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September 16, 2016

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**Subject: Press Release dated September 16, 2016**

Dear Sir,

Please find enclosed a copy of the press release titled "NIIT.tv- a disruptive innovation by NIIT, wins the coveted Award for 'Education Technology' at Indo-American Education Summit 2016."

This is for your information and records.

Kindly acknowledge the receipt.

Thanking you,

Yours truly,  
For **NIIT Limited**

**Deepak Bansal**  
**Company Secretary & Compliance Officer**

Encl: a/a

## Press Release

### **NIIT.tv - a disruptive innovation by NIIT, wins the coveted Award for 'Education Technology' at Indo-American Education Summit 2016**

**New Delhi, September, 16, 2016:** NIIT.tv – a disruptive innovation by NIIT, has won the prestigious award for 'Educational Technology', at the **Indo-American Education Summit 2016**. The award is a recognition of NIIT.tv's effort to make quality skill-based training available to every digitally connected Indian anytime, anywhere using a cutting-edge technology platform.

Organized by the Indus Foundation, an association dedicated to the promotion of higher education in India, the Indo-American Education Summit recognizes the achievements of some of the finest universities, colleges and institutions by presenting Awards for Educational Excellence annually. The Summit 2016 had sessions on collaborative research programs, joint/dual degree programs, twinning & transfer programs, faculty & student exchange programs, study abroad in India programs, distance education programs, vocational education programs, and other academic partnerships.

NIIT.tv is an internet TV portal that can be accessed on a computer, tablet or smartphone anytime, anywhere. It is a democratic digital learning initiative, backed by NIIT's strong Educational Technology framework, that was launched in October last year with an aim to bring high quality training from its classrooms to every digitally connected learner, for free, at any time, place and language of their choice. The platform has received an overwhelming response with a total of 469,145 registered users from 160 Countries.

Speaking on occasion **Udai Singh, Head, New Business Initiatives, NIIT Ltd** said, *"This award is an acknowledgment of our commitment to offer job-focused skills training to the large under-skilled population of India, with an aim to create a globally competitive workforce for the emerging Indian economy. I wholeheartedly thank Indo-American Education Summit for this encouragement and recognition."*

Since its launch in October 2015, NIIT.tv beta program has progressed well. Based on feedback from learners and the growth of courses, the course catalogue has been enhanced, an intuitive learning dashboard has been introduced, and the proven cloud courseware system from NIIT's Cloud Campus has been integrated into NIIT.tv. Also the NIIT.tv Android app is now available on the Google Play Store for free download. A course configurator has also been created to enable independent authors & subject matter experts to offer their courses on NIIT.tv.

Over the last 35 years NIIT has contributed extensively to the IT sector by training 35 million people in IT and other disciplines. As a socially responsible corporate citizen, NIIT with the launch of NIIT.tv is now committing to extend that experience and expertise to service the needs of India in many other sectors, across the entire social spectrum. With over 200 people working on education-technology, NIIT is a leading EdTech company in the country actively involved in offering technologically advanced learning products and services to its customers.



## About NIIT

Established in 1981, NIIT Limited, a global leader in Skills and Talent Development, offers multi-disciplinary learning management and training delivery solutions to corporations, institutions, and individuals in over 40 countries. NIIT has three main lines of business across the globe- Corporate Learning Group, Skills and Careers Group, and School Learning Group.

**NIIT's Corporate Learning Group (CLG)** offers Managed Training Services (MTS) to market-leading companies in North America, Europe, Asia, and Oceania. The comprehensive suite of Managed Training Services includes custom Curriculum Design and Content Development, Learning Administration, Learning Delivery, Strategic Sourcing, Learning Technology, and Advisory Services.

With a team of some of the world's finest learning professionals, NIIT is dedicated to helping customers increase the business value of learning and development (L&D). Built on the sound principles of 'Running Training like a Business', NIIT's Managed Training Services and best-in-class training processes enable customers to align business goals with L&D, reduce costs, realise measurable value, benefit from rock-solid operations, and increase business impact.

**NIIT's Skills and Careers Group (SNC)** delivers a diverse range of learning and talent development programs to millions of individual and corporate learners in areas including Banking, Finance & Insurance, Retail Sales Enablement, Management Education, Multi-Sectoral Vocational Skills, Digital Media Marketing, and programs in digital transformation technologies. These programs are delivered through a hybrid combination of the 'Cloud Campus' online platform, satellite-based 'Synchronous Learning Technology' and a physical network of hundreds of learning centers in India, China, and select markets in Asia & Africa. The flagship multi-disciplinary course offerings include the industry-endorsed GNIIT – Digital Transformation program and a set of **DigiNxt** Programs for students from different streams, apart from a wide range of specialist short duration programs.

To further strengthen its SNC portfolio in India, NIIT has tied up with industry majors like ICICI Bank for NIIT Institute of Finance Banking Insurance & Training Limited, IFBI; leading business schools in India for NIIT Imperia; Genpact for NIIT Uniqua; and a joint venture with NSDC for NIIT YuvaJyoti Limited. Besides this, for the China market, NIIT has tied up with governments and software parks in Guian, Chongqing, Wuxi, Suzhou, Changzhou, Zhangjiagang, Haikou and Dafeng, for state-of-the-art public-private partnership centres.

NIIT has introduced - **StackRoute™**, an initiative to produce the world's best full stack programmers. StackRoute™ aims to create multi-skilled, and multi-disciplinary programmers who can become key members of high-performance teams in top notch product engineering companies, start-ups, and IT firms. Further the company has also launched **NIIT.tv** – a digital learning initiative that brings skilling from NIIT classrooms to every digitally connected Indian, for free, at any time and place of their choice. A disruptive innovation by NIIT for the education space. NIIT.tv will deliver for the very first time, skill-based live courses as well as on-demand courses to the masses, through the digital medium.

As NIIT's wholly owned subsidiary for its K-12 school learning initiative - **MindChampion Learning Systems Limited**, is providing technology based learning to around 2,000 private schools across India, reaching out to more than a million students. The futuristic NIIT nGuru range of learning solutions for schools comprises Interactive Classrooms with digital content, technology-driven Math Lab, IT Wizard programs and Quick School - an Education Resource Planning software.





As the Most Trusted Training Brand in India for 4th year in a row (Brand Trust Report, 2016), NIIT's learning and talent development solutions, continue to receive widespread recognition globally. NIIT has been named among the Top 20 Training Outsourcing Companies for the past nine consecutive years by Training Industry, Inc. USA. Further, leading Indian ICT journal Dataquest has conferred upon NIIT the 'Top Training Company' award successively for the past 20 years, since the inception of this category. NIIT has also been featured as the 'Most Respected Education Company'- 2016 by leading financial magazine, Business World.

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