SONATA SOFTWARE LIMITED

CMMIDEV/5 SM
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October 30, 2015

The Listing Manager
Bombay Stock Exchange Ltd
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001.

Dear Sir/Madam,

Sub : Press Release

We are announcing today that the Company will be showcasing its award-winning Enterprise Digital Transformation technologies for the Travel industry at World Travel Market event in London being held from November 2nd to 5th 2015.

A copy of the press release is enclosed for your reference.

Kindly take the same on record.

Thanking you,

Very truly yours,
For **SONATA SOFTWARE LIMITED**

PRIYA MANOJ JASWANI
COMPANY SECRETARY

CC to : The National Stock Exchange Ltd - Mumbai

SONATA SOFTWARE

Sonata to showcase its award-winning Enterprise Digital Transformation technologies for the Travel industry at WTM London

Bengaluru, 30 October 2015

Sonata Software, a global technology solutions and services company, announced today that it will be participating as an exhibitor at the World Travel Market event in London being held from November 2nd to 5th 2015.

At the event, Sonata will showcase how Digital Transformation can help Travel Providers create a clear edge over competition in delivering a Seamless Travel Experience to their customers. Rezopia, an award-winning cloud based travel technology platform from Sonata Software helps travel companies to manage reservations, contracts, operations and distribution management on a single SaaS platform. With offerings in Omni channel commerce, Mobility, Analytics, CRM and ERP, Sonata manages to deliver end-to-end solutions for the Travel Provider. Sonata powers some of the largest players in the tour operator, wholesalers, corporate travel, online travel, rail and airline segments across the globe. At the event, Konrad Empacher, Director – Business Development, Sonata Software, will be speaking on "Creating the Next Gen Travel Experience" on Tuesday 3rd November at 13.30 hrs in the Travel Tech Theater.

Travel has been more deeply transformed by information technology than perhaps any other industry. There have been significant shifts to digital channels, and devices and data have become pervasive at every stage of the travel life cycle, impacting how people and processes have evolved to address customer fulfilment. Sonata has been at the forefront of driving this technology transformation.

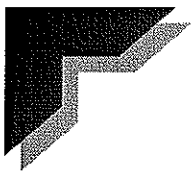
Speaking on the occasion, Bernaad Chetty, Director Platforms, Sonata Software said, "We are showcasing our award winning solution for travel providers that features a unified technology platform to drive a seamless travel experience. In conjunction with our solutions, our services continuously distinguished itself by focusing on delivering world-class technology products to the travel industry." Sonata will also present on the theme of how travel technology needs to meet the expectations of next Gen travelers.

WTM London in a leading annual B2B event providing a unique opportunity for the global travel trade to meet, network, negotiate and conduct business. The event, now in its 36th year, generates more than £2.5 billion of travel industry contracts.

About Sonata Software

Sonata Software is a global IT services firm focused on catalysing transformational IT initiatives of its clients through deep domain knowledge, technology expertise and customer commitment. The company delivers innovative new solutions for Travel, Retail & Consumer Goods and Software Product Companies by integrating technologies such as Omni-channel commerce, Mobility, Analytics, Cloud and ERP, to drive enhanced customer engagement, operations efficiency and return on IT investments. A trusted long-term service provider to Fortune 500 companies across both the software product development and enterprise business segments, Sonata seeks to add differentiated value to leadership who want to make an impact on their businesses, with IT.

For further information, please contact:
Anuj Kumar Saxena
Sonata Software Limited
CIN- L72200MH1994PLC082110



SONATA SOFTWARE

A.P.S. Trust Building,
Bull Temple Road, N.R. Colony
Bangalore 560019, India
Tel: +91 80 67781999
anujkumar.s@sonata-software.com