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October 06, 2016

The Manager
National Stock Exchange of India Ltd
Listing Department
Exchange Plaza
5th Floor, Plot no C/1, G Block
Bandra Kurla Complex
Bandra (E), Mumbai – 400 051

The Manager
BSE Limited
Corporate Relationship Department,
1st Floor, New Trading Ring,
Rotunda Building
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai- 400 001

Subject: Press Release dated October 06, 2016

Scrip Code: BSE-500304; NSE- NIITLTD

Dear Sir,

Please find enclosed a copy of the press release titled “**NIIT.tv - a disruptive innovation by NIIT completes one year of empowering learners globally**”.

This is for your information and records.

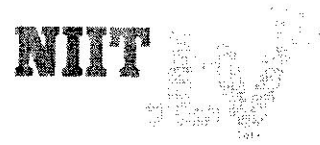
Kindly acknowledge the receipt.

Thanking you,

Yours truly,
For **NIIT Limited**

Deepak Bansal
Company Secretary & Compliance Officer

Encl: a/a



Press Release

NIIT.tv - a disruptive innovation by NIIT completes one year of empowering learners globally

- *Offers over 5500 courses as India's largest MOOCs platform, reaching out to over 5,00,000 learners across 172 countries*

New Delhi, October 6, 2016: NIIT.tv – a disruptive innovation by NIIT has completed one year of empowering learners towards meeting the vast education, training and skilling needs of today's youth. Since inception, NIIT.tv has registered over 5,00,000 users from 172 Countries. In the initial phase, over 20 skill-based training programs in IT, Banking and Finance, Retail and Management were made available, which has now scaled up to 5500+ "live" as well as "on-demand" courses for various segments from school children to college students to working professionals for free. The courses are available in various languages such as English, Hindi, and other regional languages such as Tamil, Oriya, Malayalam, Gujrati, Marathi, Kannada, Bengali, Telugu, Assamese.

NIIT.tv is India's largest MOOCs platform that can be accessed on a computer, tablet or smartphone anytime, anywhere. It is a democratic digital learning initiative, backed by NIIT's strong Educational Technology framework, that was launched in October last year with an aim to bring high quality training from its classrooms to every digitally connected learner, for free, at any time, place and language of their choice. Students accessing NIIT.tv can also access the rich bouquet of high quality, value-added services from NIIT centres i.e. training, professional certification, career counselling, and placement services.

Speaking on the occasion, **Mr. Rahul Patwardhan, CEO, NIIT Ltd** said, ***"At NIIT it is our mission to create skilled workforce across multiple sectors to cater to the trained manpower requirements that our economy needs. Today, as NIIT.tv completes one year of successfully empowering learners, as the largest Indian MOOCs platform, it reiterates our belief that this initiative is a potent technological and pedagogical force multiplier that will further help us create a digitally savvy workforce."***

Over past one year, NIIT.tv has entered into strategic tie-ups with various corporates and institutional organisations to create a 360-degree eco-system and provide additional value to the end users. In June this year, NIIT.tv entered into a tie-up with Hindustan Unilever Ltd. (HUL), to provide skill-based courses on mobiles to 5 million women across India by 2020. In May'16 NIIT.tv partnered with Test Prep Site, My Perfectice to offer competitive exam preparation modules on NIIT.tv. NIIT.tv also joined hands with Tutorials Point to provide additional value to their respective end users. Through this partnership the users of NIIT.tv and Tutorialspoint.com can access the content of both the sites. NIIT.tv entered into a significant tie-up with SASTRA University, one of the leading universities in India, situated in Thanjavur, Tamil Nadu to offer support to students pursuing B.Tech and M.Tech degree programmes by helping them with their curriculum and beyond. NIIT.tv has also partnered with Ernst & Young to provide school course videos to students.

Further NIIT.tv has also partnered with NGO's like NIIT Foundation and Fair and Lovely foundation, that use the NIIT.tv courses in their network partner schools, institutions, and organization to strengthen their efforts in providing quality education.



Since its launch in October 2015, NIIT.tv programs have progressed well. Based on feedback from learners, the course catalogue has been enhanced, an intuitive learning dashboard has been introduced, and the proven cloud courseware system from NIIT's Cloud Campus has been integrated into NIIT.tv. Also the NIIT.tv Android app is now available on the Google Play Store for free download. A course configurator has also been created to enable independent authors & subject matter experts to offer their courses on NIIT.tv.

