VRL/SEC/EXCHANGE

05.05.2016

National Stock Exchange of India Ltd.5th Floor , Exchange Plaza Bandra (E), Mumbai- 400 051	**Dept. of Corporate Services** The Stock Exchange, Mumbai 25th Floor, Phiroze Jeejeebhoy Towers Dalal Street, Mumbai

Sub.: Venus launches its second OTC product "SWACHH GUARD" a herbal Hand Sanitizer

Dear Sir/ Madam,

We are pleased to inform you that Venus Remedies Limited, a research based global pharmaceutical company achieved yet another landmark by launching its second research based OTC product 'SWACHH GUARD', a herbal hand sanitizer on "World Hand Hygiene Day"

On the launch event, Mr. Pawan Chaudhary, Chairman & Managing Director said, *"The Company is expanding it's portfolio of OTC basket and It is a matter of great pride to add one more feather to our OTC segment by launching "SWACHH GUARD" a herbal hand sanitizer.* "SWACHH GUARD" *as active herbal ingredients and is a research product from Venus Medicine Research Center. With the launch of* "SWACHH GUARD"*, the company proudly support "Swacch Bharat Mission".*

Hand sanitizer becomes more relevant when there is no easy access to soap & water or not enough time to wash thoroughly. Hand-cleaning has become basic requirement to reduce harmful germ transmission. This will also help to battle the rise in antibiotic resistance, he further added.

"SWACHH GUARD" contains active herbal ingredients with natural moisturizer which helps in killing upto 99.99% germs, leaving less skin dryness & irritation than hand-washing. It acts fast to kill micro-organism & reduces the spreading illness and is a first line of defense against harmful germs.

The Company will use its existing marketing network to make the product available. The Indian market size of hand sanitizers is estimated at Rs 25 crore and growing by 50 per cent annually.

Kindly take it on your record.

Yours faithfully,
for VENUS REMEDIES LIMITED.

Neha Kodan
(Company Secretary)

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