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September 15, 2016

1. The Manager

National Stock Exchange of India Ltd
Listing Department
Exchange Plaza
5th Floor, Plot no C/1, G Block
Bandra Kurla Complex
Bandra (E), Mumbai – 400 051

2. The Manager

BSE Limited
Corporate Relationship Department,
1st Floor, New Trading Ring,
Rotunda Building
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai- 400 001

Subject: Press Release dated September 15, 2016

Dear Sir,

Please find enclosed a copy of the press release titled “**NIIT enters into an exclusive partnership with IIM Calcutta to offer Post Graduate Certificate in General Management (PGCGM) in a direct-to-device mode**”.

This is for your information and records.

Kindly acknowledge the receipt.

Thanking you,

Yours truly,
For **NIIT Limited**

Deepak Bansal
Company Secretary &
Compliance Officer

Encl: a/a



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NIIT enters into an exclusive partnership with IIM Calcutta to offer Post Graduate Certificate in General Management (PGCGM) in a direct-to-device mode

Offers a Post Graduate Certificate Programme first time ever through a combination of Online & Offline modes

New Delhi, September 15, 2016: Indian Institute of Management, Calcutta (IIM-C) the first Indian business school crowned with triple international accreditations by AACSB (Association to Advance Collegiate Schools of Business), AMBA (Association of MBAs) and EQUIS (the three major international accreditation bodies for Business Schools), has announced **first of its kind programme**, "Post Graduate Certificate in General Management" (PGCGM). NIIT, a global leader in skills and talent development **entered into an exclusive partnership with IIM Calcutta to offer this programme**. The programme will be delivered through a combination of online and offline modes. The online component will be in direct-to-device mode through the training.com (an initiative of NIIT) learning platform. In addition, the programme will also have campus visit components at IIM Calcutta. Through this partnership NIIT and IIM Calcutta aim to create high-impact learning experience by bridging the gap between quality, affordability and accessibility.

The Post Graduate Certificate in General Management (PGCGM) will equip the participants with familiarity of the primary functional specializations in management, imbibe a global perspective drawing upon knowledge of economic, social, technological, regulatory and political forces and acquire the leadership qualities and the competence needed for leading organizational change. Graduates who have appeared for CAT or GMAT in the past 3 years are eligible to apply for the programme. The first batch will commence from **February, 2017** onwards and the last date of registration is **30th November, 2016**.

For more information, visit: - <https://www.training.com/IIMC/PGCGM>

Speaking on occasion **Udai Singh, Head, New Business Initiatives, NIIT Ltd.** said, *"NIIT has played a pioneering role in redefining the education and training sector in India through technological & pedagogical innovations in the space. Today online learning holds the key to making quality content accessible to learners across India. Towards this NIIT has joined hands with IIM Calcutta to bring the best content in management education on table that could be easily accessed through the multi modal learning platform - Training.com. Through this strategic tie-up we aim to redefine the online education sector in India."*

Professor Uttam Kumar Sarkar, Dean, New Initiatives & External Relations, IIM Calcutta, said, *"The demand among young working professionals for having access to state-of-the-art general management education from a premier institute like IIM Calcutta from the convenience of their home or office without having to leave their jobs has hitherto remained under-served. To fulfill this*



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expectation IIM Calcutta has conceived this innovative PGCGM programme aimed at working executives having two to five years' experience. Admissions will be offered only to deserving candidates using well-established test scores. The content delivery, examination, and certification process will be administered using a balanced mix of direct-to-device technology and multiple visits to the campus for maintaining the academic standard in due recognition of their mobility constraints."

The programmes on Training.com are targeted at working professionals who want to take their careers to the next level by enhancing their knowledge of the latest business concepts through a management course from a premier institute.

About IIM Calcutta

The Indian Institute of Management Calcutta (IIMC) was established as the first national institute for Post-Graduate studies and Research in Management by the Government of India in November 1961 in collaboration with Alfred P. Sloan School of Management (MIT), the Government of West Bengal, The Ford Foundation and Indian industry. During its initial years, several prominent faculty formed part of its nucleus, including Jagdish Sheth, J. K. Sengupta, among others.

Over the years, IIMC has grown into a mature institution with global reputation, imparting high quality management education. It has been playing a pioneering role in professionalising Indian management through its Post Graduate and Doctoral level programs, Executive Training Programs, Research and Consulting Activities.

Today, the institute serves as an autonomous body, continually evolving to meet its goals in an ever-changing business environment.

