

BRIGADE ENTERPRISES LIMITED

29th & 30th Floors, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bangalore - 560 055, INDIA
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Brigade Enterprises Limited
Corporate Identity Number (CIN):
L85110KA1995PLC019126



For a better quality of life,
upgrade to Brigade

Ref: BEL/NSEBSE/23052014

23rd May, 2014

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051
Fax Nos. : 022-26598237/38

Department of Corporate Services - Listing
Bombay Stock Exchange Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001
Fax Nos.: 022- 22722037/2039

Re.: Scrip Symbol: **BRIGADE/Scrip Code: 532929**

Dear Sir,

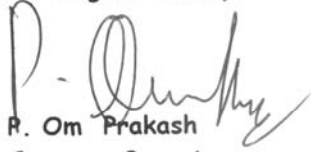
Sub.: Proposed Press release "Brigade Group Announces the Launch of White Mist at Brigade Omega, Bangalore".

We are enclosing herewith the proposed press release titled "Brigade Group Announces the Launch of White Mist at Brigade Omega, Bangalore".

Kindly take the same on your records.

Thanking You,
Yours truly,

For Brigade Enterprises Limited


R. Om Prakash
Company Secretary

Encl: a/a

Brigade Group Announces the Launch of White Mist **at Brigade Omega, Bangalore**

May 23rd, 2014 Bangalore - Brigade Group, one of India's leading real estate developers, today announced the launch of White Mist, a new premium tower facing the Thurahalli forest at Brigade Omega in Banashankari 6th stage with a slew of traditional & digital media advertising.

White Mist offers luxury 2, 3 & 4-bedroom apartments just across the beautiful 600-acre Thurahalli forest offering customers a choice of staying in the midst of nature, yet just a 15 minute drive to key locations like Bannerghatta Road and Electronic City.

These apartments which come with luxury fittings and a clubhouse with sports amenities are priced at Rs. 72 lakh onwards.

According to **Viswa Prathap Desu, VP Sales & Marketing**, "Brigade Omega has been designed to provide quality and personal space to a discerning few who wish to stay close to the city but still enjoy natural bounties of fresh air and warm sunlight."

To know more about this project visit www.BrigadeOmega.com and to know more about the Group visit www.BrigadeGroup.com

