September 02, 2015

The DCS – CRD
BSE Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The DCS - CRD
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you

Yours faithfully,
For Eros International Media Limited

Dimple Mehta
Company Secretary & Compliance Officer

Encl:- Press Release

Eros International's maiden Malayalam venture *Life of Josutty* to release on 18th September 2015

Directed by Jeethu Joseph, movie is co-produced by Backwater Studios

Mumbai, Cochin, 2nd September 2015: Riding high on the resounding success of their last regional hit, the Mahesh Babu starrer Telugu film *Srimanthudu*, Eros International Media Limited (Eros International), a leading global company in the Indian film entertainment industry is set to carve a niche in the Malayalam movie market with the release of its debut production, ***Life of Josutty***. Co-produced by Eros with Jayalal Menon and Anil Biswas' Backwater Studios, the film is set for a worldwide release on 18th September, 2015.

After creating history with the critically acclaimed *Drishyam*, *Life of Josutty* marks the next directorial venture by Jeethu Joseph.

Life of Josutty is a family drama starring Malayalam superstar Dileep along with Rachana Narayanankutty, Jyothikrishna, Harish Peradi, Sunil Sugatha, Suraj Vengharamoodu and Kalabhavan Mani. The film sees Jeethu and Dileep work together once again after their immensely successful *Boss.* Anil Johnson who has previously composed music for *Drishyam* has lent music for *Life of Josutty* as well.

After Eros' significant inroads into Tamil and Telugu cinema, the studio is now gearing to make its mark into the Malayalam market.

Commenting on Eros' foray into new regional markets, **Sunil Lulla, Managing Director, Eros International** said, *"Malayalam cinema has been blessed with a plethora of gifted directors, writers, actors and produces such diverse range of brilliant stories for discerning audiences. We are very happy to tap into this rich pool of talent by working with notable names like Dileep and Jeethu. Life of Josutty promises solid content for movie lovers with its unique story line backed by such a creative team".*

Director Jeethu Joseph added, *"Life of Josutty is not just a family entertainer but a journey through the realities of life".*

EROS INTERNATIONAL MEDIA LIMITED MUMBAI

EROS INTERNATIONAL MEDIA LIMITED
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CIN No. L99999MH1994PLC080502

Life of Josutty is a drama set against the backdrop of a family with a fantasy edge. The film went on floors on **January 2nd, 2015** and was shot across Idukki in Kerala and New Zealand. Eros International will release the film on **18th September, 2015**.

About Eros International Media Ltd

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com



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