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November 7, 2025

BSE Ltd.
Phiroze Jeejeeboy Towers
Dalal Street
Mumbai – 400001
Scrip Code: 532497

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor, Plot no. C/1,
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai – 400051
Symbol: RADICO

Subject: Press release

Ref: Disclosure under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”)

Dear Sir/Madam,

Pursuant to Regulation 30 of the Listing Regulations, please find enclosed herewith Press Release titled “Experience the Finest Blend of Coffee and Rum with Radico Khaitan’s 1965 Spirit of Victory Espresso Coffee Rum” dated November 7, 2025, issued by the Company.

The copy of the press release is also being disseminated on Company’s website at <http://www.radicokhaitan.com/investor-relations/>

Kindly take the same on records.

Thanking You,
For **Radico Khaitan Limited**

Dinesh Kumar Gupta
Senior Vice President - Legal & Company Secretary

Email Id: investor@radico.co.in

Encl: A/a

RADICO KHAITAN LIMITED

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Experience the Finest Blend of Coffee and Rum with Radico Khaitan's 1965 Spirit of Victory Espresso Coffee Rum

New Delhi, November 7, 2025 – Radico Khaitan Limited, one of India's largest alcohol companies, proudly announces the launch of its coffee-infused rum, 1965 Spirit of Victory Espresso Coffee Premium Dark Rum. The new expression marks an exciting innovation in Radico Khaitan's award-winning rum portfolio, debuting in Uttar Pradesh, with availability to follow in Jharkhand and Haryana.

In recent years, coffee-inspired spirits have seen a steady rise in popularity across premium segments, especially among younger consumers seeking deeper, richer flavours. The coffee-rum space has been gaining momentum in urban centers, fuelled by evolving flavour preferences and an appetite for artisanal blends. With this launch, Radico Khaitan strengthens its premium rum offerings, appealing to consumers who value craftsmanship, flavour complexity, and contemporary indulgence.

Mr. Amar Sinha, Chief Operating Officer, Radico Khaitan, said: *"The Spirit of Victory range has always celebrated India's legacy of courage and pride. Building on that spirit, we aimed to create something that resonates with today's evolving palate. With coffee-led flavours gaining immense popularity, the 1965 Spirit of Victory Espresso Coffee Rum delivers a bold, indulgent, and contemporary experience. This new expression reflects our commitment to creating refined, flavour-forward spirits that connect tradition with modern taste."*

Crafted as a tribute to the courage of those who defended the nation, this premium blend unites the richness of Indian rum with the bold intensity of roasted espresso coffee. The result is a dark, velvety rum layered with notes of espresso, mocha, toffee, caramel, vanilla, and hazelnut, finishing with a lingering hint of dark chocolate truffle. Deep, aromatic, and full-bodied, it is an indulgent expression of strength, craftsmanship, and timeless flavour, a celebration of courage worth savouring.

1965 Spirit of Victory Espresso Coffee Rum will be priced at ₹950 for 750 ml in Uttar Pradesh. It will be available in 750ml, 375ml and 180ml. With evolving consumer tastes, Radico Khaitan continues to innovate with blends that reflect depth, character and craft. The company remains committed to offering experiences that resonate with modern drinkers.

Tasting Notes: Crafted for indulgence, inspired by coffee.

A bold and deeply indulgent coffee rum where the intensity of roasted classic coffee meets the depth of Indian rum.

Nose: The nose offers bold and intense notes of roasted and freshly ground coffee, dark cocoa, caramelised brown sugar, hints of vanilla, condensed milk, and dark chocolate, layered with subtle tones of roasted hazelnuts and Irish cream.

Palate: Velvety sweet, full-bodied, and well-balanced. The rich coffee aroma dominates as espresso, mocha, and coffee liqueur. The mid-palate reveals caramelised toffee, vanilla bean, and hazelnut, with background hints of dark chocolate truffle.

Finish: Leaves a trail of nostalgic coffee experience.



About Radico Khaitan

Radico Khaitan Limited (“Radico Khaitan” or the Company) is among the oldest and one of the largest manufacturers of IMFL in India. Earlier known as Rampur Distillery Company, Radico Khaitan commenced its operations in 1943 and over the years emerged as a major bulk spirits supplier and bottler to other spirit manufacturers. In 1998, the Company started its own brands with the introduction of 8 PM Whisky. Radico Khaitan is one of the few companies in India to have developed its entire brand portfolio organically.

The Company’s brand portfolio includes Rampur Indian Single Malt Whiskies, Sangam World Malt Whisky, Kohinoor Reserve Indian Dark Rum, Spirit of Victory 1999 Pure Malt Whisky, Jaisalmer Indian Craft Gin, Royal Ranthambore Heritage Collection Royal Crafted Whisky, Morpheus Rare Luxury Whisky Morpheus and Morpheus Blue Brandy, The Spirit of Kashmir, Magic Moments Vodka, Magic Moments Remix Pink Vodka, Magic Moments Verve Vodka, Magic Moments Dazzle Vodka (Gold & Silver), 1965 The Spirit of Victory Premium XXX Rum and Lemon Dash Premium Flavored Rum, After Dark Whisky, 8PM Premium Black Whisky, 8PM Whisky, Contessa Rum and Old Admiral Brandy.

Radico Khaitan is also one of the largest providers of branded IMFL to the Canteen Stores Department (CSD), which has significant business barriers to entry. The Company has distilleries situated in Rampur, Sitapur and Aurangabad, Maharashtra which is a 36% joint venture. The Company has a total owned capacity of 321 million litres and operates 44 bottling units (5 owned, 39 contract and royalty bottling units). It is also one of the largest exporters of Alcoholic beverages from India, with brands available in over 100 countries.

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This release contains statements that contain “forward looking statements” including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Radico Khaitan’s future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Radico Khaitan undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.
