



QVC Exports Limited

(Formerly known as QVC Exports Private Limited)

Address : 770 Anandapur, South City Business Park, 6th Floor, Room No-611

E.M. Bypass, Kolkata 700107, West Bengal, India

Tel : +91 (33) 2419 7677 / 2419 7678 / 4849 8782

E-mail : info@qvcgroup.com, CIN : U27109WB2005PLC104672

Date: 11th March, 2025

To

The Listing Department

National Stock Exchange of India Limited (Emerge SME Platform)

Exchange Plaza, Plot No. C/1, G Block

Bandra-Kurla Complex

Bandra(E)

Mumbai-400051

NSE Symbol: QVCEL

Sub: Intimation of the sad demise of Mrs. Madhu Sharma, Promoter/Whole-time Director

Ref: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we regret to inform you that the Company has received an intimation about the sad demise of Mrs. Madhu Sharma (DIN- 01631019) on 11th March, 2025 belonging to Promoter/Promoter group/ Whole-time Director holding 71,800 shares of the Company.

Name	Promoter/Promoter Group	Category	Number of Shares [^] %
Madhu Sharma	Promoter	Individual	71,800

Mrs. Madhu Sharma was appointed as Director in 04-08-2005 and as Whole-time Director of the company w.e.f. 16-05-2022. She was an important pillar of the Company. The Company immensely benefited during her period of Directorship.

Further, the sudden and unexpected passing away of Mrs. Madhu Sharma will be an irreparable loss to the Company and all the Directors and employees of the Company convey deep sympathy, sorrow and condolences to his family.

Kindly take the note of the same.

Thanking You.

Yours faithfully,

For QVC Exports Limited

Nilesh Kumar Sharma

Managing Director

DIN- 01630995



QUALITY * VALUE * COMMITMENT
AN ISO 9001 CERTIFIED ORGANISATION
Website : <http://www.qvcgroup.com>

