



SURYA ROSHNI LIMITED

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SRL/se/17-18/47
December 18, 2017

The Secretary
The Stock Exchange, Mumbai
New Trading Ring, 14th Floor,
Rotunda Building, P.J.Towers,
Dalal Street, Fort,
MUMBAI - 400 001

The Manager
Listing Department
The National stock Exchange of India Ltd
Exchange Plaza, 5th floor
Plot No. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051

Re : PRESS RELEASE

Dear Sir,

Please find enclosed herewith the copy of Press Release title – “SURYA LAUNCHES GEN-NEXT LED LIGHTING RANGE” .

This is for your information, please.

Thanking you,

Yours faithfully
For Surya Roshni Limited



B B SINGAL
Sr. V.P & COMPANY SECRETARY

Enclosed : as above.

SURYA LAUNCHES GEN-NEXT LED LIGHTING RANGE

Generation-Next LED Lighting Revolution has changed the dynamics of the industry on a wide scale. A new world of smart, slim yet eco-efficient LED lighting products are trending. Being one of the leaders in lighting industry, Surya is keeping its pace with the same trends and leading from the front as always.

Surya, known for its state-of-the-art technology, has launched the new range of LED Down-lighters, Battens, Lamps, Street Lights, Flood Lights and decorative luminaires which in line with the globally accepted latest technology in an All-India Elite Distributor meet. Surya products are manufactured at the ultra-modern plants. In its commitment to offer quality products with the best techno-innovation, Surya has a large network of more than 2.5 Lac Dealers/Retailers across the country and also exporting its products to more than 50 countries.

*Mr. B. Raju, Managing Director, Surya Group, said, "We have launched varieties of new LED Lighting products in the market. To name a few, 'Sleek', 'Stella' 'Nano' under LED Batten (tubelight) segment, 'Pulse', 'Astro', 'Prism' under LED Down-lighter/Panel category and 'Aura', 'Aura Max' under LED Bulb category. Presently, the company enjoys its 18-20% market share in LED lights. Being energy efficient remaining the core principle of growing India, the company has converted CFL production facilities to LED manufacturing facilities for contributing towards the nation's growth by energy conservation. The lighting industry in India is expected to grow at a CAGR of 17% by FY 2020 and is evolving rapidly, moving from using conventional products to LEDs. This transition is driven by an increasing number of government initiatives for energy conservation, rising consumer awareness about energy-efficient products, and innovative products offered by the industry that are in sync with the overall trend of digitisation. Riding at the same pace and dedicated efforts on R&D, Surya group will cross the turnover threshold of **Rs. 5000 Crore** in the current financial year.*

