



pricol limited

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CIN - L33129TZ1972PLC000641

PL/SEC/TGT/2014-15/289

September 29, 2014

Department of Corporate Services BSE Limited 1st Floor, New Trading Ring Rotunda Building Phiroze Jeejeebhoy Towers Dalal Street Mumbai – 400 001	Listing Department National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1 G Block, Bandra Kurla Complex Bandra East, Mumbai – 400 051
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Sub: Business update.

Dear Sir/Madam,

We are pleased to inform you that, the Company has executed a Business Transfer Agreement with Suprajit Engineering Limited, Bangalore for sale of Company's Automotive Speedo Cable Business (a non-core business) which had estimated annual sales of Rs.100 million, on a Slump Sale Basis.

Please treat the above as compliance pursuant to the provisions of Listing Agreement.

Thanking you,

Yours faithfully

for **PRICOL LIMITED**

T.G.THAMIZHANBAN
COMPANY SECRETARY

