
Radaan Mediaworks India Limited

22nd November 2024

To
National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Plot No.C/1, G Block,
Bandra Kurla Complex, Bandra (E)
Mumbai-400051
Scrip: RADAAN

The BSE Limited
Corporate Relationship Department
PhirozJeeJheebhoy Towers,
Dallal Street,
Mumbai 400001
Scrip:590070

Dear Sirs,

Sub: Newspaper Advertisements – Postal Ballot

We herewith enclose copy of newspaper advertisements published in respect of Notice of Postal Ballot (through e-voting), dated 14th November 2024, with the voting commencing from 22nd November 2024 and ending on 21st December 2024.

The advertisement is published on 22nd November 2024 in English and Tamil Newspapers.

Kindly take this into your record.

Thanking you,

Yours faithfully,

For RADAAN MEDIAWORKS INDIA LIMITED

BALAJI GANDLA

Digitally signed by BALAJI
GANDLA
Date: 2024.11.22 16:09:09
+05'30'

BALAJI GANDLA

COMPANY SECRETARY AND COMPLIANCE OFFICER

Entod Pharmaceuticals expands myopia awareness campaign

Coimbatore, Nov 22: ENTOD Pharmaceuticals has launched its Myopia Awareness Campaign in Coimbatore, addressing the critical rise in myopia across India and globally. The condition is not only a leading vision issue but is fast becoming a global public health concern. In 2019, the prevalence of myopia among urban Indian children was reported at 21.2%. Another recent study on 5- to 16-year-old children in two districts of Tamil Nadu reported an even higher baseline prevalence, confirming that myopia is becoming a critical health issue in the country. The findings showed that 17.5% (95% CI: 14.7-20.5%) of children had myopia in at least one eye, with 0.5% (95% CI: 0.3-0.9%)

affected by high myopia. The prevalence was found to increase with age, while gender had no significant association. The analysis further indicated that older children and those in urban schools were at greater risk of developing myopia.

This year, ENTOD's campaign seeks to reach over two crore people, enlisting more than 1,000 doctors and up to 10,000 volunteers. Activities include interactive school sessions led by ophthalmologists, free eye screenings, and multilingual materials distributed in clinics. Radio awareness programmes are also airing in major cities, including Mumbai, Delhi, and Bangalore, expanding outreach to locations like Lucknow, Indore, and Jaipur.

Dr. Kalpana Narendran (MBBS, D. O., DNB), Chief Cataract & Pediatric Ophthalmology Services, Senior, Medical Officer, Aravind Eye Hospital, Coimbatore, a participating ophthalmologist in the campaign, emphasised the role of awareness and collective action: "Parents, healthcare providers, brands, and organisations all need to come together to tackle the myopia surge. Regular eye screenings are essential, as is educating families on the early signs and risks of myopia. Through greater awareness and more such initiatives, we can help manage and reduce the impact of myopia on future generations."

"Despite these staggering numbers, awareness about myopia

remains low, with many people not recognising it as a serious issue until symptoms worsen," explained Nikhil K Masurkar, CEO of ENTOD Pharmaceuticals. "Our campaign in Coimbatore is an effort to change that by educating families and communities about the importance of regular eye check-ups and early intervention, which are crucial to prevent long-term complications associated with high myopia."

ENTOD remains committed to leading the charge against myopia through sustained awareness campaigns and collaboration with local communities and stakeholders to build a healthier, more informed future.



Casagrand Orchards launched in Kannampalayam, Coimbatore

'Elegantly designed, unmatched price, affordable luxury living'

Coimbatore, Nov 22: Introducing a pinnacle of comfort and opulence in the heart of Coimbatore, Casagrand, a leading real estate developer based out of Chennai, announced the launch of Casagrand Orchards in Kannampalayam. Spanning an expansive 9.52 acres, Casagrand Orchards is a thoughtfully designed luxury residential project, housing 207 finest 1, 2 & 3 BHK apartments, seamlessly blending timeless classical architecture with modern conveniences. Boasting over 45 thematic indoor and outdoor amenities, complemented by 5.4 acres of open spaces, a luxurious 7,000 sq. ft. clubhouse, the one-of-a-kind community enhances the living experience with unmatched leisure and lifestyle options, all at an exceptional value, priced starting from just Rs.54 lakhs.

