SONATA SOFTWARE LIMITED

20th July, 2016

National Stock Exchange of India Limited
Listing Department
Exchange Plaza, 5th Floor
Bandra Kurla Complex
Bandra (E) Mumbai – 400 051
Stock Code - SONATSOFTW

BSE Limited
Listing Department
P.J. Towers, Dalal Street
Mumbai 400 001
Stock Code - 532221

Dear Sir/Madam,

Sub: Press Release

We are forwarding herewith copy of press release dated 20th July, 2016, announcing "I.B.I.S., Inc., and Sonata Software Announce App Availability on Microsoft's New AppSource".

Kindly take the same on record.

Thanking you,

Yours faithfully
For Sonata Software Limited

Priya Jaswani
Company Secretary

Encl: as above

I.B.I.S. Inc.
A Sonata Software Company

PRESS RELEASE
For Immediate Release

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I.B.I.S., Inc., and Sonata Software Announce App Availability on Microsoft's New AppSource

Peachtree Corners, GA — July 20, 2016 – With Microsoft's recent announcement on the availability of AppSource, I.B.I.S., Inc., and parent company, Sonata Software, are pleased to announce their two solutions available on Microsoft's AppSource - Advanced Supply Chain Software™ for Dynamics AX and Brick & Click Retail Solution.

Microsoft just announced that it will be launching a business app cloud service - Dynamics 365. Leveraging the Office 365 model, Dynamics 365 features capabilities of Dynamics AX, CRM and Project Madeira, offering clients the specific role/business unit functionality they need. With this announcement, Microsoft has shared AppSource, the new app store to support Dynamics 365.

I.B.I.S. + Sonata have industry specific solutions for retail and supply chain business available both on premise and now in the cloud via AppSource. Advanced Supply Chain Software™ for Microsoft Dynamics AX is a supply chain solution, designed to meet the needs of modern distributors and manufacturers. Additionally, Brick & Click for Dynamics AX is a retailing solution, now available on AppSource, that is a fully unified Omni-Channel Commerce platform.

"Microsoft recently awarded Sonata 2016 Microsoft Country Partner of the Year for India. We were recognized for providing outstanding solutions and services to clients, such as Azure Security Center and Azure Stack. We are completely bought into the benefits of doing business in the cloud," shared Srikar Reddy, Sonata Software CEO and Managing Director.

Ranga Puranik, President of I.B.I.S. states, "We are excited that Microsoft is launching AppSource for business requirements, giving customers easy access to what they need. We are happy to be a part of this cloud movement with two ISV solutions that strengthen the Dynamics AX solution for Microsoft clients, adding significant value."

About Sonata Software

Sonata Software is a global IT services firm focused on catalyzing transformational IT initiatives of its clients through deep domain knowledge, technology expertise and customer commitment. The company delivers innovative new solutions for Travel, Retail & Consumer Goods and Software Product Companies by integrating technologies such as Omni-Channel Commerce, Mobility, Analytics, Cloud and ERP, to drive enhanced customer engagement, operations efficiency and return on IT investments. A trusted long-term service provider to Fortune 500 companies across both the software product development and enterprise business segments, Sonata seeks to add differentiated value to leadership who want to make an impact on their businesses, with IT.

About I.B.I.S., Inc., a Sonata Software Company

Founded in 1989, I.B.I.S., Inc. a Sonata Software Company, provides digital transformation for distributors, manufacturers and retailers. Through a Strategic Developer Partner relationship with Microsoft, I.B.I.S. provides world-class solutions for enterprise resource planning (ERP), customer relationship management (CRM), business intelligence (BI), and application development. I.B.I.S. specialties include Microsoft Dynamics AX and CRM solutions focused on supply chain needs.

I.B.I.S., Inc. is a two-time winner of Microsoft Dynamics Outstanding Partner of the United States Award, a Worldwide Finalist for the Microsoft Dynamics AX Partner of the Year, Microsoft Dynamics 2015 Distribution Partner of the Year in the United States, a Microsoft Partner with Four Gold Competencies (ERP, CRM, Business Intelligence, Application Development), and a ten-time Microsoft Dynamics Inner Circle Partner. In addition, I.B.I.S., Inc. is among the very select few companies that are Microsoft Dynamics Global Independent Software Vendors for Dynamics AX and CRM.

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