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September 19, 2016

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Dear Sirs,

Sub: Press Release

Please find enclosed herewith a press release titled "Zensar Technologies' Game Testing Centre of Excellence (CoE) to Offer Custom Testing Approach".

You are requested to kindly take the same on records.

Kindly acknowledge the receipt of the communication.

Thanking you,

For ZENSAR TECHNOLOGIES LIMITED

NILESH LIMAYE
COMPANY SECRETARY
Membership No. A4075

ZENSAR TECHNOLOGIES LTD. PUNE 411014

Zensar Technologies' Game Testing Centre of Excellence (CoE) to Offer Custom Testing Approach

Aligned with customer's development and testing objectives

Pune, India, September 16, 2016: Zensar Technologies, a leading provider of digital solutions, software and infrastructure services, announced today that it has created a specialized Game Testing Centre of Excellence (CoE) aimed at helping gaming companies leverage the benefits of speed, efficiency aligned with its testing and development goals. The Gaming CoE brings together Zensar's demonstrated expertise in end to end testing and niche testing, in a framework that will help the gaming industry scale new levels of cost reduction and building a better user experience.

Commenting on this strategic development, Sandeep Kishore, CEO and Managing Director, Zensar Technologies, "The global gaming industry is growing at a fast pace with mobility and better connectivity bringing in more players to the fold. In this context, testing services designed specially to address the unique challenges facing this industry such as competition, faster games, security, speed, overall user experience etc. will help build a cost-effective and a robust operation. Our focus is to enable this highly digital led industry implement our "Return on Digital" strategy with clear visible results."

According to Prameela Kalive, Executive Vice President, Global Head – Custom Application Solutions, Zensar Technologies, "We have the experience of working in this space to help build a customized approach to test multiple aspects of various games, while ensuring that the customer is able to gain operational efficiencies. It was a logical move to bring together our domain expertise and experience in the form of this specialized offering under our Testing practice. We are confident that our customers will be able to realize the benefits on offer in both, the short and long term."

"Our testing practice is a mature one, with proven results in the area of end to end testing services. We have created the Game Testing CoE with the objective of having a specialized focus on the dynamic needs of the gaming industry. We have already seen successful implementations of this offering across customer projects," said **Sandeep Kumar Peshkar, Vice President & Global Practice Head – Testing – Custom Applications Solutions.**

Zensar 's Game Testing CoE offers customers a complete end to end testing framework across the console, mobile, PC and online games. The CoE has a Game Certification readiness kit for regulatory bodies like AGCC, Isle of Man, UKGC, NDJE, BCLC etc. The team offers various tools to ensure that best in class industry practices are followed.

The key benefits on offer to gaming companies are outlined as below:

Quality

- Visible enhancement in Testing effectiveness
- Zero Sev 1 or Sev 2 defects in Production
- Delivery through secured ODC with 100% focus on data security and IP confidentiality

Cost

- Significant reduction in cost of testing
- No CAPEX Cost for any tools/Licenses
- OPEX cost model using pay per use model

Time

- Automation is Best in Class
- SLA / Outcome based delivery

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- High level of focus on timely delivery

In terms of the offerings, Zensar's Game Testing CoE offers the following services:

- End to End testing services :
  - Functional E2E testing
  - Compatibility testing
  - Compliance testing
  - Usability testing
  - Playability testing
  - Mobility testing
- Non Functional testing
  - Performance testing
  - Security testing
  - Load testing for multi-player games
- Automation testing
  - Automation using open source & licensed tools
  - Automation of HTML, Flash games & API services

About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by strong track-record of innovation; credible investment in Digital solutions; assertion of commitment to client's success, Zensar 's comprehensive range of digital and technology services and solutions enable its customers to achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help them surpass challenges around running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

Zensar Technologies was cited in the May 4, 2016 '***Market Trends: Application Testing Services Must Address the Shift to Digital Business Requirements***' [ID G00261886], by analyst Susanne Matson of Gartner.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