The vision of the Institute is to emerge as an International Centre of Excellence in all facets of Management Education, rooted in Indian ethos and societal values. Over the past four decades, IIM Calcutta has blossomed into one of Asia's finest Business Schools. Its strong ties to the business community make it an effective mechanism for the promotion of professional management practices in Indian organizations. Today, IIM Calcutta attracts the best talent in India - a melting pot of academia, industry and research. The best and brightest young men and women pursue its academic programs.

The residential experience is a foundation of the IIMC culture, which includes teamwork and the building of lifelong relationships. Students and partners live on or near campus, making social events and shared activities a way of life.

From our core curriculum of general management skills to advanced electives and seminars, our students have exceptional access to a preeminent faculty of thought leaders, all of whom teach in the MBA program.



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To our students, we offer intellectual depth, abundant resources, and individual attention. To our alumni, we provide a lifelong connection to excellence. To the world, we have a commitment to ethical and responsible leadership.

About NIIT

Established in 1981, NIIT Limited, a global leader in Skills and Talent Development, offers multi-disciplinary learning management and training delivery solutions to corporations, institutions, and individuals in over 40 countries. NIIT has three main lines of business across the globe- Corporate Learning Group, Skills and Careers Group, and School Learning Group.

NIIT's Corporate Learning Group (CLG) offers Managed Training Services (MTS) to market-leading companies in North America, Europe, Asia, and Oceania. The comprehensive suite of Managed Training Services includes custom Curriculum Design and Content Development, Learning Administration, Learning Delivery, Strategic Sourcing, Learning Technology, and Advisory Services.

With a team of some of the world's finest learning professionals, NIIT is dedicated to helping customers increase the business value of learning and development (L&D). Built on the sound principles of 'Running Training like a Business', NIIT's Managed Training Services and best-in-class training processes enable customers to align business goals with L&D, reduce costs, realise measurable value, benefit from rock-solid operations, and increase business impact.

NIIT's Skills and Careers Group (SNC) delivers a diverse range of learning and talent development programs to millions of individual and corporate learners in areas including Banking, Finance & Insurance, Retail Sales Enablement, Management Education, Multi-Sectoral Vocational Skills, Digital Media Marketing, and programs in digital transformation technologies. These programs are delivered through a hybrid combination of the 'Cloud Campus' online platform, satellite-based 'Synchronous Learning Technology' and a physical network of hundreds of learning centers in India, China, and select markets in Asia & Africa. The flagship multi-disciplinary course offerings include the industry-endorsed GNIIT – Digital Transformation program and a set of **DigiNxt** Programs for students from different streams, apart from a wide range of specialist short duration programs.

To further strengthen its SNC portfolio in India, NIIT has tied up with industry majors like ICICI Bank for NIIT Institute of Finance Banking Insurance & Training Limited, IFBI; leading business schools in India for NIIT Imperia; Genpact for NIIT Uniqua; and a joint venture with NSDC for NIIT YuvaJyoti Limited. Besides this, for the China market, NIIT has tied up with governments and software parks in Guian, Chongqing, Wuxi, Suzhou, Changzhou, Zhangjiagang, Haikou and Dafeng, for state-of-the-art public-private partnership centres.

NIIT has introduced - **StackRoute™**, an initiative to produce the world's best full stack programmers. StackRoute™ aims to create multi-skilled, and multi-disciplinary programmers who



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can become key members of high-performance teams in top notch product engineering companies, start-ups, and IT firms. Further the company has also launched **NIIT.tv** – a digital learning initiative that brings skilling from NIIT classrooms to every digitally connected Indian, for free, at any time and place of their choice. A disruptive innovation by NIIT for the education space. NIIT.tv will deliver for the very first time, skill-based live courses as well as on-demand courses to the masses, through the digital medium.

As NIIT's wholly owned subsidiary for its K-12 school learning initiative - **MindChampion Learning Systems Limited**, is providing technology based learning to around 2,000 private schools across India, reaching out to more than a million students. The futuristic NIIT nGuru range of learning solutions for schools comprises Interactive Classrooms with digital content, technology-driven Math Lab, IT Wizard programs and Quick School - an Education Resource Planning software.

As the Most Trusted Training Brand in India for 4th year in a row (Brand Trust Report, 2016), NIIT's learning and talent development solutions, continue to receive widespread recognition globally. NIIT has been named among the Top 20 Training Outsourcing Companies for the past nine consecutive years by Training Industry, Inc. USA. Further, leading Indian ICT journal Dataquest has conferred upon NIIT the 'Top Training Company' award successively for the past 20 years, since the inception of this category. NIIT has also been featured as the 'Most Respected Education Company'- 2016 by leading financial magazine, Business World.

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