Located just a short 10 minutes from Singanallur, Casagrand Orchards offers an ideal balance of connectivity and tranquility. Its proximity to thriving neighborhoods such as Singanallur,

Onidipudur, and Sullur ensures easy access to key city landmarks. The project is also close to top educational institutions like RVS Matriculation Higher Secondary School and PSG Institute of Technology, as well as renowned healthcare facilities including KMCH Sullur Hospital and RVS Dental College and Hospital, and transport hubs like Sullur bus stand, offering both convenience and a superior quality of life.

Reimagining modern living with an impressive array of amenities, Casagrand Orchard includes a 7,000-square-foot clubhouse, a 4,700-square-foot swimming pool, a mini-theater, a sky cinema, and meticulously curated themed gardens. Each of its 45 lifestyle features is designed to elevate everyday life. Children's cognitive and physical skills are engaged with multi-play amenities, including a Kids Play Court, Sand Pit, Tot Lot, and Tyre Swings. For quiet leisure, the Outdoor Reading & Board Games Plaza provides an inviting

space for unwinding with a book or enjoying a board game. The project also houses Outdoor Gym, Cycling and Walking Tracks, Table Tennis Court, and Cycle Rack for health and wellness enthusiasts.

Set across 5.4 acres, the property boasts 56% open spaces, a Tropical Forest with an enhanced pathway, lush greenery and a variety of themed gardens such as Medicinal Garden, Herbal Garden, Butterfly Haven, and Fragrant Haven, offering residents a neighborhood with a sanctuary.

Casagrand Orchards represents modern

urban design with key considerations for light, ventilation, privacy, and aesthetic appeal. The development incorporates vehicle-free zones for the safety of children and seniors, large windows to enhance natural light and ventilation, and expansive podiums dedicated to greenery and recreational areas. With its seamless blend of architectural elegance, contemporary comforts, and strategic location, Casagrand Orchards is a perfect choice for anyone planning to buy a home at this location.

Prasar Bharati launches OTT platform Waves



Chennai, Nov 22: Prasar Bharati, the national public broadcaster has launched its OTT platform named 'WAVES'. The platform was launched on Thursday by Dr Pramod Sawant, Chief Minister of Goa at the International Film Festival of India (IFFI).

Waves will have content from over 12 languages including Hindi, English, Bengali, Marathi, Kannada, Malayalam, Telugu, Tamil, Gujarati, Punjabi, and Assamese. It will also stream popular shows like Ramayan and Mahabharat, Shakti Man Besides this, Vicky Jain's upcoming show Fauji 2.0 will also stream here.

Symbiosis Law Admission Test on Dec 13

Chennai, Nov 22: Symbiosis International (Deemed University) (SIU) has announced the last date of registration for the 2025 Symbiosis Law Admission Test (SLAT), the premier entrance exam for its renowned law programmes.

With thousands of candidates vying for a place at one of India's best law schools, ensure your chance to secure 300 seats in this competitive programme. The SLAT

test is scheduled for December 13 (Friday) and December 15 (Sunday), 2024 — marking a significant change this year by moving away from its usual May schedule. Candidates can register on the official SLAT website, <https://www.slat-test.org/>, before November 22, 2024. The test will be conducted twice, with the highest score of the two attempts considered.

For over four decades,

Symbiosis Law School (SLS) Pune has been at the forefront of legal education in India, with a legacy that predates the establishment of National Law Universities (NLUs). It is widely recognized for its distinguished placement records, both nationally and internationally, and boasts strong global partnerships. SLS Pune achieved an international placement package of 52 LPA and a domestic

package of 19.5 LPA, further cementing its reputation as a top choice for legal education. Key Dates for SLAT 2025 Registration Deadline: November 22, 2024 (Friday), Admit Card Available: December 3, 2024 (Tuesday), Results on December 26, 2024 (Thursday). Fee: Rs. 2250 per attempt; additional Rs. 1000 per programme for college selection.