Within a short span of one year NIIT.tv has received multiple recognitions including 'Best online education platform' award at Indian Education Awards 2016 and award for 'Educational Technology', at the Indo-American Education Summit 2016.

Over the last 35 years NIIT has contributed extensively to the IT sector by training 35 million people in IT and other disciplines. As a socially responsible corporate citizen, NIIT with the launch of NIIT.tv is now committing to extend that experience and expertise to service the needs of learners in many other sectors, across the entire social spectrum. With over 200 people working on education-technology, NIIT is a leading EdTech company in the country actively involved in offering technologically advanced learning products and services to its customers.

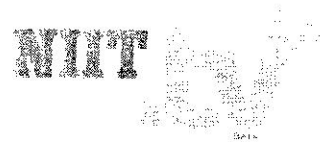
About NIIT

Established in 1981, NIIT Limited, a global leader in Skills and Talent Development, offers multi-disciplinary learning management and training delivery solutions to corporations, institutions, and individuals in over 40 countries. NIIT has three main lines of business across the globe- Corporate Learning Group, Skills and Careers Group, and School Learning Group.

NIIT's Corporate Learning Group (CLG) offers Managed Training Services (MTS) to market-leading companies in North America, Europe, Asia, and Oceania. The comprehensive suite of Managed Training Services includes custom Curriculum Design and Content Development, Learning Administration, Learning Delivery, Strategic Sourcing, Learning Technology, and Advisory Services. With a team of some of the world's finest learning professionals, NIIT is dedicated to helping customers increase the business value of learning and development (L&D). Built on the sound principles of 'Running Training like a Business', NIIT's Managed Training Services and best-in-class training processes enable customers to align business goals with L&D, reduce costs, realise measurable value, benefit from rock-solid operations, and increase business impact.

NIIT's Skills and Careers Group (SNC) delivers a diverse range of learning and talent development programs to millions of individual and corporate learners in areas including Banking, Finance & Insurance, Retail Sales Enablement, Management Education, Multi-Sectoral Vocational Skills, Digital Media Marketing, and programs in digital transformation technologies. These programs are delivered through a hybrid combination of the 'Cloud Campus' online platform, satellite-based 'Synchronous Learning Technology' and a physical network of hundreds of learning centers in India, China, and select markets in Asia & Africa. The flagship multi-disciplinary course offerings include the industry-endorsed GNIIT – Digital Transformation program and a set of **DigiNxt** Programs for students from different streams, apart from a wide range of specialist short duration programs.

To further strengthen its SNC portfolio in India, NIIT has tied up with industry majors like ICICI Bank for NIIT Institute of Finance Banking Insurance & Training Limited, IFBI; leading business schools in India for NIIT Imperia; Genpact for NIIT Uniqua; and a joint venture with NSDC for NIIT YuvaJyoti



Limited. Besides this, for the China market, NIIT has tied up with governments and software parks in Guian, Chongqing, Wuxi, Suzhou, Changzhou, Zhangjiagang, Haikou and Dafeng, for state-of-the-art public-private partnership centres.

NIIT has introduced - **StackRoute™**, an initiative to produce the world's best full stack programmers. StackRoute™ aims to create multi-skilled, and multi-disciplinary programmers who can become key members of high-performance teams in top notch product engineering companies, start-ups, and IT firms. Further the company has also launched **NIIT.tv** – a digital learning initiative that brings skilling from NIIT classrooms to every digitally connected Indian, for free, at any time and place of their choice. A disruptive innovation by NIIT for the education space. NIIT.tv will deliver for the very first time, skill-based live courses as well as on-demand courses to the masses, through the digital medium.

As NIIT's wholly owned subsidiary for its K-12 school learning initiative - **MindChampion Learning Systems Limited**, is providing technology based learning to around 2,000 private schools across India, reaching out to more than a million students. The futuristic NIIT nGuru range of learning solutions for schools comprises Interactive Classrooms with digital content, technology-driven Math Lab, IT Wizard programs and Quick School - an Education Resource Planning software.

As the Most Trusted Training Brand in India for 4th year in a row (Brand Trust Report, 2016), NIIT's learning and talent development solutions, continue to receive widespread recognition globally. NIIT has been named among the Top 20 Training Outsourcing Companies for the past nine consecutive years by Training Industry, Inc. USA. Further, leading Indian ICT journal Dataquest has conferred upon NIIT the 'Top Training Company' award successively for the past 20 years, since the inception of this category. NIIT has also been featured as the 'Most Respected Education Company'- 2016 by leading financial magazine, Business World.

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