Limited

Radiowalla Network Limited is a Bangalore based B2B media tech company offering customer engagement solutions through in store radio, corporate radio, digital signage, audio advertising, and Digital Out of Home (DOOH) services. Its platforms help brands enhance customer experience and internal communication using curated content, AI driven music, and visual media.

Founded in 2010, the company has built a strong presence across retail, corporate, and institutional spaces. It delivers personalized audio environments and targeted advertising through programmatic audio and digital display formats.

By combining technology, creativity, and automation, Radiowalla offers scalable engagement solutions for brands across India and select international markets.

On 05th April, 2024, the company marked a significant milestone by successfully listing on the NSE Emerge platform, highlighting its commitment to growth and development.

For FY25, The Company has reported Revenue of ₹ 2,049.47 Lakhs, EBITDA of ₹ 160.22 Lakhs & PAT of ₹ 69.68 Lakhs.

Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For Further Information:



AKMIL Strategic Advisors Private Limited

Mr. Milind Apte – Director

milind@akmiladvisors.com

+91 98209 41925

www.akmiladvisors.com