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October 03, 2016

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National Stock Exchange of India Ltd
Listing Department
Exchange Plaza
5th Floor, Plot no C/1, G Block
Bandra Kurla Complex
Bandra (E), Mumbai – 400 051

The Manager
BSE Limited
Corporate Relationship Department,
1st Floor, New Trading Ring,
Rotunda Building
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai- 400 001

Subject: Press Release dated October 03, 2016

Scrip Code : BSE – 500304; NSE – NIITLTD

Dear Sir,

Please find enclosed a copy of the press release titled **“NIIT Named to TrainingIndustry.com’s Top 20 Gamification Companies List”**.

This is for your information and records.

Kindly acknowledge the receipt.

Thanking you,

Yours truly,
For **NIIT Limited**

Deepak Bansal
Company Secretary &
Compliance Officer

Encl: a/a



PRESS RELEASE

NIIT Named to TrainingIndustry.com's Top 20 Gamification Companies List

New Delhi, India /Atlanta, GA, October 03, 2016: NIIT Limited, a leading provider of managed training services announced that it has been selected as a 2016 Top 20 Gamification List Company for the third consecutive year by TrainingIndustry.com. TrainingIndustry.com continually monitors the training marketplace for the best providers of gamification services/technologies in support of corporate learning and development.

Selection to this year's Top 20 Gamification Companies List was based on the following criteria:

- Features and capabilities of the gamification products/services
- Company size and growth potential
- Quality and number of clients/users
- Geographic reach
- Awards, recognition, and competitive differentiation

"Our third annual Top Gamification Companies List showcases the tremendous impact gaming is having on the corporate learning space," said **Ken Taylor**, president, Training Industry, Inc. "These companies are able to incorporate gamification strategies like adaptive learning, coaching and simulations to increase employee engagement and material retention."

Dr. Gregg Collins, Senior Vice President, Design at NIIT said, "All of us at NIIT are extremely excited to receive this coveted recognition for our work in gamification. We believe that gamification is one of the most important trends in our industry right now, and it is gratifying to see NIIT being judged among the thought leaders in the world, in this vital area."

"Gaming, and the use of games in corporate training, is serious business," said **Doug Harward**, chief executive officer, Training Industry, Inc. "These training companies bring gaming and training together in a way that can help businesses achieve learning and development goals by improving the efficiency and effectiveness of training initiatives."

[View the 2016 Top 20 Gamification Companies list here.](#)

About NIIT

Established in 1981, NIIT Limited, a global leader in Skills and Talent Development, offers multi-disciplinary learning management and training delivery solutions to corporations, institutions, and individuals in over 40 countries.

NIIT has three main lines of business across the globe- Corporate Learning Group, Skills and Careers Group, and School Learning Group.

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NIIT's Corporate Learning Group (CLG) offers Managed Training Services (MTS) to market-leading companies in North America, Europe, Asia, and Oceania. Our comprehensive suite of Managed Training Services includes custom Curriculum Design and Content Development, Learning Administration, Learning Delivery, Strategic Sourcing, Learning Technology, and Advisory Services. With a team of some of the world's finest learning professionals, NIIT is dedicated to helping customers increase the business value of learning and development (L&D). Built on the sound principles of 'Running Training like a Business', NIIT's Managed Training Services and best-in-class training processes enable customers to align business goals with L&D, reduce costs, realize measurable value, benefit from rock-solid operations, and increase business impact.

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