

Sterlite Technologies Limited
Godrej Millennium
9 Koregaon Road, Pune 411001
Maharashtra, INDIA
CIN L31300MH2000PLC269261

Phone: +91.20.30514000
Fax: +91.20.30514113
www.sterlitetechnologies.com

August 8, 2016

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C-1, G Block,
Bandra Kurla Complex, Bandra (East)
Mumbai - 400 051.

BSE Limited Ltd.
Phirozee Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

Subject: News Release

Ref.: Scrip Code 532374

Scrip ID STRTECH

Dear Sir/Madam,

We are enclosing herewith a news release to intimate that Sterlite Tech redefines data network deployment standards - launches Sterlite Academy.

Please take this on your records.

Thanking you,

Yours faithfully,

For Sterlite Technologies Limited

A.V. Deshpande

Amit Deshpande
Company Secretary (ACS 17551)



Enclosure: As above



PRESS RELEASE

FOR IMMEDIATE DISSEMINATION

Sterlite Tech redefines data network deployment standards - launches Sterlite Academy

- *Sterlite Academy aims to create a certified talent pool of Smart Network professionals*
- *Sterlite Academy will ensure high-rate of reliability and standardisation of optical fibre network deployment practices & processes, in line with global best practices*

PUNE, August 8, 2016: Sterlite Technologies Ltd., [BSE: 532374, NSE: STRTECH] which designs, builds and manages data networks for telecoms globally, today announced the launch of Sterlite Academy. Sterlite Academy aims at creating a skilled talent pool of **Smart Network professionals** in India to enable the creation of smart data networks for **Digital India, Smart Cities and 4G** rollout.

With rising data demand, a robust mobile backhaul network is very critical. In India, less than 20% of mobile tower sites have a robust fibre backbone as compared to 70-80% in the developed countries. Given the importance of this infrastructure, multiple Telcos are investing in fiberisation of backhaul networks. However, these network deployments are currently non-standardised and implemented through untrained resources. These result in poor deployment quality, very low reliability, low lifetime and high operating expenses.

To bring about a transformation in the creation of smarter networks, which have at least twice the lifetime of the current fibre networks, Sterlite Tech has launched Sterlite Academy that brings together its strong expertise in **optical fibre network designing, building and management** through global best practices and state-of-the-art research.

Highlighting the role Sterlite Academy will play in broadband deployment, **Dr. Anand Agarwal, CEO, Sterlite Technologies**, said, “Our close association with telecom operators has enabled us to understand their challenges for network deployment. For India to progress to a knowledge-based society, it is imperative that broadband penetration improves. A big challenge to this is the lack of skilled work force in creation of data infrastructure. This is acting as a roadblock for many mission critical projects in both, public and private sectors. We are happy to launch our Sterlite Academy, through which the industry can now look forward to gaining trained and certified professionals for their broadband infrastructure and fibre deployment projects.”

Sterlite Academy will enable the **entire value chain** involved in broadband network deployment to solve challenges of low lifetime and low reliability of currently deployed networks. This will help



bring **true broadband experience** to India and transform everyday lives of the citizens through high-speed internet.

Sterlite Tech has strong expertise in managing very large-scale broadband network deployments in urban and rural areas through projects such as BharatNet, Network for Spectrum, Smart Cities, FTTH, 4G, among others. All the learning and global standards have been leveraged while structuring the curriculum.

Sterlite Academy comprises some of the best minds in the country. This will provide the requisite impetus for **productive and quality output** that will eventually set the benchmark in the industry for optical fibre deployment. Sterlite Academy will impart extensive **hands-on training** and classroom sessions designed for the entire value chain in optical fibre cable deployment. The course modules are designed considering global best practices while customising for local market needs and Indian ecosystem. The courses are held in a **lab setting** based on the latest optical fibre technologies that enable individuals to deliver a perfect blend of quality and speed in deployment. The training programme is followed by rigorous assessments and certifications.

For details, write to sterlite.academy@sterlite.com

ABOUT STERLITE TECHNOLOGIES:

Sterlite Technologies Limited designs, builds and manages smarter networks. Sterlite Tech is a pure play telecom focussed business that develops & delivers optical communication products, network & system integration services and software solutions for telecoms globally. Sterlite Tech is among the leaders in all its business areas and has operations on a global scale with manufacturing presence in India, China and Brazil. Sterlite Tech aims to transform everyday living by delivering smarter networks. Sterlite Tech is India's only fully integrated provider of optical fibre preforms, optical fibres and cables. With a strong portfolio of over 125 patents, Sterlite Tech is home to India's only Centre of Excellence for broadband research. Projects undertaken by the company include intrusion-proof secure network for the Armed Forces, rural broadband for BharatNet, Smart Cities' development, and establishing high-speed Fibre-to-the-Home (FTTH) networks.

For more details, visit www.sterlitetech.com.

For details, contact:	
Corporate Communications	Human Resources
Sumedha Mahorey Sterlite Technologies Ltd Phone: +91.22.30450404 Email: sumedha.mahorey@sterlite.com	Niharika Jajoria Sterlite Technologies Ltd Phone: +91.20.30514269 Email: niharika.jajoria@sterlite.com