

RKL/SX/2026-27/53

August 8, 2026

BSE Limited

Phiroze Jeejeeboy Towers,
Dalal Street,
Mumbai – 400001

Scrip Code: 532497

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot no. C/1,
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai – 400051

Scrip code: RADICO

Subject : Investor Presentation.

Ref. : Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”).

Dear Sir/Madam,

Pursuant to Regulation 30 of the Listing Regulations, please find enclosed herewith a copy of Investor Presentation titled “Taking India to the World”.

This intimation is also being disseminated on the Company’s website at <http://www.radicokhaitan.com/investor-relations>

This is for your information and records.

Thanking You,
For **Radico Khaitan Limited**

Dinesh Kumar Gupta
Senior Vice President - Legal & Company Secretary

Email Id: investor@radico.co.in

Encl: as above

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CIN No.: L26941UP1983PLC027278



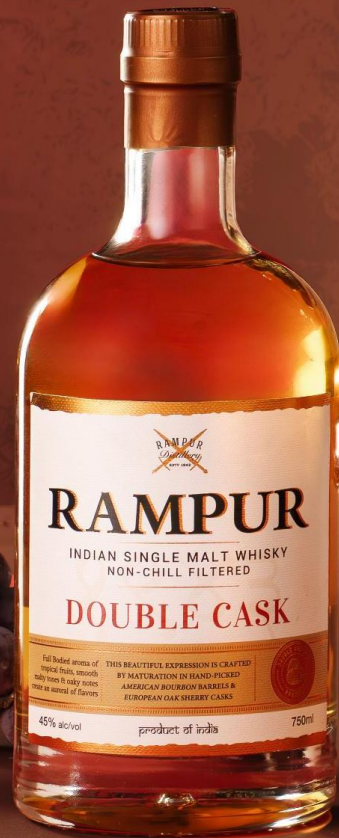
Radico Khaitan Ltd.

(BSE: 532497; NSE: RADICO)

Investor Presentation

August 2026

Taking India to the World



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India Macroeconomic Context



India remains one of the fastest growing economies globally with strong demographic dividend

Driver 1 – Income Growth

Middle-class expansion and emergence of a sizeable high-income segment

Transformation of consumption profile

Driver 2 – Rapid Urbanization

Dispersed urbanization and rural income growth

Growth of rural consumption and breakdown of the urban-rural paradigm

Driver 3 – Favorable Demographics

A working age majority

A more aware and aspirational young millennials

Driver 4 – Technology and Innovation

Existing technology backbone

New technology and business model innovations

Driver 5 – Evolving Consumer Attitudes

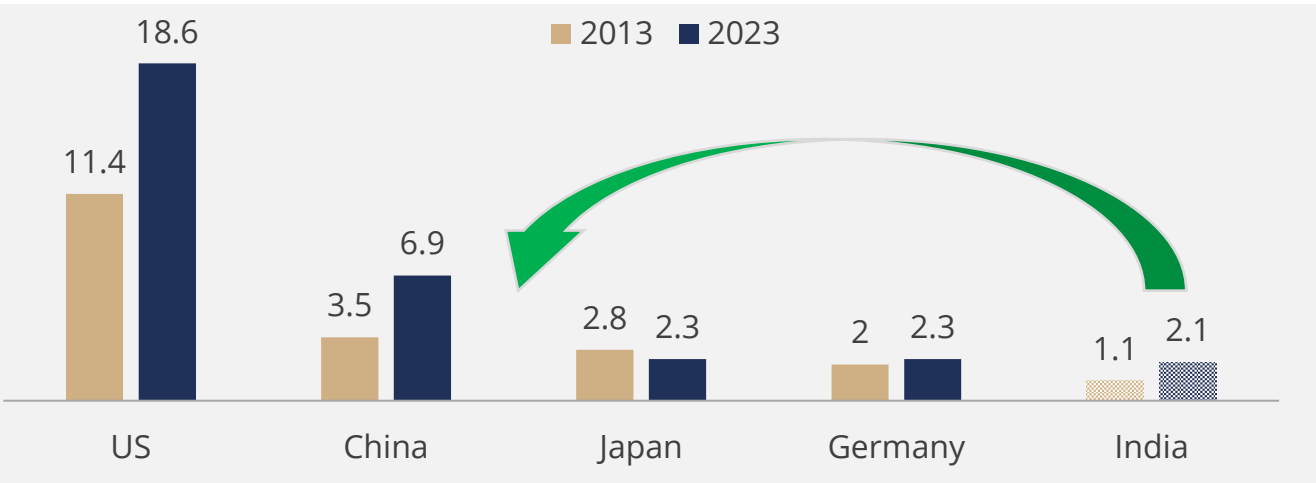
Preferences led by lifestyle and premiumization in addition to necessities, health, and leisure

Alcobev becoming more acceptable socially

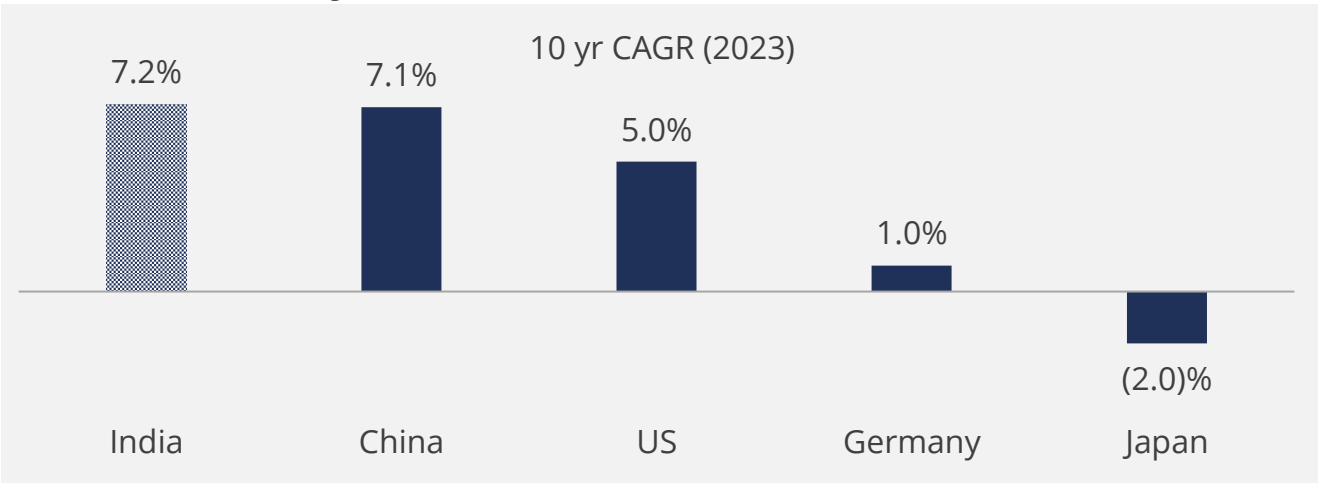
India Consumer Story

India on track to become the world's third largest consumer market by 2026

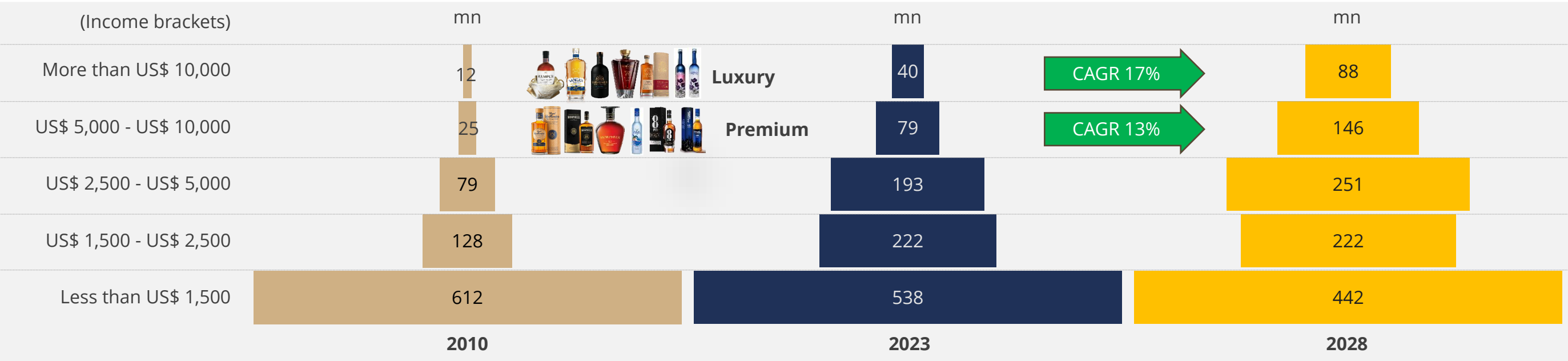
Global consumption market - India remains one of the key consumer markets in the world (US\$ trillion)



India's consumption growth (in nominal terms) outpaced China, US and Germany (in US\$ terms)



India's income pyramid: population with annual gross income >US\$10,000 could record the highest growth (CAGR) in the next 5 years