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Suhana Khan showcases Vivo Y300

Chennai, Nov 22: vivo, the innovative global smartphone brand, extended its premium Y-series lineup with the launch of the all-new vivo Y300 in India. vivo launches Y300 in India with Suhana Khan as brand ambassador.

The newly launched smartphone embodies a stylish titanium-inspired design, which is bound to make it stand out. The Y300 will be available in three striking color options - Titanium Silver, Emerald Green,

and Phantom Purple, and will be priced at INR 21,999 (inclusive of taxes) for the 8GB+128GB variant and INR 23,999 (inclusive of taxes) for the 8GB+256GB variant. Consumers can purchase the smartphone starting November 26, 2024, across vivo India e-store, Flipkart, Amazon, and all partner retail stores. Pre-booking for the Y300 starts from November 21 and runs until November 25, 2024.

Geetaj Channana, Head of Corporate Strategy at

vivo India, said, "The vivo premium Y-series is known to deliver exceptional design and camera performance at an affordable price. With the all-new Y300, we offer our trend-conscious youth a smartphone that matches their aesthetic preferences with the titanium-inspired design and empowers them to capture stunning portraits easily. With its impressive features, we believe Y300 will address the core needs of our consumers and stand out in the segment."



Chennai half marathon receives 6,000 entries

Chennai, Nov 22: The 6th edition of the Chennai Half Marathon will see over 6000 running enthusiasts lining up for glory at one of the city's most prestigious run events here on Sunday, November 24, 2024.

The event, organised by NEB Sports and powered by Apollo Tyres, will see runners from all walks of life coming out in large numbers to be a part of the event which will be flagged-off from Olcott Memorial High School Ground, Besant Nagar and traverse through the scenic routes of Chennai. The event will see runners compete in three different categories: Half Marathon (21.1k), Timed 10K and 5K Run. The Half Marathon will start at 4:30am, and the Timed 10k at 5:45am and 5k run at 7:00 am. Every participant will get a Race Day tee, Finisher

Medal and Post Race Refreshments. A group of runners will participate to promote women's health, safety and education. A team of Visually Impaired Runners, supported by Guide Runner India, will be running Half Marathon and 10K. Additionally, youth athlete ambassadors, born and living with HIV, from 'Champion in Me' initiative of Bangalore School Sports Foundation, will also be participating in the run.

"It is a pleasure to see Chennai hosting this event and the good response it has received." said Pratap Singh - Director General - Investigations. "We reinforce our commitment to a lifestyle that supports physical fitness, mental health and team spirit, and drives performance across all walks of life." Remus D'Cruz, Head, Sports Marketing and

Communities, Apollo Tyres said. "The Chennai Half Marathon has grown in leaps and bounds from its first edition in 2017

and has seen a constant and steady increase in participation every year." Nagaraj Adiga, Race Director said.

SINE, IIT-Bombay celebrate 20 years of nurturing innovators, entrepreneurs

Chennai, Nov 22: Society for Innovation & Entrepreneurship (SINE) the Technology Business Incubator of Indian Institute of Technology Bombay (IIT Bombay), plans to scale up the number of start-ups it supports over four-fold to 1,000 over the next 10 years.

SINE has over the past 20 years supported 245 start-ups with a survival rate of over 80%—a remarkable feat considering the low survivability rate (20%) among startups in the early-stages of

growth. "SINE has incubated startups that have generated over 300 intellectual properties across critical sectors like ICT, Healthcare, Cleantech and Industrials. Several of these startups have grown into industry-leading companies", says Professor Santosh J. Gharpure, Professor-in-Charge, SINE.

"We believe that SINE is of the most important incubators in India and the first choice for government departments looking to encourage innovation by

the startup ecosystem" says Professor Milind Atrey, Deputy Director (Academics, Research and Translation), IIT Bombay. Incidentally IIT Bombay is one of the first IITs to have a school of entrepreneurship which offers a minor specialisation in this subject for its students across streams. "We believe that entrepreneurs from SINE should be role models of IIT Bombay students. They should look at entrepreneurship as the first priority and placement as the second," adds Professor

Atrey. In addition to their economic impact, SINE startups have also made deep social impact, focusing on high innovation, technology-driven areas of national significance, viz. Medtech & Biotech, Clean Energy, Sustainability, Agritech and Mobility. "At the time of incubation, we select startups on the basis of either economic, social or national strategic standpoint," says Shaji Varghese, CEO, SINE.

