



STCI FINANCE LIMITED

(Formerly Securities Trading Corporation of India Limited)

Regd. Off.: A/B 1-802, "A" Wing, 8th Floor, Marathon Innova, Marathon Nextgen Compound,
Off. G. K. Marg, Lower Parel (West), Mumbai - 400 013.

STCIfin.No. /CS./2011-12

December 21, 2011

National Stock Exchange of India Ltd.
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex
Bandra (E)
Mumbai - 400 051

Dear Sir,

Sub: Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers)
Regulations 2011

We enclose herewith the disclosure / format in terms of terms of Regulation 29(1) of
SEBI (Substantial Acquisition of Shares and Takeovers) Regulations 2011.

Thanking you.

- Yours faithfully,

Suparna Sharma
Company Secretary

Encl: As above.

Annexure-A

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1	Name of the Target Company (TC)	Provogue (India) Limited		
2	Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	STCI Finance Limited		
3	Whether the acquirer belongs to Promoter/Promoter group	No		
4	Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited , National Stock Exchange of India Limited		
5	Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t.total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
	Before the acquisition under consideration, holding of :			
	a) Shares carrying voting rights	-	-	-
	b) Voting rights (VR) otherwise than by equity shares	-	-	-
	c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
	Total (a+b+c)	-	-	-
	Details of acquisition **			
	a) Shares carrying voting rights acquired	8900000	7.78%	7.78%
	b) VRs acquired otherwise than by equity shares	-	-	-
	c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	-	-	-
	Total (a+b+c)	8900000	7.78%	7.78%
	After the acquisition, holding of: **			
	a) Shares carrying voting rights	8900000	7.78%	7.78%
	b) VRs otherwise than by equity shares	-	-	-
	c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
	Total (a+b+c)	8900000	7.78%	7.78%

6	Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	Shares offered as part of collateral/encumbrances created in consideration of borrowing by various clients over a period of time and which becomes reportable under New Takeover Regulations
7	Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	
8	Equity share capital / total voting capital of the TC before the said acquisition	114357095
9	Equity share capital/ total voting capital of the TC after the said acquisition	114357095
10	Total diluted share/voting capital of the TC after the said acquisition	114357095

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(**) Figures doesn't include proprietary position taken by subsidiaries for trading and investments.



Signature of the acquirer / Authorised Signatory

Place:

Mumbai

Date:

21.12.2011