



BIRLA CORPORATION LIMITED

1, SHAKESPEARE SARANI, 2ND FLOOR, KOLKATA - 700 071

Phone : (033) 6603 3300 / 01 / 02, Fax : (033) 2288 4426

E-mail : coordinator@birlacorp.com; Website : www.birlacorporation.com

Ref. No. 74G/

August 10, 2016

Corporate Relationship Department

BSE Limited

1st Floor, New Trading Ring, Rotunda Building, P.J. Towers,

Dalal Street, Fort,

Mumbai- 400 001

Fax No. (022) 2272 2037/2039/2041/2061/3121/3719

The Manager

Listing Department,

National Stock Exchange of India Limited

'Exchange Plaza', C-1, Block G,

Bandra-Kurla Complex, Bandra (East),

Mumbai- 400 051

Fax No. (022) 2659 8237/38/8348

Dear Sir,

We are enclosing herewith a copy of Press Release issued by the Company after the Board Meeting held on date i.e. 10th August, 2016.

This is for your kind information and necessary action.

Thanking you,

Yours faithfully

For **BIRLA CORPORATION LIMITED**

(GIRISH SHARMA)

**Jt. President (Indirect Taxes)
& Company Secretary**

Encl: As above



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E-mail: coordinator@birlacorp.com; Website: www.birlacorporation.com
REGISTERED OFFICE: Birla Building, 9/1 R N Mukherjee Road, Kolkata 700 001

Press Release (Q1: 2016-17)

10 August 2016

BIRLA CORPORATION Q1 PAT RS 94.33 CRORES

	Q1 2016-17	Q1 2015-16
Cement despatch (Lakh Tons)	21.67	19.56
Net Sales/Income from Operations (Net of Excise Duty) (Rs in Crores)	893.57	766.27
Profit After Tax (Rs in Crores)	94.33	24.95
Total Comprehensive Income (after tax)	119.25	36.99

Birla Corporation Limited, the flagship Company of the M P Birla Group and cement major, recorded Rs 893.57 crores (Rs 766.27 crores) in Net Sales/Income from operations during the first quarter of the current financial year. The Company dispatched 21.67 lakh tons of cement during the period under review against 19.56 lakh tons during the corresponding period the previous year. It has recorded the highest ever sale of cement at 21.96 lakh tons during the quarter. The Profit after Tax was Rs 94.33 crores, against Rs 24.95 crores in the previous corresponding quarter.

The Company adopted Indian Accounting Standards (Ind AS) from 1 April 2016. The figures for the quarter ended 30 June 2015 are also Ind AS compliant. These have not been subject to limited review or audit.

Shri Harsh V Lodha, Chairman of the Company, referring to its performance, said after the meeting of the Board of Directors of the Company in Kolkata today that both the Cement and Jute Divisions performed well during the quarter under review, owing to higher production and substantially better operational efficiency. The Cement Division recorded better realization also.

Referring to the working of the Cement Division, the Chairman said that the operating costs at its Chanderia as well as Satna plants could be brought down as a result of operational efficiencies, a judicious fuel mix and lower fuel prices. On account of reduced PP granule prices, the packing cost of cement has also come down.

While suspension of normal mining operations (with blasting) continues at Chanderia, as per the Supreme Court's Order, the volume of limestone extracted through mechanical mining was at its highest during the period under review. The use of pet coke at Chanderia at the power plant there helped in bringing down the power cost. During the same period, the consumption of power there was at an all-time low.

At Satna, increased use of pet coke in one of the kilns brought down the cost of production of clinker by 13%.

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AFRS: The Company has started using Alternative Fuel and Raw Material Feeding System (AFRS) for higher use of alternative fuel on continuous basis at Chanderia and Satna. This initiative has resulted in reduction of fuel cost.

Reliance update:

Following the signing of the definitive Share Purchase Agreement with Reliance Infrastructure Limited for acquisition of its entire cement business, the Company is in process of taking further steps to complete the acquisition process shortly. The acquisition will provide the Company with ownership of modern plants and take its cement production capacity from 9.8 MTPA to 15.4 MTPA, strengthening its presence in the high-growth Central region. The Company's expansion potential will also be enhanced with mineral concession in Madhya Pradesh, Maharashtra, Rajasthan, Karnataka, Andhra Pradesh and Himachal Pradesh.

RCCPL has three cement Units, an integrated cement plant at Maihar (Madhya Pradesh) and grinding units at Kundanganj (Uttar Pradesh) and Butiburi (Maharashtra). The Company will also benefit from Reliance Cement's strategically located raw material sources, captive coal mine, optimum manpower, efficient operating parameters and technical capability for producing top-end quality product.

Jute Division: Shri Lodha said that the Jute Division reported better performance, with higher production and turnover, during the quarter under review. Since the past few quarters, the Division has consistently been performing well. The initiative in modernizing the Division since the past few years has been giving rich dividends.

Outlook:

A slew of measures has been proposed by the Government to boost infrastructure, which will be positive for the cement sector. The focus on smart cities, roads and the housing sector as well as a good monsoon augur well for the cement industry. The Government of India has decided to adopt cement instead of bitumen for all new road projects. Also, the proposed implementation of GST is expected to rejuvenate the economy, including the cement industry.

HIGHLIGHTS:

For the Quarter Ending 30 June 2016

- **Total Income** at Rs 900.68 Crs., up by 15.44% *
- **EBIDTA** at Rs 180.38 Crs., **PAT** at Rs 94.33 Crs., **EPS** at Rs 12.25
- **Cement Despatches** at 21.67 lakh tons, up by 10.79%*
- **Cement Production** at 21.80 lakh tons, up by 11.62%*
- Percentage of **Blended Cement** as a %age of **Total Cement Despatch** continues to be high at about 83%

*as compared to corresponding quarter of previous year

DISCLAIMER

Statements in this release describing the Company's objectives, projections, estimates, expectations or predictions may be 'forward looking statements' within the meaning of applicable laws or regulations. Actual results could, however, differ materially from those expressed or implied. Important factors that could make a difference to the Company's Operations include global and domestic demand-supply conditions, finished goods prices, raw materials and fuel costs & availability, transportation cost, changes in Government regulations and tax structure, economic developments within India and the countries with which the Company has business contacts and other factors such as litigation and industrial relations. Neither our Company, our Directors, nor any of our affiliates, have any obligation to update or otherwise revise any statements reflecting circumstances arising after this date or to reflect the occurrence of the underlying events, even if the underlying assumptions do not come to fruition.

