Silly Monks Entertainment Limited
CIN: U92120TG2013PLC090132
301, Ektha Pearl, Plot No. 2-17-89,
B P Raju Marg, Kothaguda, Kondapur,
Hyderabad, TS - 500084, INDIA

Date: May 31, 2018
Place: Hyderabad

To
The Manger – Listing Department
National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400 051

Sub: Press release to National Stock Exchange of India Limited ("Stock Exchange")
Ref: Silly Monks Entertainment Limited (SYMBOL: SILLYMONKS)

Dear Sir/Madam,

Pursuant to Regulation 30 of Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI (LODR) Regulations, 2015), please find attached herewith the press release of Silly Monks Entertainment Limited, in relation to Amazon Prime Video launches its first Telugu Regional Prime Exclusive, **"GangStars"**. Produced by **Silly Monks Entertainment Limited** in collaboration with Early Monsoon Tales (A Web Division of Vyjayanthi Movies).

You are requested to take the same on your records.

Thanking You,

For Silly Monks Entertainment Limited

Silly Monks Entertainment Limited Hyderabad

Sushma Barla
Company Secretary & Compliance Officer

ENCL.: As above

Silly Monks Entertainment Limited
CIN: U92120TG2013PLC090132
301, Ektha Pearl, Plot No. 2-17-89,
B P Raju Marg, Kothaguda, Kondapur,
Hyderabad, TS - 500084, INDIA

Amazon Prime Video launches its First Telugu Regional Prime Exclusive, GangStars

~ Amazon Prime Video presents GangStars, a quirky tale full of comedy, launching on June 1, 2018 ~

~ Available in Telugu, Tamil and Hindi, GangStars brings together legendary actor Jagapati Babu, along with powerhouse performers like Shweta Basu Prasad and Navdeep ~

Hyderabad, May 30, 2018: Amazon Prime Video today launched its first Telugu Prime Exclusive series in India, GangStars. **Produced by Silly Monks Entertainment** and Early Monsoon Tales (A web division of Vyjayanthi Movies); the series brings together some of the best talent from Tollywood. Starting June 1, 2018, GangStars will be available in Telugu, Tamil and Hindi exclusively on Amazon Prime Video. The series stars Telugu superstar Jagapati Babu along with seasoned actors like Navdeep, Shweta Basu Prasad, Sidhu Jonnalagadda, Apoorva Arora, Posani Krishna Murali and Sivaji. The 12 episode binge-watch series, GangStars, brings together the cinematic experience of a film, with the quintessential Telugu style of movie-making. The Amazon Prime Video Exclusive will be available on the service starting 1st of June, 2018.

With overtones of comedy, this fast-paced series promises great performances by a talented cast. A Gangster, a Superstar, a Diva, a Newbie Producer, a Struggling Director and a Blockbuster Producer – all come together in this laugh riot titled GangStars. This comedy caper is set in the film industry backdrop and involves two movie stars, two ex-lovers, and one gangster. How one incident sets up a chain of events in motion and interconnects the lives of all these characters, interspersed with a murder is the intriguing crux of the narrative.

Sanjay Reddy, Managing Director, Silly Monks Entertainment & **Swapna Dutt, Managing Partner, Early Monsoon Tales,** when talking about the show said, "We are thrilled to collaborate with Amazon Prime Video to create one of the first exclusives on the service in a regional language. With a strong story line, credible directors and producers and an all-star cast, we believe, the audience will love what we have in store for them."

GangStars Series Synopsis

Krishna Das is a notorious gangster in Hyderabad who is well known for his criminal activities. He once threatens to kill a lab technician who owes him money. This one act sets a chain of events in motion that hit back at him. Ajay is a youngster who dreams of making it at as a filmmaker and has so far been unsuccessful in getting a foothold into the industry. Keerthi is the niece of a film star's manager and is star struck with the film industry. Coincidently, Keerthi and Ajay end up getting an opportunity to become managers to two of the hottest young stars in the industry - Vishwa and Aishwarya. Meanwhile Das takes the help of a Film producer, Pala Subrahmaniam, to launder his money by investing it in a film that stars Vishwa and Aishwarya. With ups and downs coming their way, will they be able to complete the film and will Das realize the truth of his medical condition?

Silly Monks Entertainment Limited Hyderabad

Silly Monks Entertainment Limited
CIN: U92120TG2013PLC090132
301, Ektha Pearl, Plot No. 2-17-89,
B P Raju Marg, Kothaguda, Kondapur,
Hyderabad, TS - 500084, INDIA

Watch the Teaser Here: https://www.youtube.com/watch?v=Rye4ZgqZ-jw
Watch the Trailer Here: https://www.youtube.com/watch?v=9OKBbT_ZhLY

Artiste Quotes

Jagapati Babu
"**GangStars** has something for everyone – a blend of drama, thriller and comedy! It has a great script and I have complete faith in the director, producer and Amazon Prime Video; for bringing the vision of this show to life. After Legend, this is one of my most memorable projects and I hope audiences love the show as much I loved being a part of it"

Shweta Basu Prasad
"While cinema remains my first love, I know that the digital wave is taking India by storm. I'm happy to be a part of **GangStars**, a series that will truly bring Telugu content to the fore. My character is that of a difficult actress and I'm happy that I've managed to portray a variety of emotions. **GangStars** has truly brought out the diva in me!"

Navdeep
"**GangStars** is a fast paced series that personifies the essence of Telugu cinema. It's fun, energetic and most of all, super entertaining! The team has come together wonderfully to create this masterpiece and I'm sure audiences from across the country will enjoy it!"

Sidhu Jonnalagadda
"With the changing trend and digital platforms getting popular with the viewers; I am glad to be a part of a show like **GangStars**. Amazon Prime Video is a great platform to present this story. Its fast, its gripping and its premium content on a platter."

Posani Krishna Murali
"The creators of the show were kind enough to weave an interesting character for me! Amidst the chaos and confusion, layers of my character's persona truly shine through. **GangStars** is a beautiful experiment of Thriller and Comedy coming together and each and every episode will keep the viewer hooked on to the series."

Apoorva Arora
"Everyone says their story is unique, but **GangStars** truly embodies that! It's a train of chaos that is lighthearted yet entertaining. Proud moment for Telugu cinema for producing a show like **GangStars** for a global service like Amazon Prime Video"

Sivaji
"A laugh riot with a hint of suspense is what best describes the show. I'm happy to be a part of a show like **GangStars** that has some talented names associated with it. The narrative is what appealed to me the most and I hope that people watch the show over and over again"

Silly Monks Entertainment Limited Hyderabad

PRIME EXCLUSIVE
GANGSTARS