PURAVANKARA

08.08.2013

General Manager – DCS,
Listing Operations-Corporate Services Dept.
BSE Ltd.
Ground Floor, 'P J. Towers,
Dalal Street, Fort,
Mumbai 400 001.

Fax No.022 022-2272 3121/ 3719/ 2037/ 2039/ 2041/ 2061/ 1278/ 1557/ 3354/ 3577.
Tel 022 - 2272 1233 / 34 /022-22721121 /2375
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corp.relations@bseindia.com

The Manager,
Listing Department,
National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex, Bandra(E),
Mumbai 400 051.

Fax No.022 26598237 / 38 26598347 / 48
Tel No.2659 8452 / 26598235 – 36 / 26598100
Stock Code: PURVA
By Courier
cmlist@nse.co.in

Dear Sir / Madam,

Sub.: PRESS RELEASE – "PURAVANKARA BRINGS UNMATCHED UBER-LUXURY PROPERTY TO JP NAGAR".
Ref. : Clause 36 of the Equity Listing Agreement

Enclosed please find a Press Release titled - "PURAVANKARA BRINGS UNMATCHED UBER-LUXURY PROPERTY TO JP NAGAR".

Request you to take the same on record & acknowledge.

Thanking you,

Yours sincerely

For Puravankara Projects Limited,

PURAVANKARA PROJECTS LTD. BANGALORE 560 042

Anil Kumar A.
Chief Financial Officer

Encl.: a/a

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PRESS RELEASE:

PURAVANKARA

PURAVANKARA BRINGS UNMATCHED UBER-LUXURY PROPERTY TO JP NAGAR

Bengaluru – August 8, 2013 Puravankara Projects Limited, a premier real-estate developer in the country, is set to launch an unrivalled super-luxury project in JP Nagar.

The property, regally named Purva Coronation Square, is designed to indulge the inclinations of modern-day royalty.

Superlative interiors and bespoke embellishments elevate refined living to stratospheric heights. Amenities are extravagant and exclusive. Private pools, private gardens, private elevators, private entertainment zones -private et al. After all, aristocrats can hardly be expected to share!

This consummate ode to genteel living is equipped with a golf simulator, cigar & poker room and squash courts, making it a recreational haven.

The stately Purva Coronation Square will be available only to a select few, even among the upper echelons. The property is limited to 20 homes, which are not simply villas, but befittingly, mansions. These palatial residences ranging from 6000 to 7000 square feet are priced between Rs. 5.00 to 7.50 Crores.

Commenting on the launch, Jackbastian Nazareth, Group CEO said "We are proud to launch this ultra-premium property at the prime JP Nagar location. The well-heeled are ever more sophisticated and willing to pay a premium for upscale homes. I believe that Purva Coronation Square will be among the most desirable addresses in South Bangalore"

With construction underway, Puravankara intends to deliver this majestic property in 2 years.

About Puravankara Projects Limited:

Puravankara Projects Limited is a leading real estate company in India, with significant presence in Bangalore, Kochi, Chennai, Coimbatore, Hyderabad, Mysore and overseas in the United Arab Emirates, Kingdom of Saudi Arabia and Sri Lanka. The company has successfully completed 41 residential and 2 commercial projects encompassing 16.52 million square feet. Currently, it has 28.04 million square feet of projects under development with an additional 81.57 million square feet in projected development over the next 7-10 years.

Puravankara has the distinction of being the first developer to obtain FDI in the Indian real estate industry through a joint venture with Singapore based Keppel Land Limited, the property arm of the conglomerate Keppel Corporation Limited. Two projects under the joint-venture initiative are underway in Bangalore and Kolkata.

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Puravankara Projects Limited is listed on the National Stock Exchange of India Limited (NSE) and the Bombay Stock Exchange (BSE). For further information on Puravankara, please visit website: www.puravankara.com.

Press Contact:

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