



September 6, 2017

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 051 BSE – 500495	National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400 051 NSE – ESCORTS	Delhi Stock Exchange Limited DSE House, 3/1, Asaf Ali Road, New Delhi – 110 002 DSE – 00012
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Subject: Launching of Electric & Hydrostatic concept tractors and expansion of Company's Global Agricultural Products and Solutions portfolio

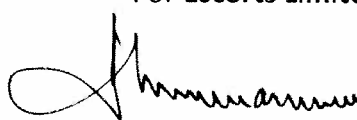
Dear Sir,

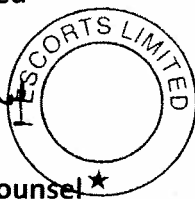
Pursuant to the Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the Press Release dated September 6, 2017 regarding launching of Electric & Hydrostatic concept tractors and expansion of Company's Global Agricultural Products and Solutions portfolio.

This is for your information and record.

Thanking you.

Yours faithfully,
For **Escorts Limited**


↓ **Ajay Sharma**
Group General Counsel
& Company Secretary



Encl: as above



ESCORTS

Escorts unveils India's first Electric Tractor Concept & Global Tractor Series

- *Launches India's first Hydrostatic & Electric Tractor Concept*
- *Expands its Global Agricultural Products and Solutions portfolio*

New Delhi, September 6, 2017: Escorts Ltd, India's leading engineering conglomerate today launched India's first Electric & Hydrostatic concept tractor and an expanded global portfolio of tractors for the export and domestic market in 22HP to 90 HP range under flagship brands Farmtrac and Powertrac compliant with tier 4 emission norms of Europe and America amidst 43 International distributors.

This includes the flagship New Escorts Tractor Series (NETS) with higher horse power (70 to 90 HP), Compact tractors in 22 to 30 HP range, Crossover tractors for both paddy and haulage applications, tractors with cabin options for driving comfort, along with tier 4 emission norms compliant CRDi engines which will cater to customer demands from the United States, Europe, Latin America, Africa and ASEAN countries apart from new generation farmers in India.

Speaking on the occasion, **Mr Rajan Nanda, Chairman, Escorts Ltd**, said, "Escorts is on a transformational journey of developing products for global markets and offer products of quality with specifications that would be competitive and attractive to buyers. Today's product showcase is a preview of the technical and qualitative development keeping the dynamics and demand of today's progressive farmers. We are spreading our operations to reach countries globally and will develop products mapped to the requirements of the customers and market."

Mr Nikhil Nanda, Managing Director, Escorts Ltd, added saying, "Escorts is extremely proud to launch Electric tractor concept displaying our frugal engineering to offer India's best to the world. Continuing with our massive transformative purpose of contributing to global food requirement we will enable farmers globally to produce more with mechanized farming products and solutions. New Escorts Tractor Series (NETS) launched today will create all together a new user experience in comfort and precision farming globally. Escorts will continue to showcase innovations through Exclusive, Escorts Exclusive Disruptive Innovation Platform year on year on 6th September, synonymous to "The Launch Day."

For the Editor:

The Escorts Group is among India's leading engineering conglomerates operating in high growth sectors of Agri Machinery, Material Handling & Construction Equipment and Railway Equipment. The Group has earned the trust of over 5 Million customers by way of product and process innovations over six decades of its existence. Escorts endeavours to transform lives in rural and urban India by leading the revolution in agriculture mechanization, modernization of automotive & railway technology and transformation of Indian construction.

For further information, please contact:

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