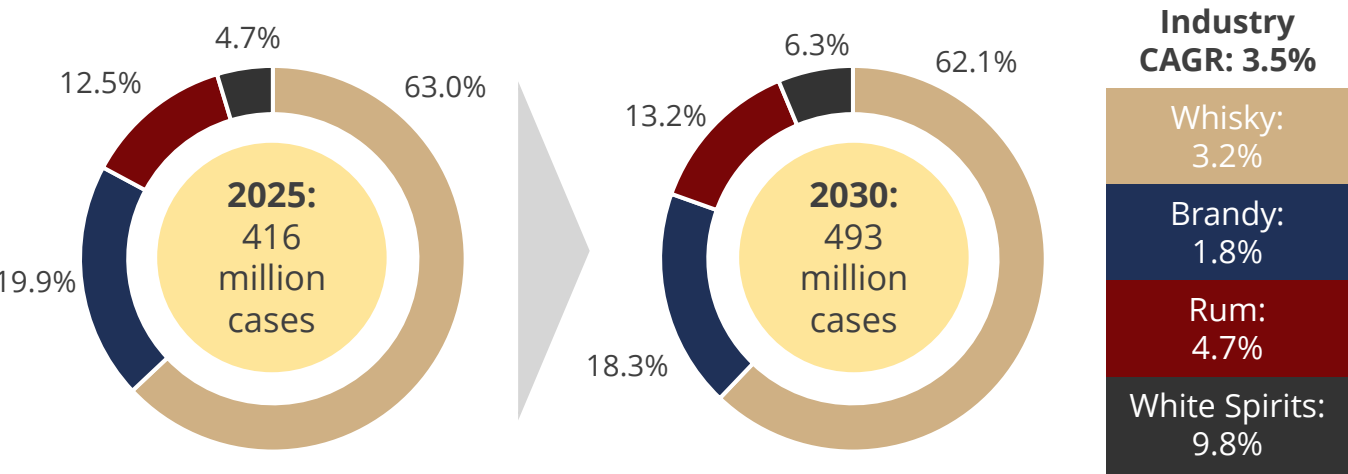


Spirits Industry in India

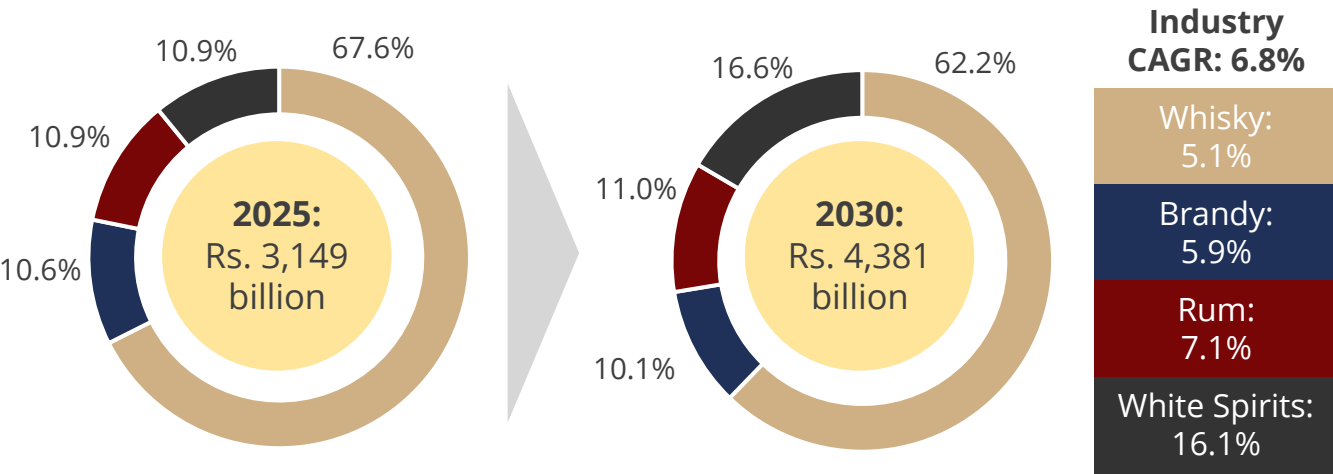
Strong premiumisation trend is expected to continue to be driven by favourable demographics



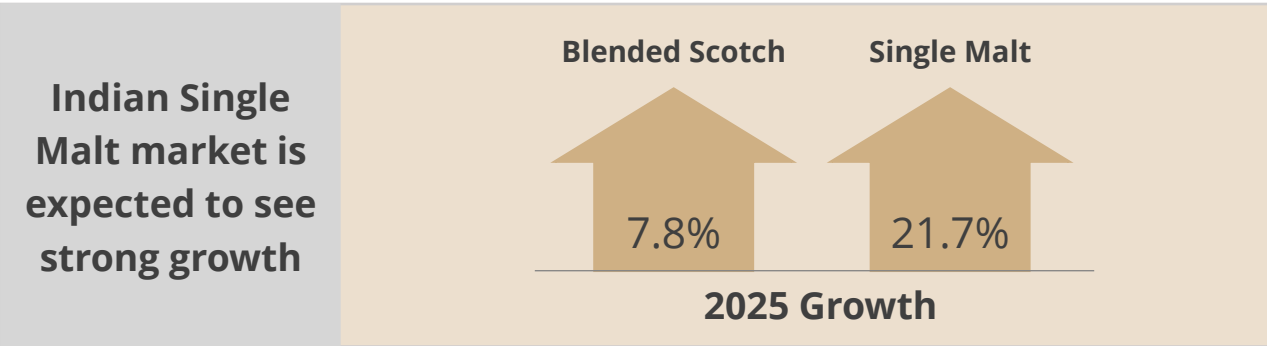
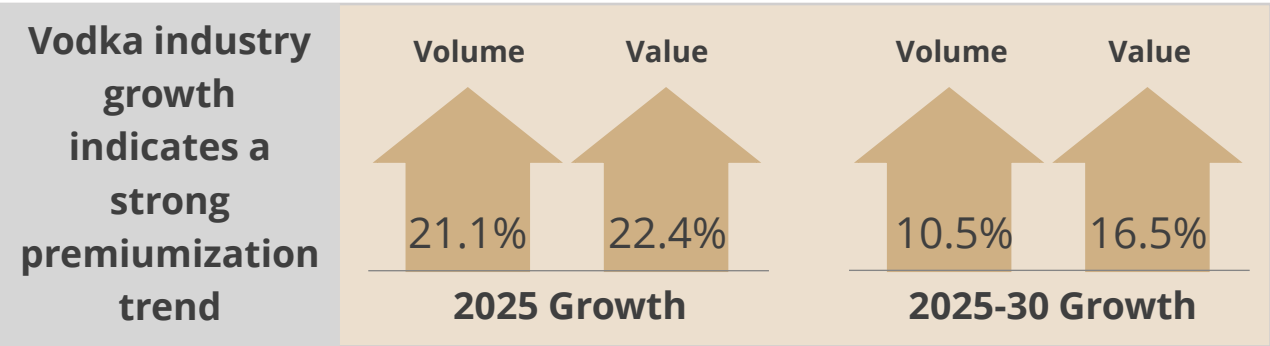
Sales of Spirits by Category (Volume)



Sales of Spirits by Category (Value)



- Spirits sales in India is estimated to be at 416 million cases in CY2025, representing an increase of 3.9% over CY2024
- During CY2025-30 period, IMFL sales volume is expected to grow at a CAGR of 3.5% and sales value at 6.8%
- White spirits, Vodka and Gin, remain the fastest growing category in volume and value terms



Source: Euromonitor International, May 2026

Spirits Industry in India

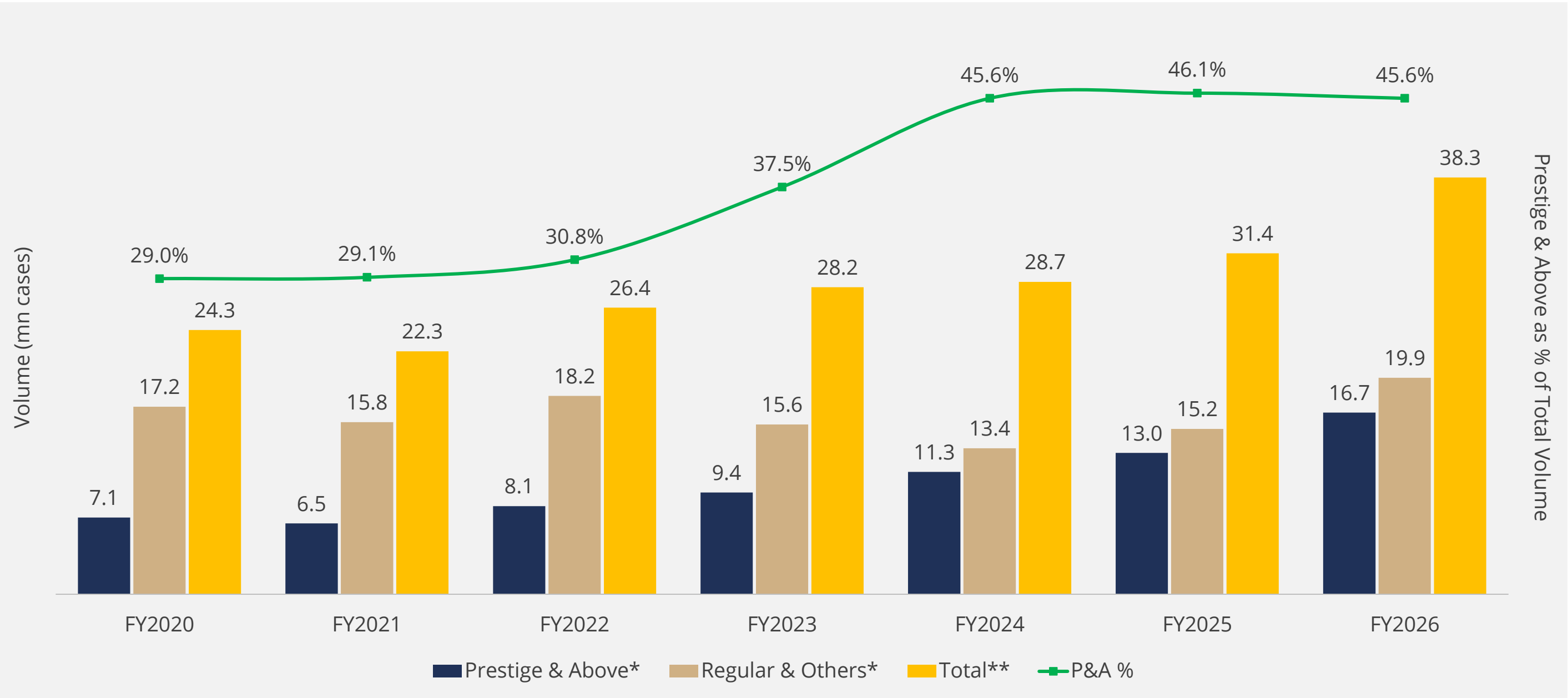
Strong structural growth drivers in place

- Structural change towards premiumization
- Progressive state excise policy framework
- Increasing importance of liquor towards state revenues after the implementation of GST
- Low per capital IMFL consumption of 2.5 liters in India
- Country liquor represents an equally large market segment which is eventually expected to convert into IMFL
- White spirits (vodka and craft gin) represent a large opportunity
- Improved consumer shopping experience being a focus in the state policies
- Focus on value engineering, including more sustainable alternative packaging options

