

March 19, 2018

To

The Manger – Listing Department
National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400 051

Sub: Press release to National Stock Exchange of India Limited ("Stock Exchange")

Ref: Silly Monks Entertainment Limited (SYMBOL: SILLYMONKS)

Dear Sir/Madam,

Pursuant to Regulation 30 of Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI (LODR) Regulations, 2015), please find attached herewith the press release of Silly Monks Entertainment Limited (the "**Company**"). The Company in collaboration with Chennai based GTN Entertainment and script writer Salim Khan, announced a co-production deal to present Magnum Opus titled 'Taj', geared towards India and International markets. The Company has presented 'Taj' promo showcase at the Filmart 2018 in Hong Kong.

You are requested to take the same on your records.

Thanking You,

FOR SILLY MONKS ENTERTAINMENT LIMITED



SUSHMA BARLA
COMPANY SECRETARY & COMPLIANCE OFFICER

ENCL.: As above



GTN ENTERTAINMENT, SILLY MONKS, SALIM KHAN TEAM UP FOR MAGNUM OPUS 'TAJ'

Hong Kong / Hyderabad, India, March 19th 2018: 20 Years old Chennai based GTN Entertainment that pioneered many concepts and programs on Indian television and Hyderabad based NSE Listed Silly Monks Entertainment which ranks amongst the top MCNs (YouTube Multi Channel Networks) in India announced today a co-production deal to present Magnum Opus titled 'Taj', geared towards India and International markets.

Together, GTN Entertainment and Silly Monks will create, develop and produce 104 episodes 'Taj' under the creative supervision of famed script writer Salim Khan. The season 1 show will have 104 hours of programming and each episode will be for 60 minutes duration. Casting for the magnum opus is underway and new talents are being roped in, to play the lead cast.

Announcing the partnership **Sanjay Reddy, Managing Director of Silly Monks Entertainment** said, "This is a version that has never actually been told. Taj is a production that has great potential. We expect a strong response to our promo showcase at the Filmart 2018 in Hong Kong and hopeful to corner business interest from some of the blue-chip distributors to premiere the show on television and digital channels."

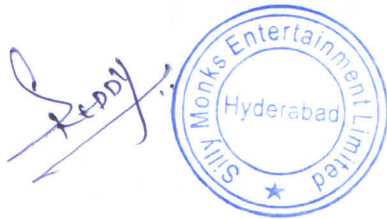
With combined world-class production capabilities GTN Entertainment, Silly Monks and Salim Khan's creative guidance, **Taj Live Action TV show** is a high-end production with enormous appeal for world audiences. Told in the grandiose style of a true epic, 'Taj' which is currently under pre-production stage, will give insight into stories interwoven in a style that will appeal to everyone in the family. The story is interlaced around **Taj** and the bond between Shah Jahan, the Mughal Emperor and Mumtaz his chief Empress.

"GTN Entertainment has been a great partner for us. This production collaboration allows deeper alliance between our two companies, which have a strong tradition in creating finest television and digital media programming content. Salim Khan's presence will raise the creative bar even higher." Sanjay added.

GTN Entertainment first talk show in Tamil titled "ARATTAI ARANGAM" was telecast on Sun TV for around twenty years. It is also widely known for introducing the techniques of 3D to the small screen besides starting the live telecast of cricket matches in India.

Whereas, Hyderabad headquartered Silly Monks Entertainment is the first digital media entertainment company to be listed onto the National Stock Exchange of India. It manages around 950 YouTube channels with over 4 lac video assets in their network. Silly Monks also distributes content to the largest worldwide video platforms including Amazon Prime, Apple iTunes, YuppTV, Vuclip, Spuul, Ditto, FastFilmz etc.

'Taj' is slated for a world television and digital channels premiere.



AN
EPIC
IMMORTAL
TRUE LOVE STORY

taj

A MAGNUM OPUS

CREATIVE HEAD: SALIM KHAN

104 x 60"



Silly Monks Entertainment Limited

TV WORLD
電視世界

DOC WORLD
紀錄片世界

India | **1D-A41**

AN
EPIC
IMMORTAL
TRUE LOVE STORY

taj

A MAGNUM OPUS
104 x 60'

monks
RIDE ON DIGITAL

sillymonks

हमनामिका
100 x 30'

sillymonks

AN
EPIC
IMMORTAL
TRUE LOVE STORY

taj

A MAGNUM OPUS
CREATIVE HEAD SALIM KHAN
104 x 60'

Little Ghanai

AN
EPIC
IMMORTAL
TRUE LOVE STORY

taj