



...let's play!™

**Date: 14.11.2025**

To,  
The Listing Department  
National Stock Exchange of India Ltd.  
Exchange Plaza, Plot no. C/1, G Block,  
Bandra-Kurla Complex, Bandra (East),  
Mumbai - 400051  
STOCK CODE: RADIOWALLA

**Subject:** Submission of Press Release under Regulation 30 of SEBI (LODR) Regulations, 2015

Dear Sir/Madam,

We wish to inform you that **Radiowalla Network Limited** ("the Company") is issuing a Press Release titled "**Radiowalla Network Limited Announces Strategic Tie-Up with Reliance Retail for Digital Screens Deployment**".


The said Press Release provides details regarding the Company's strategic agreement with **Reliance Retail** for deployment of digital screens across their premium retail stores, along with operational scope, expected benefits, and management commentary. This Press Release is being issued to ensure transparent communication with stakeholders and to provide updates on material business developments.

In compliance with **Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**, read with Schedule III, the Company hereby submits the enclosed Press Release for dissemination on the Exchange portal.

The Press Release will also be made available on the Company's website in accordance with the applicable regulatory requirements.

You are requested to kindly take the same on record

**For and on behalf of  
RADIOWALLA NETWORK LIMITED**

  
**Kiran Gurnani**  
**Company Secretary and Compliance Officer**  
**M. No. A63039**

**Radiowalla Network Limited**

(Formerly known as Radiowalla Network Pvt. Ltd.)

Registered Address: 16/A, Maratha Bhavan, Basement Floor Miller Tank Bund Road, Vasanthnagar, Bangalore - 560052

Old Registered Address: 603, Sudhama Niwas, 16th Road, Khar West, Mumbai - 400052

CIN: L93090KA2010PLC183658 Website: www.radiowalla.in Email id: sales@radiowalla.in Tel: +91-80-44999999



## **Radiowalla Network Limited Announces Strategic Tie-Up with Reliance Retail for Digital Screens Deployment**

**Bangalore, 14<sup>th</sup> November 2025**

Radiowalla Network Limited (NSE Emerge: RADIOWALLA), a leading audio-content and in-store media network, has announced signing of a Strategic Agreement with Reliance Retail to deploy digital screens across premium Reliance Retail stores.

This collaboration aims to enhance in-store engagement through dynamic digital content delivery, including brand messaging, promotions, advertisements and customer experience initiatives with the aim of creating an immersive shopping experience for Reliance Retail customers. With a reach of nearly 100 million footfalls annually, the network will further strengthen Radiowalla's presence in India's retail media landscape.

Under this Agreement, Radiowalla will oversee deployment, content management, technology operations, and advertising revenue generation, ensuring seamless integration with Reliance Retail's ecosystem.

**Commenting on the collaboration, Mr. Harvinderjit Singh Bhatia, Promoter, CEO, CFO & Executive Director of Radiowalla Network Limited, said, "This Agreement marks a defining step in our journey to transform in-store engagement across India's modern retail landscape. By integrating our digital signage technology within Reliance Retail's ecosystem, we're not just expanding our network — we're redefining how brands and customers connect in real time. Despite volatile market conditions and temporary GST-related headwinds, we remained focused on execution and long-term opportunities. With this collaboration and a strong advertising pipeline, we expect to see accelerated momentum and healthy growth in the coming months, driven by renewed campaign activity and deeper client engagement."**

## About Radiowalla Network Limited

Radiowalla Network Limited is a Bangalore based B2B media tech company offering customer engagement solutions through in store radio, corporate radio, digital signage, audio advertising, and Digital Out of Home (DOOH) services. Its platforms help brands enhance customer experience and internal communication using curated content, AI driven music, and visual media.

Founded in 2010, the company has built a strong presence across retail, corporate, and institutional spaces. It delivers personalized audio environments and targeted advertising through programmatic audio and digital display formats.

By combining technology, creativity, and automation, Radiowalla offers scalable engagement solutions for brands across India and select international markets.

On 05<sup>th</sup> April, 2024, the company marked a significant milestone by successfully listing on the NSE Emerge platform, highlighting its commitment to growth and development.

## Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

## For Further Information



### **AKMIL Strategic Advisors Private Limited**

Mr. Milind Apte – Director  
milind@akmiladvisors.com  
+91 98209 41925  
[www.akmiladvisors.com](http://www.akmiladvisors.com)