

Akhil Chaturvedi

Bungalow No.-1, Unit-1, Premium Units CHS Ltd, Lokhandwala Complex, Versova Link Road,
Andheri (West), Mumbai - 400053

Date: 07th April, 2017

National Stock Exchange of India Limited

Exchange Plaza

Bandra Kurla Complex

Bandra (E), Mumbai 400 051

BSE Limited

Listing Department

P.J. Towers, Dalal Street,

Fort, Mumbai 400 001

Dear Sir,

Subject: Disclosures pursuant to Regulation 30(2) of SEBI (SAST) Regulations, 2011

Target Company: Provogue India Limited (NSE Code: PROVOGE, BSE Code: 532647)

Please find enclosed herewith a consolidated annual disclosure with respect to shareholding of Promoters and Promoter Group of the target company as of 31st March 2017 in compliance with Regulation 30(2) of SEBI (SAST) Regulations, 2011.

For operational convenience, this disclosure is being filed as a consolidated disclosure for and on behalf of all promoters and entities forming part of Promoter Group on receipt of individual disclosures from them instead of filing of separate disclosures by each person.

Kindly take the same on your record.

Thanking you,

Yours faithfully,



Akhil Chaturvedi

Promoter of Provogue (India) Limited

Encl.: a/a

CC:

Compliance Officer

Provogue (India) Limited

105/106, Provogue House, Off New Link Road,

Andheri (West), Mumbai - 400 053

Note: The Loans & Investment Committee of Board of Directors of the Company in its meeting held on 20.03.2013 authorised Mr. Deep Gupta and/or Mr. Akhil Chaturvedi, Promoters to make/file disclosures to the stock exchanges and other authorities for and on behalf of all Promoters and entities forming part of Promoter group of the Company.

Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part A- Details of Shareholding

1	Name of the Target Company (TC)	Provogue (India) Limited																																																																																														
2	Name(s) of the stock exchange(s) where the shares of the TC are listed	1. National Stock Exchange of India Limited (Scrip Code : PROVOGE) 2. Bombay Stock Exchange Limited (Scrip Code : 532647)																																																																																														
3	Particulars of the shareholder(s) :																																																																																															
a.	Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. OR	Not Applicable																																																																																														
b.	Name(s) of promoter(s), member of the promoter group and PAC with him.	<table><thead><tr><th colspan="2">Name</th><th>No. of shares</th><th>Percentage (%)</th></tr></thead><tbody><tr><td>Mr. Nikhil Chaturvedi</td><td>Promoter</td><td>80,85,806</td><td>3.46%</td></tr><tr><td>Mr. Salil Chaturvedi</td><td>Promoter</td><td>1,02,95,135</td><td>4.41%</td></tr><tr><td>Mrs. Anisha Chaturvedi</td><td>Promoter Group - PAC</td><td>1,44,225</td><td>0.06%</td></tr><tr><td>Mrs. Anisha Chhabra</td><td>Promoter Group - PAC</td><td>22,000</td><td>0.01%</td></tr><tr><td>Mrs. Anisha Chhabra</td><td>Promoter Group - PAC</td><td>35</td><td>0.00%</td></tr><tr><td>Mr. Deep Gupta</td><td>Promoter</td><td>56,73,445</td><td>2.43%</td></tr><tr><td>Mr. Subhash Gupta</td><td>Promoter Group - PAC</td><td>5,685</td><td>0.00%</td></tr><tr><td>Mrs. Veena Gupta</td><td>Promoter Group - PAC</td><td>70,005</td><td>0.03%</td></tr><tr><td>Mrs. Santosh Gupta</td><td>Promoter Group - PAC</td><td>10,000</td><td>0.00%</td></tr><tr><td>Mr. Akhil Chaturvedi</td><td>Promoter</td><td>28,84,330</td><td>1.24%</td></tr><tr><td>Mr. Nigam Patel</td><td>Promoter</td><td>27,13,222</td><td>1.16%</td></tr><tr><td>Mr. Rakesh Rawat</td><td>Promoter</td><td>41,11,750</td><td>1.76%</td></tr><tr><td>Mr. Ghanshyam Rawat</td><td>Promoter Group - PAC</td><td>20,000</td><td>0.01%</td></tr><tr><td>Mr. Pushplata Rawat</td><td>Promoter Group - PAC</td><td>36,501</td><td>0.02%</td></tr><tr><td>Mrs. Vandana Vaidh</td><td>Promoter Group</td><td>1,620</td><td>0.00%</td></tr><tr><td>Mr. Virendra Chhabra</td><td>Promoter Group</td><td>3,92,300</td><td>0.17%</td></tr><tr><td>Mrs. Bala Chhabra</td><td>Promoter Group - PAC</td><td>1,00,000</td><td>0.04%</td></tr><tr><td>Mr. Sushant Chhabra</td><td>Promoter Group - PAC</td><td>67,300</td><td>0.03%</td></tr><tr><td>Floro Mercantile LLP</td><td>Promoter Group</td><td>62,40,000</td><td>2.67%</td></tr><tr><td>Topspeed Trading Company LLP</td><td>Promoter Group</td><td>48,00,000</td><td>2.06%</td></tr><tr><td>Meerut Festival City LLP</td><td>Promoter Group</td><td>14,99,640</td><td>0.64%</td></tr><tr><td colspan="2">Total</td><td>4,71,72,999</td><td>20.21%</td></tr></tbody></table>			Name		No. of shares	Percentage (%)	Mr. Nikhil Chaturvedi	Promoter	80,85,806	3.46%	Mr. Salil Chaturvedi	Promoter	1,02,95,135	4.41%	Mrs. Anisha Chaturvedi	Promoter Group - PAC	1,44,225	0.06%	Mrs. Anisha Chhabra	Promoter Group - PAC	22,000	0.01%	Mrs. Anisha Chhabra	Promoter Group - PAC	35	0.00%	Mr. Deep Gupta	Promoter	56,73,445	2.43%	Mr. Subhash Gupta	Promoter Group - PAC	5,685	0.00%	Mrs. Veena Gupta	Promoter Group - PAC	70,005	0.03%	Mrs. Santosh Gupta	Promoter Group - PAC	10,000	0.00%	Mr. Akhil Chaturvedi	Promoter	28,84,330	1.24%	Mr. Nigam Patel	Promoter	27,13,222	1.16%	Mr. Rakesh Rawat	Promoter	41,11,750	1.76%	Mr. Ghanshyam Rawat	Promoter Group - PAC	20,000	0.01%	Mr. Pushplata Rawat	Promoter Group - PAC	36,501	0.02%	Mrs. Vandana Vaidh	Promoter Group	1,620	0.00%	Mr. Virendra Chhabra	Promoter Group	3,92,300	0.17%	Mrs. Bala Chhabra	Promoter Group - PAC	1,00,000	0.04%	Mr. Sushant Chhabra	Promoter Group - PAC	67,300	0.03%	Floro Mercantile LLP	Promoter Group	62,40,000	2.67%	Topspeed Trading Company LLP	Promoter Group	48,00,000	2.06%	Meerut Festival City LLP	Promoter Group	14,99,640	0.64%	Total		4,71,72,999	20.21%
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4	Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share / voting capital wherever applicable	% of total diluted share/voting capital of TC (*)																																																																																												
As of March 31st 2017, holding of:																																																																																																
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b)	Voting Rights (otherwise than by shares)	Not Applicable																																																																																														
c)	Warrants	Not Applicable																																																																																														
d)	Convertible Securities	Not Applicable																																																																																														
e)	Any other instrument that would entitle the holder to receive shares in the TC.	Not Applicable																																																																																														
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