Consumers are ready to experiment with experiences beyond the functional social benefits of alcohol

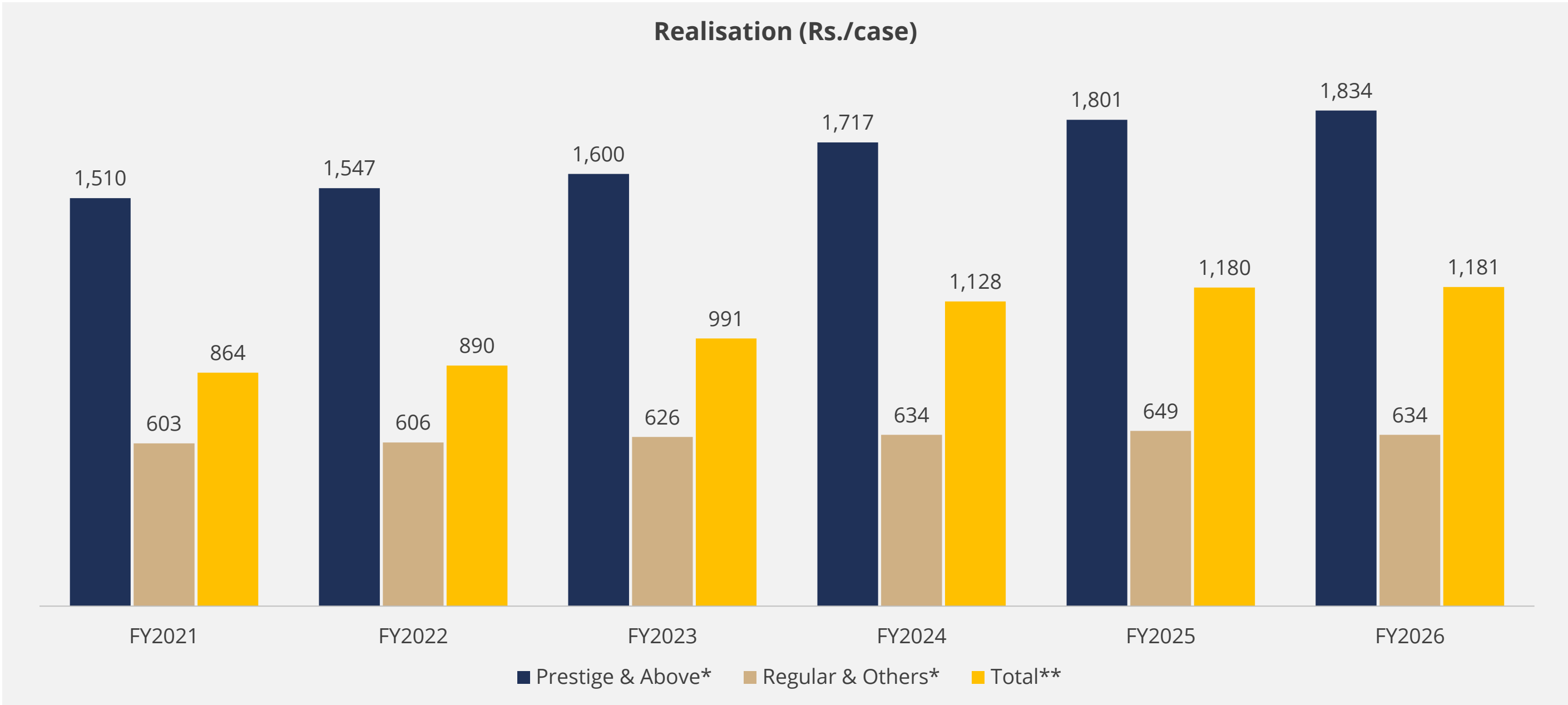
Continued Strong Prestige & Above brands growth

Prestige & Above brands have grown at a CAGR of 21% since FY2021



Continued Strong Prestige & Above brands growth

Leading to a sustainable improvement in the realization per case



Company Overview

Largest Indian IMFL Company



1943

Year of
Incorporation

80+ years of experience in spirits making. One of the most recognized IMFL brands in India

323

Million liters

One of the largest spirits manufacturers

42

Bottling
units

Strategically limiting interstate taxes and transport costs. Five own, 37 contract and royalty bottling units spread across the country

100,000

Retailers

Strong distribution network. Sale through over 100,000 retail and 10,000 on premise outlets

FY2026 IMFL
Volume

38.3

million cases

Growth of 22% Y-o-Y; Prestige & Above brand contribution to IMFL volumes of 45.6%; 70.3% in value terms

FY2026
Net Revenue

6,050

(Rs. Crore)

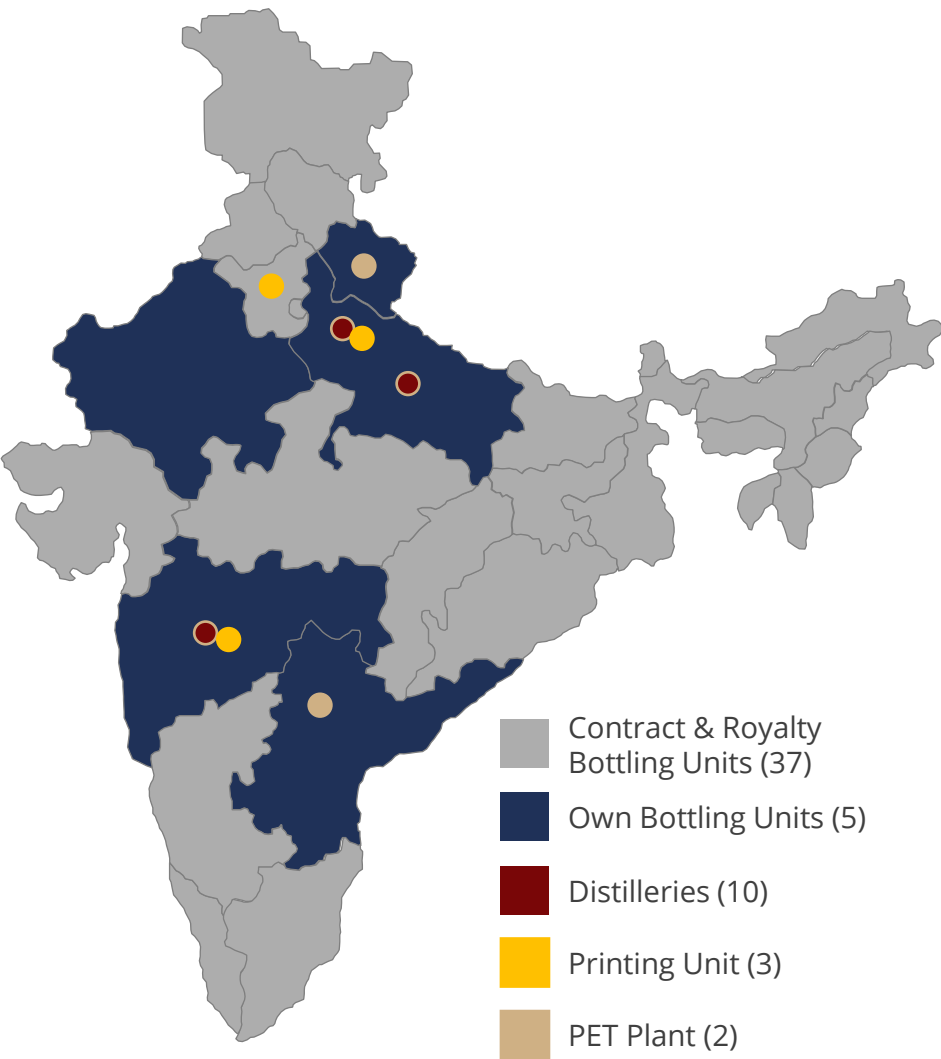
Growth of 25% Y-o-Y; EBITDA margin of 16.8% of Net Sales

Manufacturing and Distribution Platform

Strong backward integration to secure quality long term raw material supply



Pan India manufacturing platform to cater to customer needs



Location	Distilleries	Molasses	Grain	Malt	Total
		Capacity (million litres)			
Rampur	6	19.3	82.5*	4.6	106.4
Sitapur	1	NA	108.9	NA	108.9
Aurangabad (Joint Venture)	3	42.0	66.0	NA	108.0
Total	10	61.3	257.4	4.6	323.3

* Dual feed plant which can operate both on molasses and grain

Global Presence

Significant progress in building the brand equity in the overseas markets



Exports to over 100 countries across the world

Strategic Growth Drivers

Focus on developing brands, building scale and driving a profitable growth

1. A strong and growing **premium product portfolio** driven by consumer preferences
2. Successful launches in the **luxury space** with Indian single malt and Indian craft gin
3. Robust brand equity, with well-recognized **products across various categories** and segments of IMFL industry in India
4. Strategically located, well equipped quality driven **manufacturing facilities**
5. Technology-driven **research and development capabilities**, led by market insights and focused on **innovation**
6. Pan-India **sales and distribution network** with an efficient supply chain management system
7. Exports to over **100 countries**, which provides access to a global scale
8. Value growth with **focus on profitability, lean cost structure and strong cash flow generation**
9. Experienced **Board and Senior Management** team, supported by committed and competent employees

Brand Portfolio

Most brands launched in the last fifteen years have been in the premium category

The Legacy (1943 – 1996)

- 1943: The Rampur Distillery Company was established
- Manufactured high quality spirit for branded players and to the armed forces / canteen stores
- Gained significant experience as manufacturer of spirits and bottler for other companies
- 1996: Mr. Abhishek Khaitan joined the family business and instilled the idea of creating own brands

Platform for Brand Creation (1998 – 2006)

- Started the branded IMFL division and launched its first brand 8PM Whisky in 1998
- 8PM became a millionaire brand within the first year of its launch
- Achieved sales volume of 10 Million cases volumes
- Made investment at the Rampur facility for creating a strong manufacturing platform for IMFL
- Developed strong marketing machinery; Established pan-India selling and distribution setup

Premiumization (2006 onwards)

- After creating brands in the high-volume regular categories, launched the first product in the premium category, Magic Moments Vodka in 2006
- Followed by Morpheus Super Premium Brandy, Magic Moments Verve Super Premium Vodka and other brands

Luxury Brands (2016 onwards)

- 2016: Launched Rampur Indian Single Malt luxury whisky
- Followed by Jaisalmer Indian Craft Gin, Royal Ranthambore Whisky, Sangam World Malt, The Spirit of Kashmyr Luxury Vodka, Rampur 1943 Virasat Indian Single Malt, etc.

