

April 28, 2016



The Secretary
Bombay Stock Exchange Limited
Corporate Relationship Department
1st Floor, New Trading Ring,
Rotunda Building
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai-400 001

The Secretary
National Stock Exchange of India Ltd
Exchange Plaza
5th Floor, Plot no C/1, G Block
Bandra Kurla Complex
Bandra (East)
Mumbai 400 051.

Sub. : Press Release

Dear Sirs,

Please find enclosed herewith a press release stating that Incessant Technologies, an NIIT Technologies company delivering a wide range of enterprise BPM and CRM services to its client base, today announced a strengthened alliance with Pegasystems Inc. as a Systems Integrator Partner.

You are requested to take note of the same and inform your members accordingly.

Thanking you,

Yours faithfully,

For NIIT Technologies Limited

A handwritten signature in blue ink, appearing to read "Lalit", with a long horizontal line extending to the right.

Lalit Kumar Sharma
Company Secretary & Legal Head
FCS:6218

Encl: As above

Incessant Technologies, an NIIT Technologies company, becomes a Pegasystems Inc. Systems Integrator Partner

Incessant delivers innovative Pega-based iBPM and CRM solutions to global clients

April 28 2016, Hyderabad : Incessant Technologies, an NIIT Technologies company delivering a wide range of enterprise BPM and CRM services to its client base, today announced a strengthened alliance with Pegasystems Inc. as a Systems Integrator Partner. Incessant leverages the unified Pega 7 platform and CRM applications to help global organizations realize their digital integration efforts.

Pegasystems develops strategic applications for marketing, sales, service, and operations. Pega's applications streamline critical business operations, connect enterprises to their customers seamlessly in real-time across channels, and adapt to meet rapidly changing requirements. Available in the cloud or on-premises, Pega's applications are built on its unified Pega 7 platform, which uses visual tools to easily extend and change applications to meet clients' strategic business needs.

As a Pegasystems partner for more than eight years, Incessant has built a dedicated Pega practice and continues to invest heavily in Pega certification of its resources. The team's experience, competency, and Pega certifications allow Incessant to engage with clients on Pega-based projects using an industry leading Diamond Resource Model. This model results in a higher number of seasoned resources at the mid-levels and a smaller number of junior resources on projects, ensuring clients have the right team on the Pega implementation. It also warrants a higher level of expertise than a traditional Pyramid Model, which is typically junior resource heavy. Incessant's deep understanding of digital technologies helps to deliver successful iBPM implementations for leading organizations globally.

"For close to a decade, Incessant Technologies has been a valued Pegasystems partner that has brought significant Pega CRM and BPM expertise and geographic coverage to clients. They certify their developers at the highest levels of Pega certification, which directly contributes to their ability to help joint clients achieve their digital transformation goals," said Ken Nicolson, Vice President of Global Alliances, Pegasystems Inc.

"The strengthening of Incessant's alliance with Pega is a testament to our organization's commitment, exceptional Pega BPM and CRM expertise, and outstanding delivery capabilities demonstrated through the years. This Systems Integrator alliance with Pega helps us continue to deliver next generation innovative solutions to our customers for a successful digital transformation journey," said, Jayadev Pulaparty, Director of Technology, Incessant Technologies.

About Incessant Technologies

Incessant Technologies, an NIIT Technologies company, is a leader in Digital Integration and the agile delivery of enterprise iBPM solutions. With proven expertise in designing and building cutting-edge solutions involving iBPM, CRM, Case Management, API Management, Middleware and DevOps, Incessant has developed innovative go-to-market solutions leveraging partnerships with leading platform providers like Pegasystems, Appian, Akana, CA and Adobe. With a focus on Financial Services, Insurance, Travel & Transportation, Media, Manufacturing and Public sector, Incessant empowers organizations to exceed business outcomes.

For media queries please contact:

Pallavi Bahuguna Gupta
Corporate Communications
For NIIT Technologies Ltd.
+91 120 7119039
pallavi.2.gupta@niit-tech.com

Rolly Arora
Head Marketing
For Incessant Technologies
rolly@incessanttechnologies.com
044-44486666

For investor/analyst queries please contact:

Abhinandan Singh
Head – Investor Relations & Special Projects
NIIT Technologies Ltd.
+91 22 40103212
abhinandan.singh@niit-tech.com

For more information, please visit www.incessanttechnologies.com or email us on contact@incessanttechnologies.com
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