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March 8, 2018

Dear Sir, Madam,

Sub: Press Release

Please find attached the press release titled "Infosys Recognized as a Leader in Digital Marketing Services by NelsonHall".

This will also be made available on the Company's website at www.infosys.com.

This is for your information and records.

Yours sincerely,

For **Infosys Limited**



A.G.S. Manikantha
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PRESS RELEASE

Infosys Recognized as a Leader in Digital Marketing Services by NelsonHall

Bengaluru – March 8, 2018: Infosys (NYSE: INFY), a global leader in consulting, technology and next-generation services today announced that it has been positioned as a Leader in the 2017 NelsonHall NEAT vendor evaluation for Digital Marketing Services. Infosys has been acknowledged for its prowess in delivering immediate client benefits and ability to meet timely client requirements.

The NelsonHall Vendor Evaluation & Assessment Tool (NEAT) analyzed the performance of 11 vendors offering digital marketing services and their ability to anticipate future client requirements. Infosys has been ranked as a Leader for its next generation digital transformation services.

Key strengths mentioned in the report:

- Infosys was acknowledged for its strong commitment to enhance overall client experience and efficiency through personalized and segment specific data analytics
- Infosys' endeavor in developing a cognitive digital marketing toolbox utilizing home grown solutions like Customer Genome, Infosys NIA, and other tools and frameworks help in driving effective digital spending and decision making for clients
- The report also highlighted the company's focus on transformational marketing design programs, and consulting services to identify client requirements and provide recommendations
- Infosys was recognized for scaling up its onshore, nearshore, and offshore delivery network across North America, EMEA, APAC, and ANZ marking its expertise in digital marketing services across these geographies
- An ecosystem of digital marketing partnerships and strategic alliances along with Infosys' IT outsourcing capabilities were acknowledged for rapidly implementing digital marketing infrastructure for clients

Ravi Kumar, President & Deputy Chief Operating Officer, Infosys, said, "This recognition as a leader in digital marketing services is testimony to the company's continuous progress and success in implementing digital marketing infrastructure for our clients. We have a strong global team that works on digital marketing services offering analytics, consulting and operational support. Last year, our strategic acquisition of Brilliant Basics, a product design and client experience innovator, further expanded our worldwide connected network of digital studios and sharpened our focus on fulfilling global client requirements for end-to-end digital transformation solutions."

Ivan Kotzev, Research Analyst, Customer Experience (CX) Services, NelsonHall, said, "Infosys has once again proven its ability and emerged as a leader in digital marketing services. The scoring methodology is a combination of analyst assessment, principally around measurements of the ability to deliver immediate benefit; and feedback received during interviews of vendors' clients. Infosys'

continuous dedication to deliver immediate benefits through investments in digital marketing consulting, content management and campaign management has not only elevated its position in the industry but has also helped in the growth of clients."

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in next generation IT and business services. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is rigorous and all-original, and widely respected for the quality, depth and insight of its analysis.

About Infosys Ltd.

Infosys is a global leader in technology services and consulting. We enable clients in 45 countries to create and execute strategies for their digital transformation. From engineering to application development, knowledge management and business process management, we help our clients find the right problems to solve, and to solve these effectively. Our team of 200,000+ innovators, across the globe, is differentiated by the imagination, knowledge and experience, across industries and technologies that we bring to every project we undertake.

Visit www.infosys.com to see how Infosys (NYSE: INFY) can help your enterprise thrive in the digital age.

Safe Harbor

Certain statements in this press release concerning our future growth prospects are forward-looking statements regarding our future business expectations intended to qualify for the 'safe harbor' under the Private Securities Litigation Reform Act of 1995, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, fluctuations in foreign exchange rates, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, industry segment concentration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks or system failures, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Infosys has made strategic investments, withdrawal or expiration of governmental fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2017. These filings are available at www.sec.gov. Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. In addition, please note that any forward-looking statements contained herein are based on assumptions that we believe to be reasonable as of the date of this press release. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company unless it is required by law.

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