The Millionaires’ Club – Global Rankings 2026

Some of the top brands of Radico Khaitan are leading brands globally



Magic Moments Vodka	After Dark Whisky	8PM Premium Black Whisky	Morpheus Brandy	1965 Spirit of Victory Rum	Old Admiral Brandy	8PM Whisky	Contessa Rum
5 th Largest Vodka 4 th Fastest growing Vodka	2 nd Fastest growing Whisky 5 th Fastest growing Brand	14 th Largest Indian Whisky	11 th Largest Brandy	10 th Largest Rum	1 st Fastest growing Brandy 1 st Largest Brandy	14 th Largest Whisky	9 th Largest Rum

Brand Portfolio

Broad choice for consumers with focus on premium brands

Indicative MRP	Whisky	Rum	Brandy	Vodka	Gin
Luxury (US\$ 50+)					 MS: 50%
Semi Luxury (US\$ 15+)			 MS: 60%		
Super Premium (US\$ 10-15)				 MS: 85%	
Semi-Premium / Premium (US\$ 8-10)	 MS: 5%				
Deluxe (US\$ 6-8)		 CSD MS: 18%			
Regular (<\$US 6)	 MS: 15%	 CSD MS: 15%			

Best-in-Class Luxury Portfolio

After the success of Rampur and Jaisalmer, further strengthened the Indi-lux portfolio over the past five years



FY2022

The most expensive Indian whisky at the entry level scotch segment; priced higher than the competition



FY2023

A confluence of the finest malts sourced from traditional European origins as well as from the New World



FY2024

The crown jewel of luxury rums – triple aged in American Oak Barrels, followed by further maturation in Cognac XO and Vermouth casks



FY2025

Another core expression from the House of Rampur, reflecting our distinctive maturation techniques



FY2026

Luxury vodka with with an aspiration to transform into a leading global brand;
A new age single malt carrying forward the legacy of Rampur Distillery

A disciplined journey from selective brands to a comprehensive, world-class Indian luxury spirits portfolio

Rampur Indian Single Malt

Price ladder: Breaking the pricing barrier

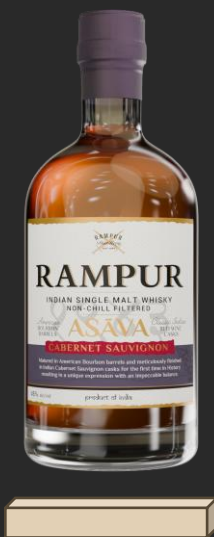
Rampur
Double Cask
Priced at
\$100



Rampur
Barrel Blush
Priced at
\$105



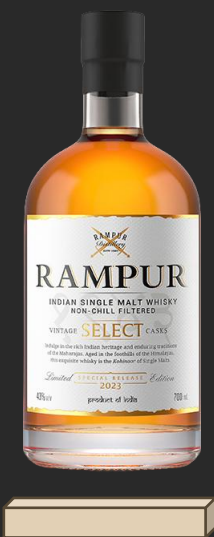
Rampur
Asava
Priced at
\$110



Rampur PX
Sherry
Priced at
\$120



Rampur
Select
Priced at
\$140



Rampur
Single Cask
Priced at
\$165



Rampur
Trigun
Priced at
\$200



Rampur
Jugalbandi
Priced at
\$300

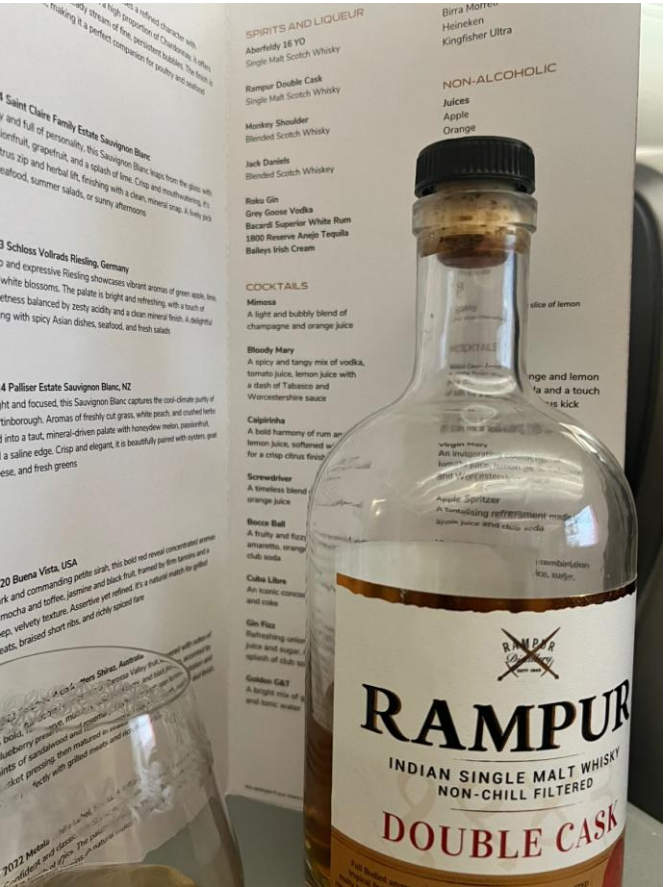
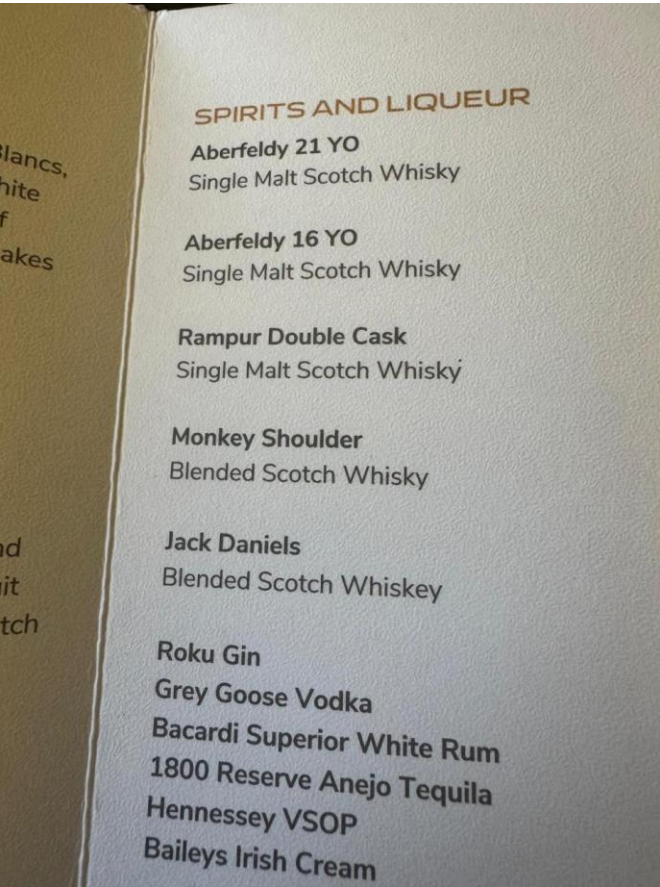


Rampur
Signature
Reserve
Priced at
\$6000



Rampur Indian Single Malt

In Air India (First Class and Business Class) International Flights



Rampur Indian Single Malt

A Salute to the Royal Heritage



Select Expressions

- Rampur Double Cask: Matured in hand-picked American Bourbon barrels and European Oak Sherry casks
- Eight expressions (Select, PX Sherry, Signature Reserve, Double Cask, Asava, Trigun, Jugalbandi, Barrel Blush)
- Available in around 50 countries and 35 travel retail
- Rampur Double Cask available in 21 states in India and Asava in 13 states
- Rampur Asāva: World's first whisky finished in Indian red wine casks; matured in American Bourbon Barrels and finished in Indian Cabernet Sauvignon Casks
- Rampur PX Sherry: Limited 48 cask batch where American Oak were handpicked and transferred to PX Sherry Butts from Jerez, Spain



Recent Awards: Rampur Double Cask

- Gold Medal Winner at The Spirits Business World Whisky Masters, 2025
- World's 50 Most Admired Whiskies by Drinks International, 2025
- Gold Medal Winner at Eurasia Spirits Drinks, 2024
- Gold Medal Winner at London Spirit Competition, 2024
- Gold Medal Winner at Barleycorn Awards, 2024

Recent Awards: Rampur Select

- World's 50 Most Admired Whiskies by Drinks International, 2025
- Top 100 Spirits of 2023 by Wine Enthusiast
- Double Gold at The Fifty Best World Whisky, 2023

Recent Awards: Rampur Asava

- Gold in The Fifty Best World Whisky Tasting 2025
- Gold in London Spirit Competition, 2024
- Gold Medal at Bartender's Brand Award, 2024
- Double Gold at Barleycorn Award, 2023 and named as the Best World Whisky

Recent Awards: Rampur Barrel Blush

- Gold in The Fifty Best World Whisky Tasting 2025
- Gold Winner at Barleycorn Fall Awards, 2024
- Double Gold Winner at The Fifty Best World Whisky, 2024

THE PURSUIT OF PERFECTION

This Limited Edition Whisky was put to age peacefully in American Standard Oak Barrels for an extended period of time, withering many Indian Summers. These four unique casks, handpicked and reserved for the Master Maker, were then transferred in specially selected PX Sherry Butt from Jerez, Spain for its final years of maturation.





RAMPUR

INDIAN SINGLE MALT WHISKY
NON-CHILL FILTERED

BARREL BLUSH

Sensory Impressions

Nose: Balanced aroma of tropical fruits, floral, smooth malty tones and oaky notes from double oak-wood barrels. Delicate vanilla notes from American white oak complemented by rich caramel, toffee, dried dark fruits and spicy tonality from Australian wine barrels. The oak-woods from both the world gel well with exceptional quality of Rampur core aromatic profile to take on a pleasurable sensorial journey.

Palate: More elegance with sweet fruity and spice taste. The Shiraz wine tonality in the background imparts full body with great harmony. The overall experience is tantalising.

