

**Karur Vysya Bank***Smart way to bank*

IRC:F48: 40:619 :2014

19.08.2014

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No.C/1, G Block
Bandra-Kurla Complex, Bandra (E),
Mumbai 400051.

Dear Sirs,

Sub: Qualified Institutions Placement of equity shares of face value of ₹ 10/- each (the "Equity Shares") by The Karur Vysya Bank Limited ("the Bank") under Chapter VIII of the Securities Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended (the "SEBI Regulations") and Section 42 of the Companies Act, 2013 (including the rules made thereunder) to Qualified Institutional buyers (the "QIBs") as defined under Regulation 2(1)(zd) of the SEBI Regulations (the "QIP")

This is to inform you that subsequent to the approval accorded by the Board of Directors of the Bank, at its meeting held on 06.08.2013 and the approval of the shareholders of the Bank by way a special resolution dated 07.10.2013 for raising capital through QIP, QIP Committee of the Bank has at its meeting held today., i.e., August 19, 2014, inter alia, passed resolutions in connection with the following:

- (i) authorizing the opening of the QIP on August 19, 2014; and
- (ii) approving and adopting the preliminary placement document dated August 19, 2014, in connection with the QIP, (the "Preliminary Placement Document").

In relation to the QIP, we have filed the preliminary placement document dated August 19, 2014 with your office on August 19, 2014.

We further wish to inform you that the 'Relevant Date' for this purpose, in terms of Regulation 81(c)(i) of the SEBI Regulations, is August 19, 2014 and accordingly the floor price in respect of the aforesaid QIP, based on the pricing formula as prescribed under Regulation 85(1) of the SEBI Regulations is ₹ 461.70 per equity share.

THE KARUR VYSYA BANK LIMITED**INVESTOR RELATIONS CELL**Registered & Central Office,
Erode Road, KARUR - 639 002.

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E.mail : kvbshares@kvbmail.com



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We request you that the above notification be taken on record, and the same may be treated as compliance under applicable Clause(s) of the Listing Agreement.

Yours faithfully,

R Kannan
Company Secretary &
Deputy General Manager

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