RADAAN MEDIWORKS INDIA LIMITED

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NOTICE OF POSTAL BALLOT

Members of the Company are hereby informed that a Postal Ballot Notice, seeking Members' consent on the resolution set out in the said Notice dated 14th November 2024, has been sent electronically to the members whose e-mail address is registered with the Company/ Cameo Corporate Services Limited ("Cameo"), Company's Registrar and Transfer Agent/ Depository Participant(s), as on Friday, 15th November 2024, i.e. the Cut-Off Date. The Company has completed electronic dispatch of the Postal Ballot Notice on Thursday, 21st November 2024.

The Postal Ballot Notice is available on the Company's website at www.radaan.tv and on the website of the Stock Exchanges, that is, BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com, respectively and on the website of Central Depository Services Limited ("CDSL") www.evotingindia.com

The documents referred to in the Postal Ballot Notice are available for inspection electronically and members seeking to inspect such documents can send an email to investors@radaan.tv

Instructions for e-voting:

In accordance with the applicable circulars issued by the Ministry of Corporate Affairs, the Company is providing the facility to exercise their right to vote on the resolution proposed in the said Postal Ballot Notice only by electronic means ("e-voting") to its Members. The communication of the assent or dissent of the members would take place through e-voting process only. The Company has engaged the Services of CDSL as the agency to provide e-voting facility. Members may cast their votes during the period mentioned herein below:

Commencement of e-voting: 09:00 a.m. (IST) on Friday, 22nd November 2024

End of e-voting: 05:00 p.m. (IST) on Saturday, 21st December 2024

E-voting will not be allowed beyond the aforesaid date and time, and the e-voting modules shall be forthwith disabled by CDSL upon expiry of the aforesaid period.

Manner of e-voting by Members holding shares in dematerialized mode, physical mode and members who have not registered their email address has been provided in the Postal Ballot Notice. The manner in which persons who have forgotten the User ID and Password, can obtain/ generate the same, has also been provided in the said Notice.

A person, whose name is recorded in the Register of Members/ List of Beneficial Owners as on the Cut-Off Date shall only be considered eligible for the purpose of e-voting. Voting rights of a member/ beneficial owner (in case of electronic shareholding) shall be in proportion to his/her/its shareholding in the paid-up equity share capital of the Company as on the Cut-Off Date. A person who becomes a member after the Cut-Off date should treat this notice for information purpose only.

Manner of registering/ updating e-mail address:

- For Physical shareholders- please provide necessary details like Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self attested scanned copy of PAN card), AADHAR (self attested scanned copy of Aadhar Card) by email to Company/RTA email id.
- For Demat shareholders - Please update your email id & mobile no. with your respective Depository Participant (DP)

The resolution if approved shall be deemed to have been passed on the last date of e-voting i.e. Saturday, 21st December 2024. The results of e-voting shall be announced on or before Monday, 23rd December 2024 and will be displayed on the Company's website at www.radaan.tv and communicated to the Stock Exchanges. The Company will also display results of the Postal ballot at its Registered Office.

In case you have any queries or issues regarding e-voting, you may refer the Frequently Asked Questions ("FAQs") and e-voting manual available at www.evotingindia.com under help section or write an email to helpdesk.evoting@cdslindia.com or contact 022- 23058738 or 022-23058543 or 022-23058542.

All grievances connected with the facility for voting by electronic means may be addressed to The Manager, (CDSL) Central Depository Services (India) Limited, A Wing, 25th Floor, Marathon Futorex, Mafatlal Mill Compounds, N M Joshi Marg, Lower Parel (East), Mumbai - 400013 or send an email to helpdesk.evoting@cdslindia.com or call on 022-23058542/43.

For Radaan Mediaworks India Limited

Date: 21st November 2024
Place : Chennai

-Sd-
BALAJI GANDLA
Company Secretary