Finish: Its long, lingering and generous.



AWARD WINNING COLLECTION

Indulge in the rich Indian heritage and enduring traditions of the Maharajas. Aged in the foothills of Himalayas, this exquisite whisky is the Kohinoor of Single Malts. This beautiful nectar is a winner of many international awards including the Double Gold Medal San Francisco, USA.





RAMPUR

INDIAN SINGLE MALT WHISKY
NON-CHILL FILTERED

TRIPLE **TRIGUN** CASK

An amalgamation of fruity aromas and smoothness topped with *irresistible crispiness* coming from a balanced maturation in *three different casks*.

त्रिगुणः / Harmony of Three



TASTING NOTES

NOSE: Tropical fruity notes with hints of apricot, lychee, pear and mango. Crispiness from Champagne Cask followed by glorious layers of zesty citrusy notes from Sauterne Wine Cask.

PALATE: Initial vanilla notes transform to delicate sweetness, topped with irresistible crispiness.

FINISH: The Indian trail lingers with an amazingly long finish.





RAMPUR

INDIAN SINGLE MALT WHISKY
NON-CHILL FILTERED

JUGALBANDI #1

A velvety melody of tropical fruity notes from *American Bourbon Barrels* and an array of dark dried fruits and complex spiciness from *Moscatel Casks*.

♦ MOSCATEL CASK FINISH ♦
a medley of aromas

NOSE

Fruity top notes of lychee, mango and hint of banana as the cask imparts sweet and spicy malt notes, adding depth to the aroma and body

PALATE

Sweet vanilla from first-fill Bourbon followed by zesty, floral and spiciness of muscatel cask, leaving a balanced creamy mouthfeel and sweet taste that lingers

FINISH

A satisfying aftertaste: a never-ending Jugalbandi





RAMPUR

INDIAN SINGLE MALT WHISKY
NON-CHILL FILTERED

JUGALBANDI #2

A magical duet of tropical fruity notes from *American Bourbon Barrels*
and aroma of sweet baked apple from *Calvados Casks*.

♦ CALVADOS CASK FINISH ♦
a medley of aromas

NOSE

The cask lends sweet and spicy malt notes, adding depth to the aroma and body where fruity top notes like Lychee, mango and hint of banana make a statement

PALATE

Dried apple, apricots, raisins, and the Calvados cask finish contributes to the body and complexity making the whisky deliciously fruity

FINISH

The finish is long and exuberant: a Jugalbandi like no other





RAMPUR

INDIAN SINGLE MALT WHISKY
NON-CHILL FILTERED

JUGALBANDI #3

A luxurious euphony of sweetness and spice from *American Bourbon Barrels* and a smooth, velvety aria with hints of sweet plum cake from *Port Casks*.

♦ **PORT CASK MATURED** ♦
a medley of aromas

NOSE

The intense tropical fruity top notes that evolve into a hint of mango. As the elegance of lychee playfully steps in with the heavier sweet and spicy notes of the Port cask.

PALATE

Refreshing vanilla notes from the First Fill Bourbon, followed by the cheerful sweetness of prunes and spicy notes of the port cask extract, unravelling the flavors, layer by delicate layer.

FINISH

The aromatic finish lingers on your palate:
a Jugalbandi of textures tempting you to take another sip.





RAMPUR

INDIAN SINGLE MALT WHISKY
NON-CHILL FILTERED

JUGALBANDI #4

A charming melody of fruity, floral glory from *American Bourbon Barrels* and spicy malty magic from *Indian Pale Ale Casks*.

♦ IPA CASK MATURED ♦
a medley of aromas

NOSE

An intense tropical fruity note with a ripe juicy apple and a hint of mango. The Indian Pale Ale cask sings in a sweet malty undertone with hints of hops, pears and floral notes.

PALATE

It is the simple joy of the First Fill Bourbon Cask's sweet vanilla that introduces you to the sinfully deep depths of the malt, green apple and hops spiciness.

FINISH

Of sweetness and sunshine that lingers on:
an amber Jugalbandi that revives the spirit.





RAMPUR

INDIAN SINGLE MALT WHISKY
NON-CHILL FILTERED

JUGALBANDI #5

A unique melody begins in *American Bourbon Barrels*, capturing the vibrant essence of North India, then enriched with sweetness and spice from *Tokaji Wine Casks*.

♦ **TOKAJI CASK MATURED** ♦
a medley of aromas

NOSE

A crescendo of fruity notes begins with classic Rampur aromas of apricot, peach, and ripe mango, accompanied by hints of lychee and pear. Sweet undertones of caramel and roasted almond follow, complemented by creamy vanilla, honey, and chocolate.

PALATE

The palate enjoys a harmonious blend of flavors with a creamy texture and layered sweet notes of honey, caramel, vanilla, and chocolate. A whisper of oaky astringency adds nuanced contrast, enriching the flavor landscape with depth.

FINISH

A lasting, rich finale, echoing the aromatic heritage of India, completing this unique Jugalbandi.





RAMPUR

INDIAN SINGLE MALT WHISKY
NON-CHILL FILTERED

JUGALBANDI #6

A symphony of flavors unfolds in the embrace of
American Bourbon Barrels, accompanied by a lavish palette
of floral and citrusy notes from *Madeira Wine Casks*.

♦ MADEIRA CASK MATURED ♦
a medley of aromas

NOSE

A tropical overture introduces classic Rampur aromas of ripe lychee, peach, apricot, and mango. The Madeira cask adds harmonies of caramelized pineapple, roasted pecans, sweet shortbread, and spicy cinnamon accents.

PALATE

A sweet introduction of vanilla transitions into a rich medley of fruity, floral, and subtly spicy flavors. The Madeira cask adds velvety texture and sweet notes of dates, plum, and dark chocolate, enhancing the whisky's complex flavor profile.

FINISH

The composition ends with the Indian Trail, leaving a lingering finish that reflects the depth and harmony of this unique blend, akin to a masterfully executed Jugalbandi.





RAMPUR

INDIAN SINGLE MALT WHISKY
NON-CHILL FILTERED

JUGALBANDI #7

A rare harmony unfolds as Rampur Single Malt matures in
American Bourbon Barrels,
then finds refined depth in Japanese Mizunara oak.

• MIZUNARA CASK MATURED •
a medley of aromas

NOSE

Tropical fruits and soft florals lead, with vanilla, honeycomb,
and orchard notes. Mizunara adds sandalwood, cherry blossom,
green tea, and a whisper of coconut.

PALATE

Silky caramel and maple sweetness unfold into Mizunara spice,
roasted almond, incense smoke, and a refined umami depth.

FINISH

A long, gentle finish with soft spice and warm wood notes,
leaving an elegant hint of oriental influence.





RAMPUR

INDIAN SINGLE MALT WHISKY
NON-CHILL FILTERED

JUGALBANDI #8

A rich harmony begins in
American Bourbon Barrels,
then deepens in velvety Pedro Ximénez Sherry casks.

• PX SHERRY CASK MATURED •
a medley of aromas

NOSE

Soft vanilla, tropical fruit, floral honey, and toasted coconut lead from the Bourbon cask.
PX Sherry brings fig, dates, raisins, dark cherry, with hints of cocoa, cinnamon, nuts, and oak char.

PALATE

Velvety and full-bodied with toffee, caramel, and dark chocolate.
PX Sherry adds fig jam richness, balanced by nutmeg, clove, and cinnamon, all tied together with
Bourbon creaminess.

FINISH

Warm and indulgent with sweet spice and rich dried fruits.
A lingering, resonant finale—a jugalbandi that concludes with richness and depth.



SANGAM

A beautiful harmony

WORLD MALT WHISKY

NON-CHILL FILTERED

A MÉLANGE OF MALTS
MASTERFULLY WEAVED TOGETHER
CRAFTING AN EXCEPTIONAL EXPERIENCE.

NOSE

Sangam offers a hint of tropical fruits such as lychee, green apple, pears and apricot. Followed by delicate notes of citrus and floral tones of rose and heather. The sweet aroma of honey, vanilla and caramel toffee perfectly complement the spices of cinnamon and nutmeg. Subtle hints of salty and peat smoke embrace the senses without overpowering the experience.

PALATE

The palate offers a complex and creamy depth of fruity aromas that is perfectly balanced with delicate peaty and salty notes. The peat smoke depth gradually transitions to reveal an interplay of spices such as cinnamon, nutmeg and oaky vanilla, with a hint of honey and wine-like texture.

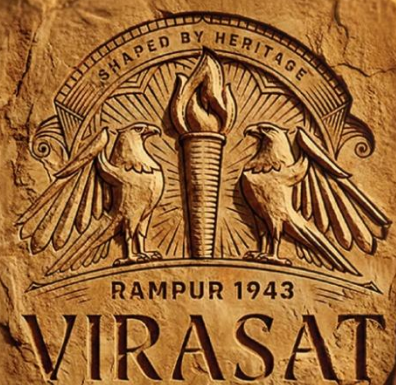
FINISH

The finish is pleasantly long, leaving a lingering sensation on the palate, further enhancing the taste and aroma. Truly a confluence of cultures, flavors and traditions on your palate.





WELCOME TO
Timeless
Heritage





INTRODUCING ANKAHI ZAFFRAN SPICED LIQUEUR

In the heart of India's diverse and ancient landscapes lie stories waiting to be discovered. From the verdant valleys of Kashmir comes a masterpiece that captures the essence of these untold tales – Ankahi Zaffran Spiced Liqueur. Crafted with an artisan's touch and a poet's heart, Ankahi weaves the legacy of hidden gems into every drop, inviting you to embark on a sensory journey through India's rich herbal heritage.

