



August 16, 2016

To, The Secretary, BSE Limited, P.J. Towers, Dalal Street, Mumbai- 400 001 Scrip Code: 539542	To, The Secretary, National Stock Exchange of India Ltd., Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051 Symbol: LUXIND	To, The Secretary, The Calcutta Stock Exchange Limited, 7, Lyons Range, Kolkata- 700 001 Scrip Code: 022124	To, The Secretary, The Ahmedabad Stock Exchange Limited, 1st Floor, Kamdhenu Complex, Opp. Sahajanand College, Panjara Pole, Ahmedabad: 380 015 Scrip Code: 32985/LUX HOSIN
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Dear Sir,

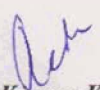
Sub: Q1 Financial Year 2016-17 Press Release.

Enclosed please find the Press Release in relation to the Unaudited Financial Results of the Company for the quarter ended 30th June, 2016.

This is for your information and record.

Thanking You

Yours faithfully,
for LUX INDUSTRIES LIMITED


Pankaj Kumar Kedia
(Vice President & Company Secretary)

LUX INDUSTRIES LTD

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Regd. Office: 39 Kali Krishna Tagore Street, Kolkata - 700 007, India, P: 91-33-2259 8155, Website: www.luxinnerwear.com • CIN : L17309WB1995PLC073053



LUX INDUSTRIES LTD. – registers top line growth of 10.08% in Q1 2016-17

QUARTERLY TURNOVER OF ₹ 183.20 CRORE, UP 10.08% Q1-O-Q1

QUARTERLY EBIDTA OF ₹ 19.99 CRORE, UP 21.74% Q1-O-Q1

QUARTERLY PAT OF ₹ 10.17CRORE, UP 17.98% Q1-O-Q1

Kolkata, 16th August, 2016: Lux Industries Limited (LIL) (BSE: 539542 | NSE: LUXIND) today reported its financial performance for the quarter ended 30th June, 2016. Highlights of the un-audited financial results as compared to the previous quarter ended 30th June 2015 are:

FINANCIAL PERFORMANCE

	QE June 2015		QE June 2016		Growth wrt Q1 FY 16	
		Rs in Crores		Rs in Crores		Rs in Crores
Turnover		166.42		183.20	10.08%	16.78
EBIDTA	9.87%	16.42	10.91%	19.99	21.74%	3.57
Profit Before Tax (PBT)	7.76%	12.92	8.56%	15.68	21.36%	2.76
PAT	5.18%	8.62	5.55%	10.17	17.98%	1.55
EPS (FV Rs 2/- per Equity Share)		3.41		4.00		

- Top line growth at 10.08% - better than 3.57% in FY 2016
- EBITA margin up by 104bps Q1-on-Q1. At 10.91% it's higher than 10.08% in FY 2016.
- Profit Before Tax up 80 bps.
- Cash Profit increased by 17.51% to ₹ 11.34 Crore (from ₹ 9.65 Crore)
- Revenue Growth contributed by volume was 60% and contribution by value was 40%

Mr. Ashok Todi, Chairman, Lux Industries Ltd. Stated, "At Lux Industries Ltd. we are consistently focusing on the growing markets through new innovative product introductions. Lux Industries Ltd. have always crafted industry benchmarks and the growth in the first quarter of the current fiscal year reiterates our position as one of the fastest growing innerwear companies in India. Our share of exports remained at 13% in spite of single digit growth that the industry has been experiencing. Our aim would be to maintain the sales growth rate achieved in this quarter and we expect better contribution from the winter products like Lux Cottswool and Lux Inferno in next two quarters."



PRESS RELEASE – Q1 RESULTS FY 2016 - 17

Further **Mr Pradip Todi, Managing Director, Lux Industries Ltd.** added *“In this quarter we have commenced the commercial production at our Dankuni Plant in West Bengal, which is by far the largest facility across the country. The new unit currently has a total capacity of 500,000 pieces per day. The company now produces 1.2 million pieces per day and expects to add another 200,000 pieces per day taking it up to 1.4million. Our focus would remain in bringing more innovation in the products that we will offer to our consumers over the course of FY17.”*

In the men’s category the company also introduced **ONN Casualz**, foraying into a range of casual wear with **Track Pants, Shorts, T-shirts** and **Three-Quarter Pants**. Other new products includes **LUX COZI GLO** collection which has innovative fabrics like cotton modal and has witnessed path breaking success in the market.

The company’s aggregate manufacturing capacity is at **1.2 million garments per day** across more than **11 manufacturing facilities** in India. Lux Industries Ltd. has more than doubled its revenue in the past 5 years and is constantly pushing its boundaries to increase its turnovers while maintaining its uncompromising stance on quality. Lux as a brand continues to strengthen its leadership in the innerwear category by unlocking comfort and style.

About LUX INDUSTRIES LTD.

Lux Industries Ltd. (BSE: 539542 | NSE: LUXIND) manufactures more than 100 products across 12 major brands comprising a complete range of innerwear for men, women, and children. Lux produces vests, T-shirts, briefs, boxers, spaghettis, thermals, panties, and leggings represented by some of the most prominent brands. These brands comprise category leaders such as LUX Cozi Innerwear, ONN Premium Wear, LUX Bigshot, GenX Style Inners, LUX Venus, LUX Cott’swool, LUX Inferno, LUX Classic, LUX Mozze and LUX Karishma. Lux is present in more than 45+ countries and has reiterated its leadership position in the domestic market with over 900 dealer and distributor network. The brands manufacturing capacities stands at 1.2 mn garments per day across 11 manufacturing facilities.

For further information please contact: Perfect Relations Pvt. Ltd.

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