



November 11, 2016

|                                                                                                                         |                                                                                                                                                                                             |                                                                                                                                        |                                                                                                                                                                                                                 |
|-------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| To,<br><b>The Secretary,<br/>BSE Limited,</b><br>P.J. Towers,<br>Dalal Street,<br>Mumbai- 400 001<br>Scrip Code: 539542 | To,<br><b>The Secretary,<br/>National Stock Exchange of<br/>India Ltd.,</b><br>Exchange Plaza, C-1, Block G,<br>Bandra Kurla Complex, Bandera<br>(E),<br>Mumbai – 400 051<br>Symbol: LUXIND | To,<br><b>The Secretary,<br/>The Calcutta Stock<br/>Exchange Limited,</b><br>7, Lyons Range,<br>Kolkata- 700 001<br>Scrip Code: 022124 | To,<br><b>The Secretary,<br/>The Ahmedabad Stock<br/>Exchange Limited,</b><br>1st Floor, Kamdhenu<br>Complex, Opp. Sahajanand<br>College, Panjara Pole,<br>Ahmedabad: 380 015<br>Scrip Code: 32985/LUX<br>HOSIN |
|-------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Dear Sir,

***Sub: Q2 Financial Year 2016-17 Press Release.***

Enclosed please find the Press Release in relation to the Unaudited Financial Results of the Company for the quarter ended 30<sup>th</sup> September, 2016.

This is for your information and record.

Thanking You

Yours faithfully,  
***for LUX INDUSTRIES LIMITED***

***Pankaj Kumar Kedia  
(Vice President & Company Secretary)***

## **LUX INDUSTRIES LTD**



PRESS RELEASE – Q2 RESULTS FY 2016 - 17

## LUX INDUSTRIES LTD. – registers EBITDA growth of 46.28% in Q2 2016-17

QUARTERLY TURNOVER OF ₹ 270.37 CRORES, UP 7.26%

QUARTERLY CASH EPS UP 45.03%

QUARTERLY PAT OF ₹ 18.75 CRORES, UP 43.67%

Kolkata, 10<sup>th</sup> November, 2016: Lux Industries Limited (LIL) (BSE: 539542 | NSE: LUXIND) today reported its financial performance for the quarter and Half Year ended 30<sup>th</sup> September, 2016. Highlights of the un-audited financial results as compared to the quarter ended 30<sup>th</sup> September 2015 are:

### FINANCIAL PERFORMANCE

|                                     | Q2E September<br>2016 | Q2E September<br>2015 | Growth in Q2E<br>2016 |
|-------------------------------------|-----------------------|-----------------------|-----------------------|
|                                     | Rs in Crores          | Rs in Crores          |                       |
| Turnover                            | 270.37                | 252.06                | 7.26%                 |
| EBIDTA                              | 33.97                 | 23.22                 | 46.29%                |
| Profit Before Tax (PBT)             | 28.58                 | 20.03                 | 42.68%                |
| PAT                                 | 18.75                 | 13.05                 | 43.68%                |
| EPS (FV Rs 2/- per Equity<br>Share) | 7.43                  | 5.17                  | 43.71%                |

- **EBIDTA margin up from 9.21% to 12.56%**
- **Profit Before Tax up from 7.95% to 10.57%**
- **Cash Profit at 30.46 Cr increased by 45% Q2 on Q2**

Mr. Ashok Todi, Chairman, Lux Industries Ltd. Stated, "In view of good monsoons this year, the demands are certainly going to increase which will help us to achieve better growth. Our premium brand ONN in Men's innerwear is on a strong pedestal. We are continuing to expand our exclusive Brand Outlets (EBOs). We are also consistently focussing on the growing markets and customer touch points."

Further Mr Pradip Todi, Managing Director, Lux Industries Ltd. added "We are continuously adding new products to our basket within the existing supply chain. We already have the infrastructure available to us which will help us achieve growth. The production facility at Dankuni with added automisation has helped us in achieving cost efficiency in operations."



**PRESS RELEASE – Q2 RESULTS FY 2016 - 17**

**About LUX INDUSTRIES LTD.**

Lux Industries Ltd\* (BSE: 539542 | NSE: LUXIND) manufactures more than 100 products across 12 major brands comprising a complete range of innerwear for men, women, and children. Lux produces vests, T-shirts, briefs, boxers, spaghetis, thermals, panties, and leggings represented by some of the most prominent brands. These brands comprise category leaders such as LUX Cozi, LUX Cozi Glo, ONN Premium Wear, LUX Bigshot, LUX Venus, LUX Cott'swool, LUX Inferno, LUX Classic, LUX Mozze and LUX Karishma. Lux is present in more than 45+ countries and has reiterated its leadership position in the domestic market with over 900 dealer and distributor network.

For further information please contact: Perfect Relations Pvt. Ltd.

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