The
KOHINOOR
RESERVE

Radico
SPIRIT OF EXCELLENCE



Jaisalmer Indian Craft Gin

The Royalty Awaits

- A triple-distilled neutral grain spirit, it is re-distilled in a traditional copper pot still, with its recipe handcrafted in a time-honoured way.
- Derived from the ancient Indian knowledge of herbs, retaining the classic gin flavour of juniper berries, a refreshing twist has been added with hand-picked Indian botanicals. Of the 11 botanicals used in the distillation, 7 have been sourced from all four corners of India.
- Available in around 40 countries and 30+ travel retail; 22 states in India and 50% market share of the luxury gin market
- Jaisalmer Gold has 18 botanicals including saffron; Now available in 7 states

Recent Awards

- Gold Medal Winner at The London Spirits Competition, 2025
- Double Gold Medal Winner at The Fifty Best Gin, 2025
- Grand Gold at the Monde Selection for the 6th consecutive year in 2025, and International High-Quality Trophy
- Gold in London Spirit Competition, 2024
- Gold Medal Winner at The Fifty Best Gin, 2024
- Double Gold Medal Winner at the Barleycorn Awards, 2024
- Gold Medal Winner at Eurasia Spirits Drinks, 2024
- Gold at the San Francisco Award, 2023
- Double Gold at the Barleycorn Awards, 2023





JAISALMER

INDIAN CRAFT GIN

a million tales on a

GOLDEN CANVAS

The Indian wisdom of ancient herbs, infused with 18 handpicked botanicals including finest quality Juniper Berries, Angelica, Coriander from Jaisalmer, Nagpur Orange Peel, Darjeeling Green Tea, Liquorice, Lemongrass, Bay Leaves, Gandharaj Lemon Peel, Saffron, Nutmeg, Cinnamon Bark, Black Pepper & Rose Petals is further enhanced with Gold filtration.

A refreshing burst of Indian summer on your palate.



- **Blended Malt Scotch & Scotch Grain from Malted Barley:** Crafted from different bespoke Blended Malt Scotch from various regions of Scotland. Scotch grain is also blended to harmonize the Whisky. Though by definition it's a Scotch Grain, however this Scotch Grain is made from 100% Malted Barley
- **Oak Infused Grain Neutral Spirit:** We take pride to introduce a unique oak infusion process for the very first time in India to the Grain Neutral Spirit, which literally transform the fresh and dry grain neutral spirit to a subtle and mild oak tonality
- **A Beautiful Whisky Making Craft called Blending:** A complex whisky, i.e., six Blended Malt Scotches, one Scotch Grain from Malted Barley and Oak Infused Grain Neutral Spirit, reserved for a specific time to assimilate the blend

India's finest blend...



Royal Ranthambore

Heritage Collection-Royal Crafted Whisky

Radico
SPIRIT OF EXCELLENCE



Tasting Notes:

Visual/Colour: Golden hue complemented by tint of amber

Nose/Aroma: Warm and intense malty aromas make their presence felt followed by sweet floral notes and hints of citrus. At the end subtle forest honey and spicy dried fruits leaves a lasting trail

Palate/Taste: Once you allow a sip to linger in the palate it reveals many delicate attributes and holding it long in the mouth, the warmth of the palate entices out a flurry of rich flavours like English muffins, melted butter, plum cake, apple pie, cocoa and a hints of spicy peaty smoke in the background

Finish: A long finish that smoothens out with time

Royal Ranthambore Premium Glassware

Conserve
India's Finest Tigers

Limited Edition



Dedicated to Six Legendary Tigers of India

Radico
SPIRIT OF EXCELLENCE

Introducing
MORPHEUS
— *RARE* —
LUXURY WHISKY



BE YOUR *Dream*

Morpheus Rare Luxury Whisky

Addressing portfolio gap targeted at the fast-growing super-premium whisky segment

Radico
SPIRIT OF EXCELLENCE



Blend

Fruity floral elegance - Aged in Bourbon barrels, this masterful blend of imported Scotch Malts and Indian grain spirits invokes signature fruity attributes.

Color

Amber gold.

Nose

Enchanting and expressive bouquet of sweet and ripe orchard fruits complemented by delicate honey, vanilla, and hint of citrus zest. Beneath the fruity elegance a whisper of floral tonality adds magic and provide freshness.

Palate

On the palate the whisky unfolds a symphony of sweet, fruity, floral and spicy tonality together. The texture reveals a soft, smooth yet rich elegance. Gentle warmth of spices adds another dimension to the whole experience.

Finish

Finish that invites another sip.

Magic Moments Dazzle Vodka

Razzle with the Magic of Dazzle



The 7 stage filtration process Single Grain Rice Vodka

Gold	Silver
- Filters: Carbon, Silver, Platinum and Gold - A delightful blend infused with crispy textures and a hint of peppery notes - Giving an ultra smooth, fresh, and luxurious taste in every sip	- Filters: Carbon, Silver and Platinum - An exquisite blend of rich, creamy vanilla mixed with the complex notes of floral, butterscotch, and a hint of white chocolate - Giving it a well-balanced flavor of sweetness and sophistication
- The tall, white glossy bottle lends elegance and richness to the product with the metallic dancing figurines - It's recognizable brand mascot – the dancing figurines - The two-color tone of the canister accentuates the sophistication and modishness this product reflects - The unique metallic cap of Dazzle has a tamper-evident ring	

Magic Moments Verve Vodka

The Smooth Blend of Sophistication



- Verve super-premium vodka is refined through a slow five-stage filtration process, using silver and platinum filters that ensure purity till the last drop. A high-end blend produced by India's biggest vodka brand, this Magic Moments casts a spell of Verve.
- Discover the finest of what one can experience when a perfect medley of superior grains and a distinct distillation process come together to create a smooth test, and a blend of its flavour so exquisite that the taste lingers on. From zesty orange and crispy green apple to luscious cranberry and citrusy lemon, Verve lends a flavour of smoothness till the last drop.

Recent Awards

- Won Gold for 7th consecutive year at the Global Monde Selection Awards in 2025
- Verve Lemon Lush won Gold for the three consecutive years at the Monde Selection, 2021, 2022 and 2023, and International High-Quality Trophy

Flavours of India



Alphonso Mango



Jamun Spicy Mint



Thandaai

Magic Moments Vodka

Make Every Moment a Magic Moment



- Launched in 2006, Magic Moments is India's largest premium vodka brand with around 60% market share (~85% in the relevant segment).
- The magic of every party begins here. Magic Moments Vodka undergoes a triple distillation process for purity and a refined taste, reflecting the best of spirits. The flavour category is what makes Magic Moments Remix more significant and alluring to individuals with its flavor offerings - Orange, Green Apple, Lemon, Lemongrass and Ginger, Raspberry, Chocolate, Grapefruit and Watermelon, and Cucumber and Wild Green Lemon.
- Magic Moments brings life to every party and brings magic in every moment.

Recent Awards

- Magic Moments Premium Grain Vodka won Gold award for the 5th consecutive year at the Monde Selection 2025

Morpheus Super Premium Brandy

Dare to Dream

Radico
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Morpheus Blue XO Brandy

- It takes one sip of Morpheus Blue to understand that not all brandies are created equal. Crafted by our master blenders, Morpheus Blue is perfection in a bottle, created for the most deserving of dreamers.
- Launched recently, this is an aged brandy and leads the super-premium brandy segment. Named after the Greek God of Dreams, it provides an exotic experience to the premium brandy lovers. Its goblet packaging and brand positioning have helped create a niche as a spirit that is intense and sophisticated.

Recent Awards

- Monde Selection Grand Gold Award for the 3rd consecutive year in 2025

Morpheus XO Brandy

- With around 60% market share, Morpheus is India's largest selling premium brandy.
- Morpheus is unlike any other. Its fruity and floral top notes combine with sweet and heavy bodied traces of matured wood, vanilla and raisin, to leave you with a truly exquisite aftertaste. Containing the texture of warm soils, fragrant scents and all the richness of tropical weather, its rich blend is truly irresistible.
- Achieved 1.3 million case volume in FY2026

Recent Awards

- Nine times winner of the Monde Selection Gold Award (2011, 2015, 2016, 2017, 2018, 2021, 2022, 2023 and 2025)



8PM Premium Black: Bold New Look

Radico
SPIRIT OF EXCELLENCE

STATUTORY WARNING: CONSUMPTION OF LIQUOR IS INJURIOUS TO HEALTH.

TIME FOR
Friends



RISE IN ORANGE
CELEBRATE WITH BLACK



OFFICIAL CELEBRATION PARTNER

LIVE
YOUR
NIGHT



NEW

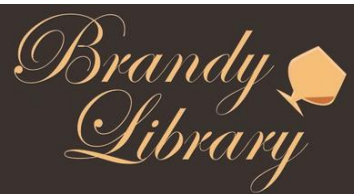


International Key Account Presence

Dubai



USA



UK

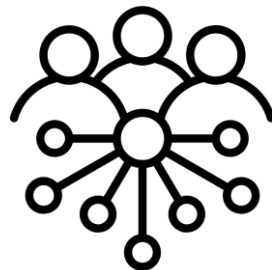


Singapore



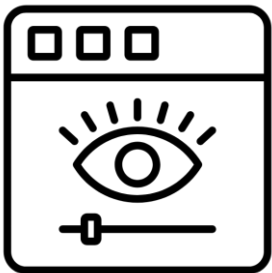
Reach

650
Million



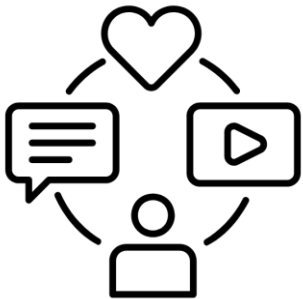
Impressions

900
Million



Engagements/Views

600
Million



Followers

2.5
Million



Across multiple digital media platforms such as YouTube, Meta, Spotify, and more — covering 11 power brands (FY26)

Digital Marketing – Recent Campaigns



Rampur 1943 Virasat

Rampur 1943 Virasat Indian Single Malt was successfully launched across key North Indian markets, beginning with UP, Haryana, and Delhi. The campaign delivered strong visibility, **generating over 7 million reach and 21 million video views**. This rollout helped establish a premium positioning for the brand while driving significant audience engagement in priority regions.



The Spirit Of Kashmir Launch

We launched *The Spirit of Kashmir Luxury Vodka* with a visually immersive brand film shot in Kashmir, capturing the essence and storytelling of the brand. The film was strategically amplified across social media platforms to maximize reach and engagement. As a result, the campaign delivered over **128 million impressions, garnered 45 million video views across channels, and reached more than 58 million unique users, establishing strong visibility and impact for the brand.**

Digital Marketing – Recent Campaigns



Rampur Distillery X Jim Murray

Three decades after his first visit, Jim Murray returned to Rampur Distillery, marking its rise as a global symbol of India's whisky craftsmanship. The unveiling of Rampur 1943 Virasat highlighted a legacy of innovation, precision, and heritage built over generations. Commemorated by a special cask signing, the moment was hailed as "a testament to Indian whisky. **The campaign garnered over 12 million views**, reinforcing India's growing prominence on the global whisky stage.



Rampur 1943 Virasat x Jim Murray

Rampur 1943 Virasat Indian Single Malt exemplifies a refined blend of heritage, craftsmanship, and luxury, reflecting India's evolving premium whisky landscape. An exclusive masterclass led by Jim Murray offered immersive insights into its creation and character, elevating brand engagement. The initiative combined storytelling, tasting, and experiential learning to deepen consumer connection. **The campaign garnered over 6 million views**, reinforcing Virasat's positioning as a distinguished luxury offering.



Magic Moments x Terrible Tiny Tales

Built strong emotional brand recall through culturally relevant, authentic storytelling. The campaign featured **3 content films** with natural integration of Magic Moments bottles and branding, driving a total of **1.5 million views**.



Magic Moments X Kriti Sanon

Magic Moments onboarded **Kriti Sanon as its brand ambassador** and developed a brand film that brought the brand's world to life. The campaign was amplified across social media platforms, delivering strong reach and engagement, with over **195 million impressions, 52 million video views**, and more than **106 million unique people reached**.



Bangalore Duty Free



Dubai Duty Free



Dubai Duty Free



Mumbai Duty Free - Arrival



Mumbai Duty Free - Departure



TFWA, Singapore



Sharjah Duty Free

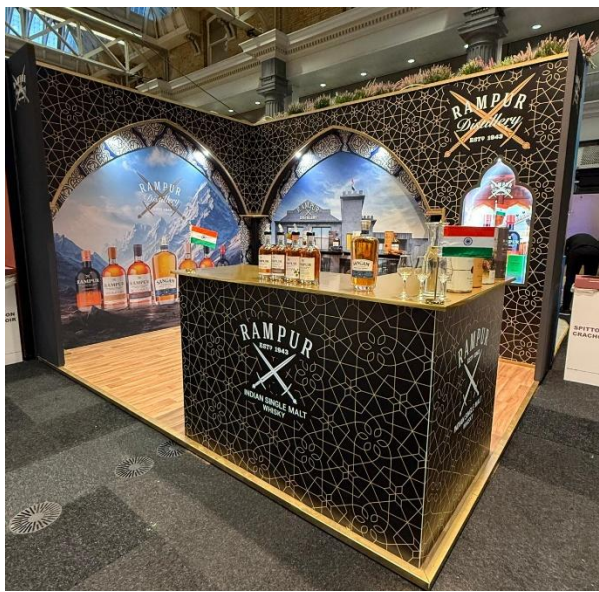


Bahrain Duty Free

Global Travel Retail



Airport Duty Free Departures, New Delhi



The Whisky Show, London



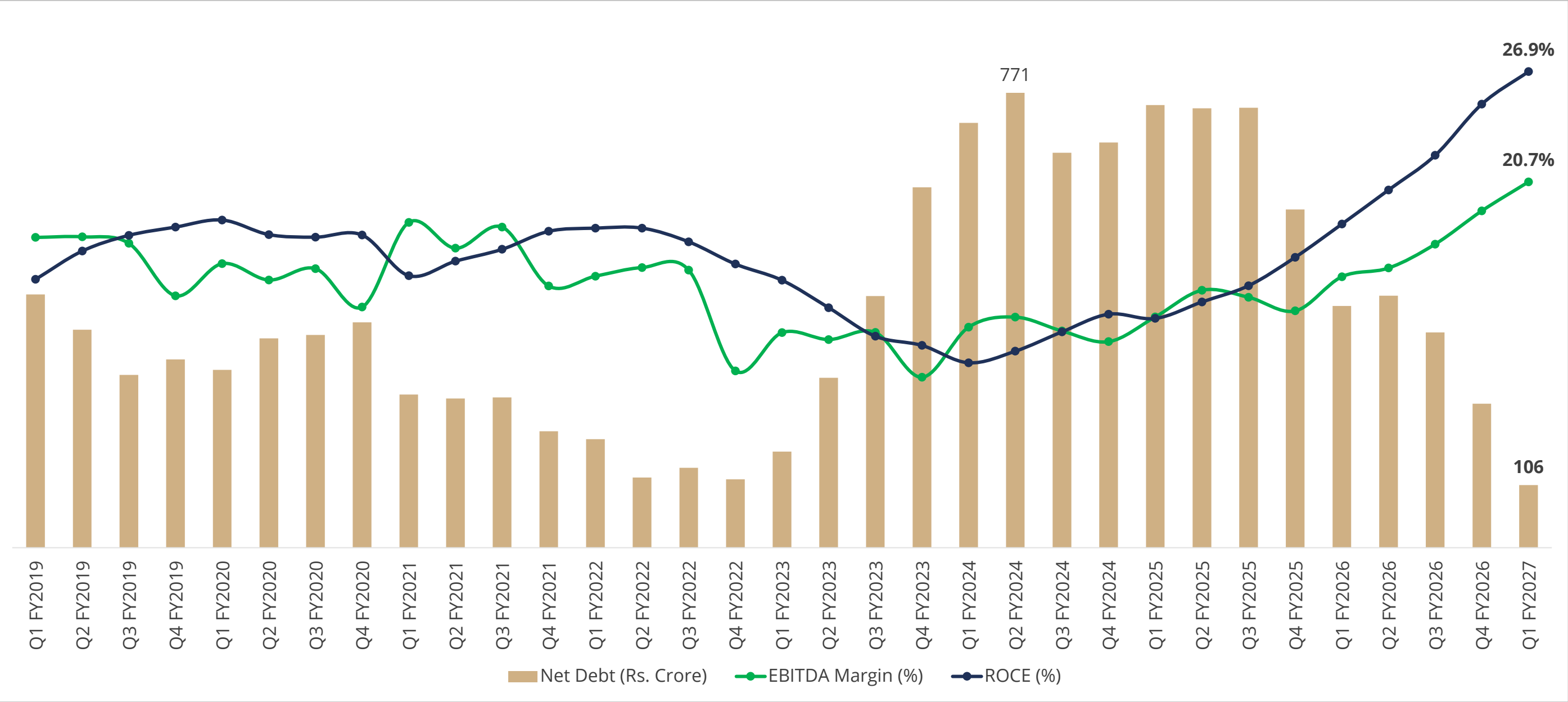
Rampur Barell Blush Activation at Amathus, London

Underground Metro, London



Robust Financial Performance

Premiumization has led to higher profitability and stronger return ratios

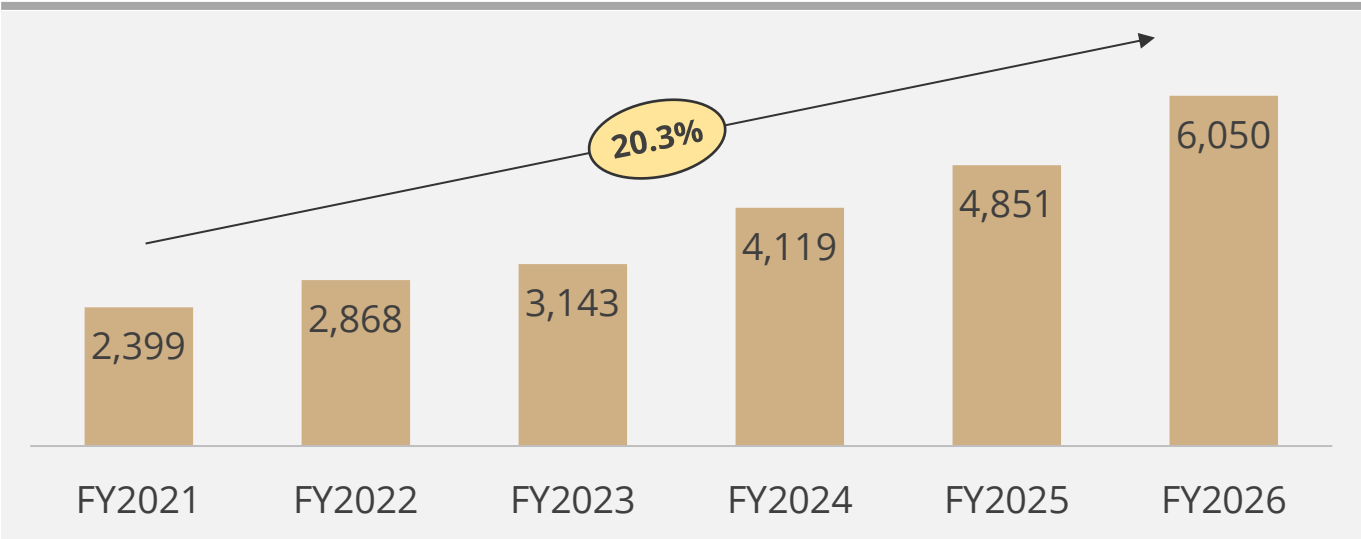


Robust Financial Performance

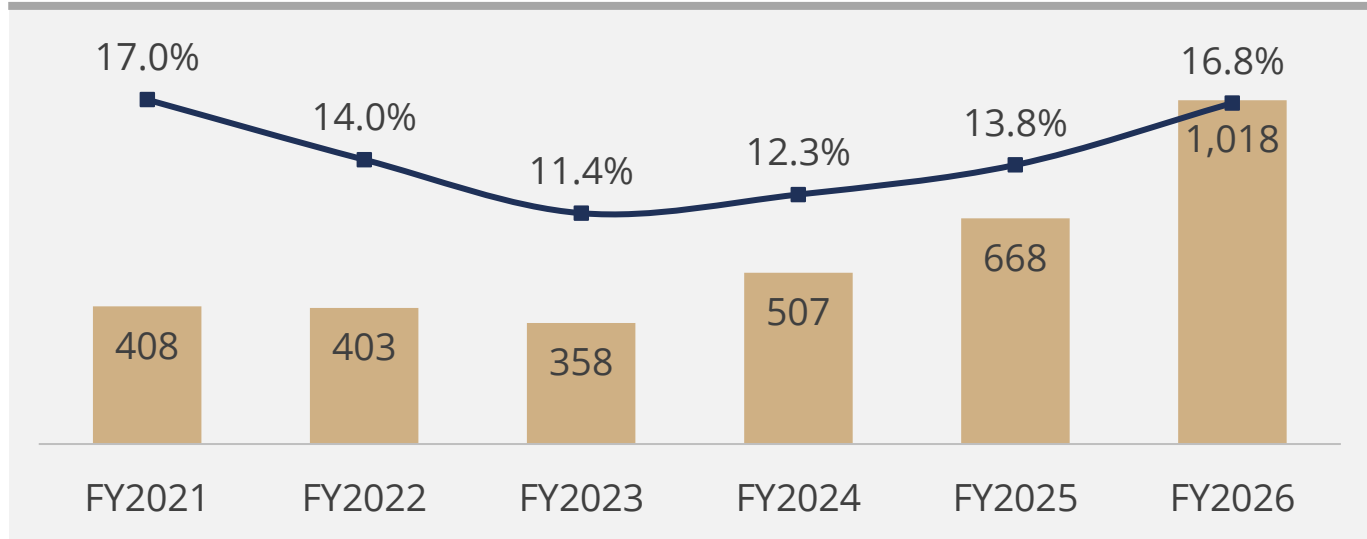
A strong top line along with consistent improvement in profitability and return ratios



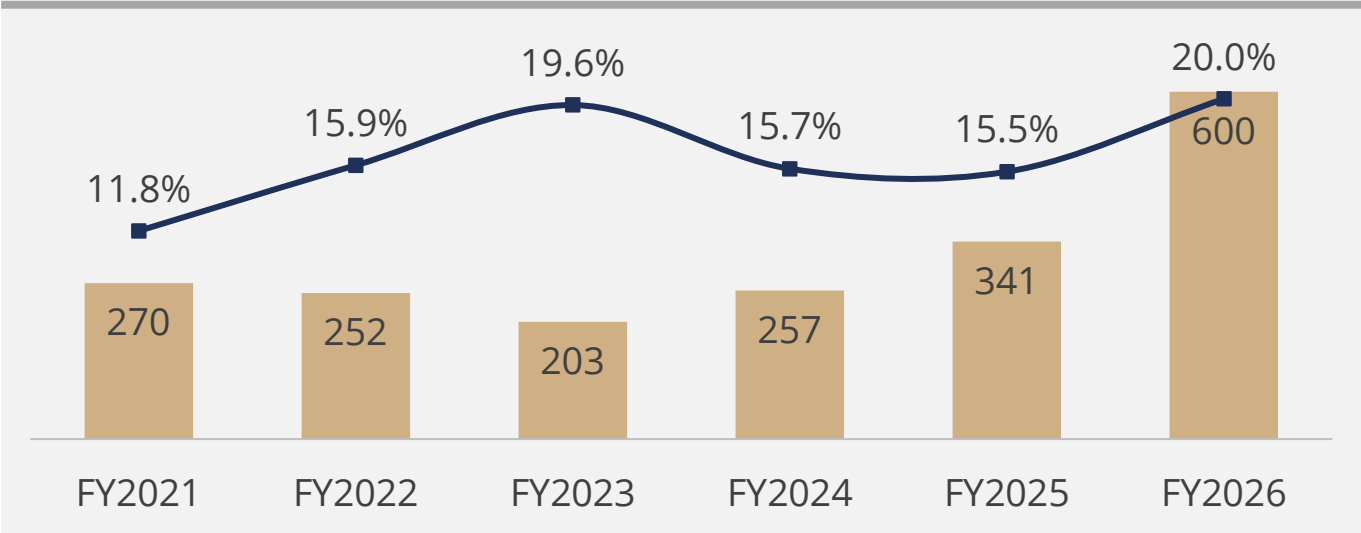
Net Sales (Rs. Crore)



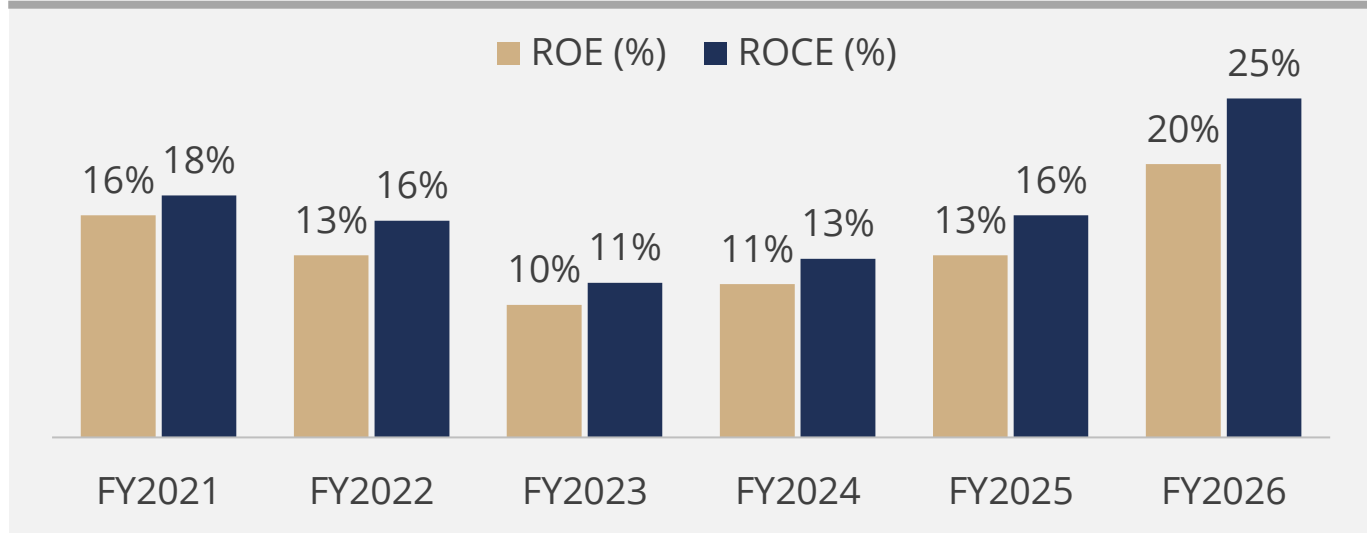
EBITDA (Rs. Crore) and Margin (%)



Net Comprehensive Income (Rs. Crore) and Dividend Payout (%)



ROE and ROCE Ratios (%)



Robust Financial Performance



	Q1		y-o-y	Q4		Full Year		y-o-y
	FY2027	FY2026	Growth (%)	FY2026	Growth (%)	FY2026	FY2025	Growth (%)
Operational Performance (Million Cases)								
Prestige & Above	5.22	3.84	35.8%	4.35	19.8%	16.70	13.00	28.5%
Regular & Others	4.61	5.42	(15.1)%	4.75	(3.1)%	19.92	15.21	31.0%
Total Own Volume	9.82	9.27	6.0%	9.11	7.9%	36.62	28.20	29.8%
<i>Prestige & Above as % of Total Own Volume</i>	53.1%	41.5%		47.8%		45.6%	46.1%	
Royalty Brands	0.17	0.46		0.41		1.72	3.16	
Total Volume	10.00	9.72	2.8%	9.52	5.0%	38.33	31.36	22.2%
Revenue Break up (₹ Crore)								
IMFL (A)	1,262.5	1,069.7	18.0%	1,098.7	14.9%	4,355.5	3,371.7	29.2%
<i>Prestige & Above</i>	970.0	713.2	36.0%	793.7	22.2%	3,063.7	2,340.2	30.9%
<i>Regular & Others</i>	289.3	349.9	(17.3)%	294.5	(1.8)%	1,262.5	986.3	28.0%
<i>Others</i>	3.2	6.5		10.4		29.4	45.2	
Non IMFL (B)	421.2	436.4	(3.5)%	405.0	4.0%	1,694.9	1,479.4	14.6%
Revenue from Operations (Net) (A+B)	1,683.7	1,506.0	11.8%	1,503.7	12.0%	6,050.4	4,851.1	24.7%
<i>Prestige & Above as % of Total IMFL Revenue</i>	76.8%	66.7%		72.2%		70.3%	69.4%	
<i>IMFL as % of Total Revenue from Operations</i>	75.0%	71.0%		73.1%		72.0%	69.5%	

Above financials are on Standalone basis

Robust Financial Performance

Financial Performance (₹ Crore)	Q1		y-o-y	Q4		Full Year		y-o-y
	FY2027	FY2026	Growth (%)	FY2026	Growth (%)	FY2026	FY2025	Growth (%)
Revenue from Operations (Gross)	5,867.7	5,313.5	10.4%	5,182.3	13.2%	20,976.4	17,098.5	22.7%
Revenue from Operations (Net)	1,683.7	1,506.0	11.8%	1,503.7	12.0%	6,050.4	4,851.2	24.7%
Gross Profit	826.8	647.7	27.7%	721.8	14.5%	2,740.9	2,077.3	31.9%
Gross Margin (%)	49.1%	43.0%		48.0%		45.3%	42.8%	
EBITDA	348.1	230.7	50.9%	286.3	21.6%	1,018.5	668.4	52.4%
EBITDA Margin (%)	20.7%	15.3%		19.0%		16.8%	13.8%	
Profit Before Tax *	301.4	177.6	69.7%	232.7	29.5%	803.3	464.6	72.9%
Total Comprehensive Income *	225.4	132.2	70.5%	176.5	27.7%	600.3	341.2	75.9%
Total Comprehensive Income Margin (%)	13.4%	8.8%		11.7%		9.9%	7.0%	
Basic EPS (₹)	16.88	9.96	69.5%	13.08	29.1%	45.01	25.81	74.4%

Above financials are on Standalone basis

* Including exceptional charge of ₹ 6.99 Cr in Q1 FY26 on account of reassessment of House & Water Tax (FY2019-FY2025) and ₹ 9.56 Cr in Q3 FY26 on account of the changes due to the New Labour Code; Q4 FY26 includes an income of ₹ 3.90 Cr on account of capital subsidy received from UP state government for the Sitapur greenfield distillery project

Disclaimer

This presentation contains statements that contain “forward looking statements” including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Radico Khaitan’s future business developments and economic performance.

While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations.

These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance.

Radico Khaitan undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.

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